

Privacy Policy

Effective Date: July 1, 2026

Practice Name: Copper Canyon Family Medicine, PLLC

Address: [ADDRESS]

Phone: [PHONE]

Email: info@coppercanyonfamilymedicine.com

Introduction

Copper Canyon Family Medicine ("Practice," "we," "our," or "us") is committed to protecting the privacy and security of our patients' personal and health information. This Privacy Policy explains how we collect, use, disclose, and safeguard information obtained through our Direct Primary Care services, website, patient portal, and related communications.

This Privacy Policy is intended to comply with applicable federal and state privacy laws, including the Health Insurance Portability and Accountability Act of 1996 (HIPAA), where applicable.

Information We Collect

We may collect the following categories of information:

Personal Information

- Name
- Date of birth
- Address
- Telephone number
- Email address
- Emergency contact information
- Payment and billing information

Protected Health Information (PHI)

- Medical history
- Diagnoses
- Treatment plans
- Medications
- Laboratory results

- Clinical notes
- Health insurance information (if applicable)
- Communications regarding your healthcare

Website and Technical Information

When you visit our website, we may automatically collect:

- IP address
- Browser type
- Device information
- Website usage data
- Cookies and similar technologies

How We Use Your Information

We may use your information to:

- Provide medical care and treatment
- Manage your membership and billing
- Schedule appointments
- Communicate with you regarding your care
- Coordinate referrals and diagnostic services
- Maintain medical records
- Improve our services and website
- Comply with legal and regulatory obligations
- Protect the safety and security of patients and staff

HIPAA Notice Regarding Protected Health Information

Your Protected Health Information may be used and disclosed for:

Treatment

We may use and share your information with healthcare providers involved in your care.

Payment

We may use your information to process membership fees, payments, and other authorized charges.

Healthcare Operations

We may use your information for quality improvement, staff training, auditing, compliance, and practice management activities.

Uses Required by Law

We may disclose information when required by federal, state, or local law, including public health reporting and law enforcement requests where legally authorized.

Patient Rights

Subject to applicable law, you have the right to:

- Access your medical records
- Request corrections to your records
- Receive an accounting of certain disclosures
- Request restrictions on certain uses or disclosures
- Request confidential communications
- Obtain a copy of our Notice of Privacy Practices
- File a complaint regarding privacy concerns without retaliation

To exercise these rights, contact us using the information listed below.

Electronic Communications

You may choose to communicate with us through email, text messaging, telehealth platforms, or patient portals.

While we take reasonable measures to secure electronic communications, no electronic transmission can be guaranteed to be completely secure. By using electronic communication methods, you acknowledge and accept these risks to the extent permitted by law.

Third-Party Service Providers

We may use third-party vendors to support our operations, including:

- Electronic Health Record (EHR) providers
- Patient communication platforms
- Telehealth platforms
- Payment processors
- Website hosting providers
- Cloud storage providers

Where required by HIPAA, we enter into Business Associate Agreements (BAAs) with vendors that create, receive, maintain, or transmit Protected Health Information on our behalf.

Cookies and Analytics

Our website may use cookies and analytics technologies to improve user experience and understand website performance.

You may modify your browser settings to manage cookie preferences; however, some website features may not function properly if cookies are disabled.

Data Security

We implement administrative, physical, and technical safeguards designed to protect personal and health information from unauthorized access, use, disclosure, alteration, or destruction.

These safeguards may include:

- Access controls
- Encryption where appropriate
- Secure storage systems
- Staff training
- Security monitoring
- Vendor risk management

Retention of Information

We retain personal and medical information for as long as necessary to provide services, comply with legal obligations, resolve disputes, and enforce agreements. Medical records are retained in accordance with applicable state and federal laws.

Minors

We collect information from minors only as permitted by applicable law and for the purpose of providing healthcare services. Parents and legal guardians may have rights regarding a minor's information, subject to applicable state laws concerning minor consent and confidentiality.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website with an updated effective date.

Contact Information

If you have questions about this Privacy Policy or our privacy practices, please contact:

Privacy Officer

[Practice Name]

[Address]

[Phone]

[Email]

Notice of Privacy Practices

Patients may request a copy of our HIPAA Notice of Privacy Practices, which provides additional details regarding how Protected Health Information may be used and disclosed and explains patient rights under HIPAA.