



DevFest Florida
Orlando 2019

January
19th

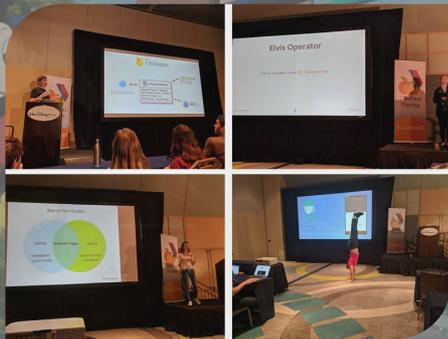
Sponsorship Opportunities

at **Walt Disney World's Contemporary Resort**



About DevFest Florida

DevFest Florida is the most magical tech conference in the world



25+ Tech Expert Talks



Amazing Venue



Magical Moments

Speakers We Attract

Last year, we had over **25+ technical experts** from top companies in the industry covering topics on Cloud, IoT, Mobile, Web and Virtual Reality.

 <p>Yuliya Kaleda Jet.com Make your app Instant!</p> <p>devfestflorida.org November 11, 2017</p>	 <p>Sandra Persing Mozilla Reflections on the Mozilla Developer Roadshow Journey</p> <p>devfestflorida.org November 11, 2017</p>
 <p>John Papa Microsoft Angular in the Cloud: When it's time to get MEAN</p> <p>devfestflorida.org November 11, 2017</p>	 <p>Dave Smith Google Bootstrapping IoT Products with Google</p> <p>devfestflorida.org November 11, 2017</p>
 <p>Sam Edwards Capital One Espresso: A Screenshot is Worth 1,000 Words</p> <p>devfestflorida.org November 11, 2017</p>	 <p>Etienne Caron Shopify Mixed Reality for Social Good</p> <p>devfestflorida.org November 11, 2017</p>



Magical Venue

Disney's Contemporary Resort



- Next to **Magic Kingdom**
- **500** person capacity
- 3 ballrooms, 6 breakout rooms
- 2 corridors for **vendor tables**
- Additional space to **showcase your brand**



Networking Opportunities

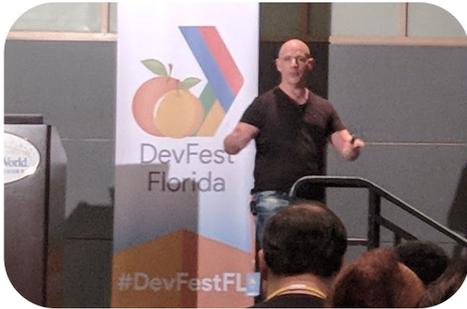
We bring everyone out to watch the **fireworks** at **Magic Kingdom**.

It's a great opportunity to meet the community and **talk about your brand**.



Event Expectations

Expert Talks



Expert speakers from top notch companies like Microsoft, Google and Mozilla

Impactful Event



Women Tech Makers Partnership and 42% women expert speakers

Devoted Audience



400+ junior and experienced professionals

PLUS Live Podcasting

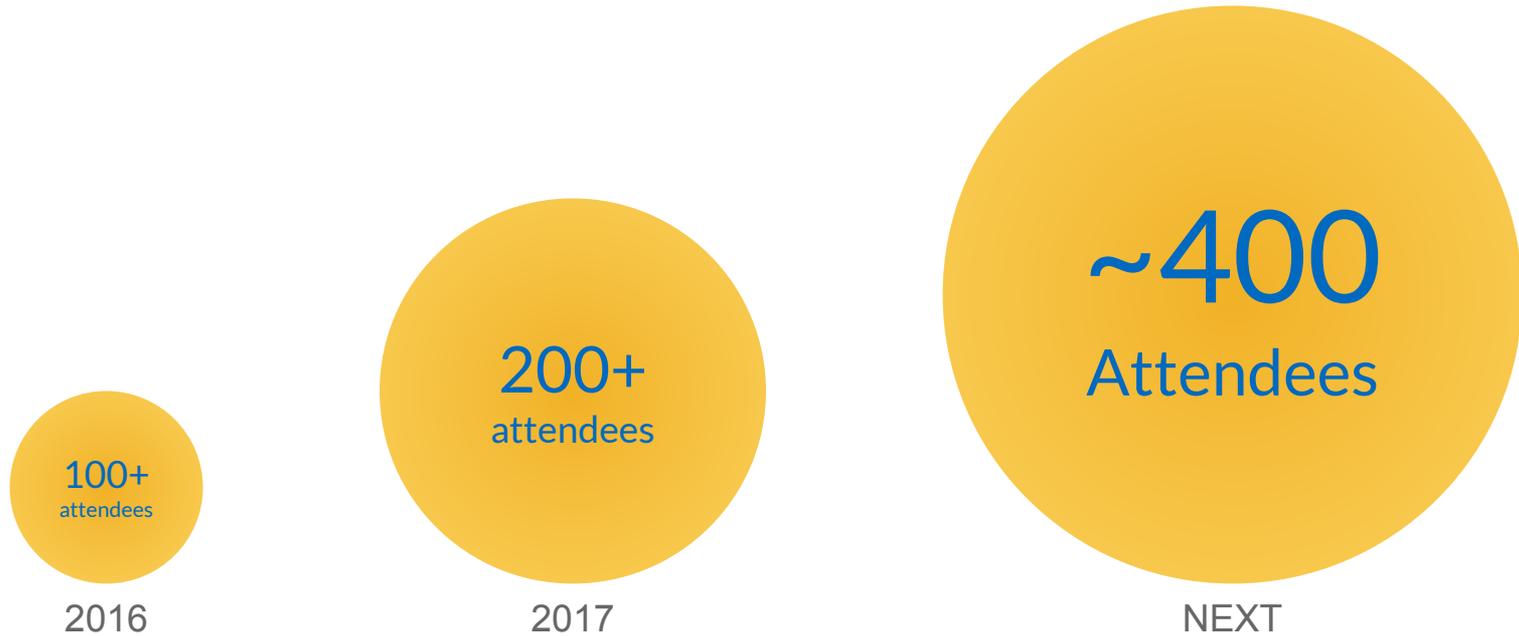


Our Partners

Our sponsorship programs **benefit** companies from **diverse industries** such as banking, tech, recruiting, consulting, as well as companies that support Florida's diverse tech community.

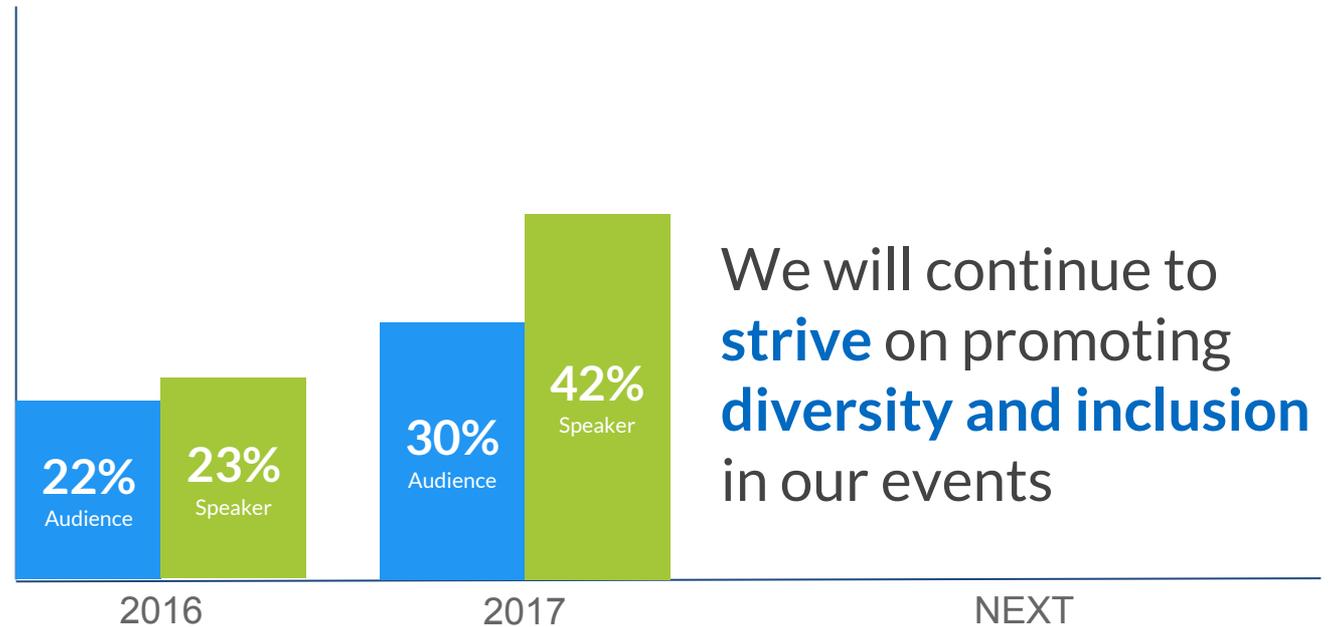


Growing Audience



Impactful Results

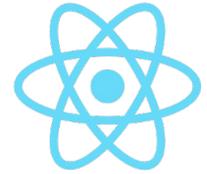
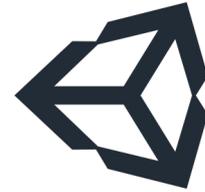
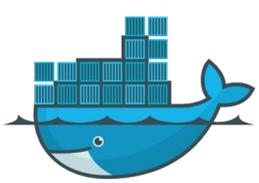
Women in Technology



We will continue to **strive** on promoting **diversity and inclusion** in our events



Lots of Technology



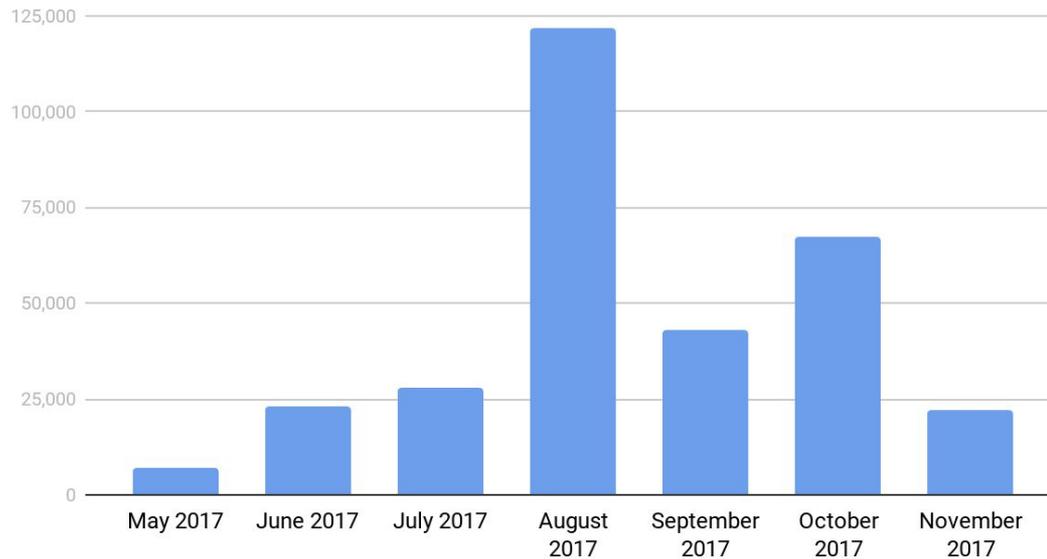
DevFest Florida covers

Angular, Android, Machine Learning, Firebase, Cloud, Mobile
and much more



Social media impact

Impressions



Averaging **44k monthly impressions**, without an official ad campaigns, we received **over 100 talk submissions** and **sold out** all 210 tickets in 2017.



Attendee tweets



Nitya Narasimhan
@nitya

Following

I missed this talk! But was psyched to learn [@comcast](#) was using Polyme in production (XFinity) apps! Now listening to [@chiefcfl](#) talking "Decoupling with Google Polymer" [#DevFestFL](#)



Michael Prentice @Splaktar
#CSS custom properties with @polymer at #DevFestFL from @JohnRiv of @comcast! This will be a big part of styling the web of the future.

1:14 PM - 11 Nov 2017

6 Likes



Dee Mullins @Code_like_Deer · 14 Nov 2017

Reposting [@thischickcodes](#):

Feels great to be back home! Had a blast at [#devfestfl](#) connected with some awesome women in tech 🙌👏 || Learned



Chris Lagasse @Soben · 16 Nov 2017

So weird to find myself back to [@firefox](#) as my primary browser, but between [@googlechrome](#)'s memory usage lately and [@mozilla](#)'s impression at [#DevFestFL](#), they were worth diving into again.

Victoria Dieterle and 8 others liked



Kaela Conyers @kaelaconyers · 11 Nov 2017

Happy and blessed that I was able to attend the [#DevFestFL](#) conference today. Such an inspiration being around so many talented developers. Just the confirmation I needed to keep pushing forward! ✨ [@DevFestFlorida](#)



1



2



13



Speaker tweets

Reebie Deebie and 4 others liked



Kesha Williams @KeshaWillz · 11 Nov 2017

Thank you Mike Traverso @traversoft and the entire @DevFestFlorida team for putting on an amazing tech conference. The slides for my talk, "Google Assistant is Not Your Ordinary Alexa", can be found here slideshare.net/secret/11xglmo... @ActionsOnGoogle #DevFestFL

Mike Traverso and 4 others liked



Sandra 🙌🌞 @SandraPersing · 12 Nov 2017

Thank you #DevFestFL and @ThunderNerdsHoo (how did we go from tech to goats again?) for an amazing Saturday to speak, podcast, and connect w y'all! Now, westward bound! #devroadshow #MagicKingdom #firefox

Frederick P Weiss 🚩 and 5 others liked



John Riviello @JohnRiv · 12 Nov 2017

Thanks to @traversoft & the other #DevFestFL organizers & volunteers for putting together a great conference! I was impressed both as a speaker and an attendee. Thanks for letting me share the stage this year.



Nishant, and 8 others liked



DroidSmith @devunwired · 12 Nov 2017

Just in case you were wondering why you should attend or speak at @DevFestFlorida next year. #DevFestFL



Multiple Sponsorship Levels



Copper Sponsor Details

Your brand displayed on:

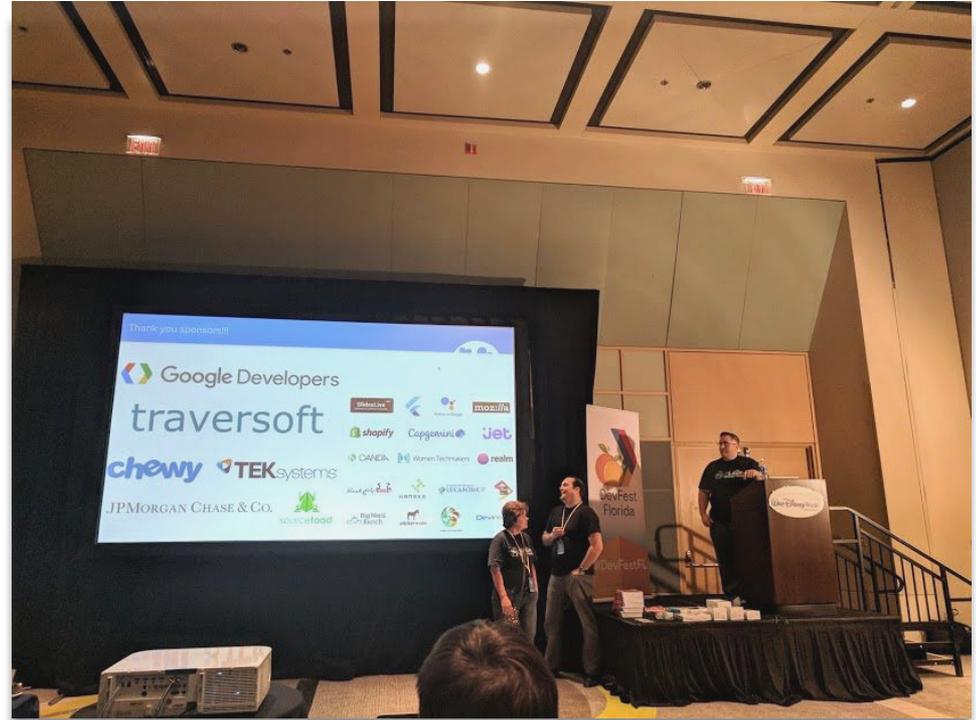
- devfestflorida.org
- Event T-shirts
- Social Media



Silver Sponsor Details

In addition to Copper Level,
your brand is shown on:

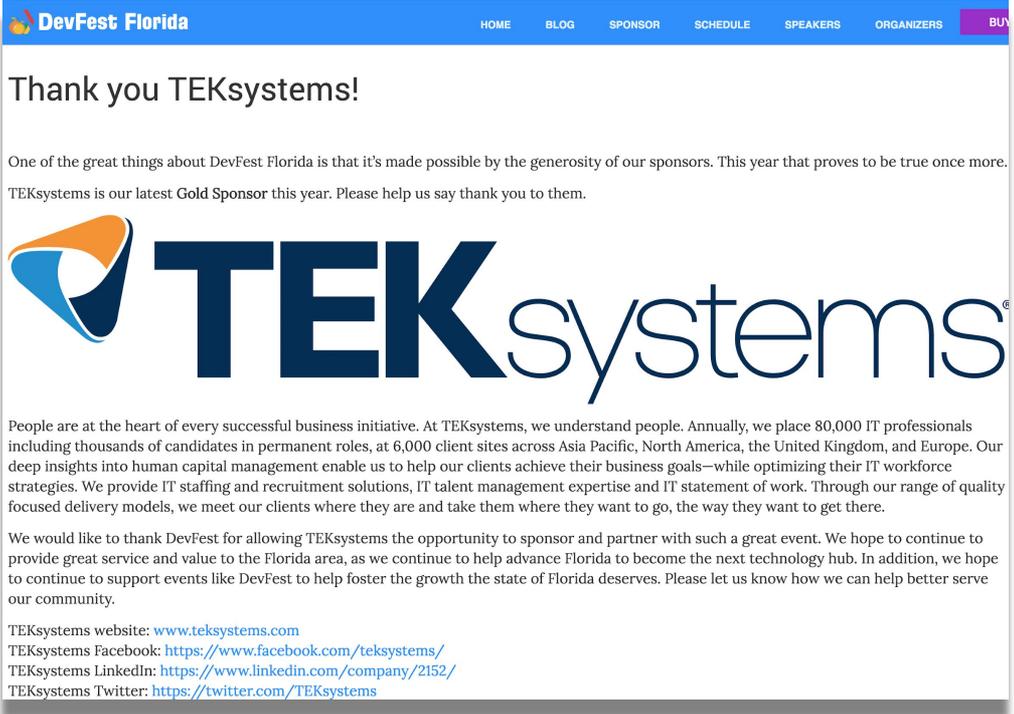
- Welcome & Closing Ceremony slide deck
- Plus, special remarks representing your brand
- **2 conference tickets** included



Gold Sponsor Details

In addition to Silver Level,
your brand is shown on:

- **Dedicated blog post*** on our website
- All emails
- **Display table** outside of the ballrooms
- **3 conference tickets** included in total



The screenshot shows a webpage from DevFest Florida with a blue header containing navigation links: HOME, BLOG, SPONSOR, SCHEDULE, SPEAKERS, ORGANIZERS, and BUY. The main content area features a large heading "Thank you TEKsystems!" followed by a paragraph of text: "One of the great things about DevFest Florida is that it's made possible by the generosity of our sponsors. This year that proves to be true once more. TEKsystems is our latest Gold Sponsor this year. Please help us say thank you to them." Below this is the TEKsystems logo, which consists of a stylized blue and orange icon followed by the text "TEKsystems" in a bold, sans-serif font. Underneath the logo is another paragraph: "People are at the heart of every successful business initiative. At TEKsystems, we understand people. Annually, we place 80,000 IT professionals including thousands of candidates in permanent roles, at 6,000 client sites across Asia Pacific, North America, the United Kingdom, and Europe. Our deep insights into human capital management enable us to help our clients achieve their business goals—while optimizing their IT workforce strategies. We provide IT staffing and recruitment solutions, IT talent management expertise and IT statement of work. Through our range of quality focused delivery models, we meet our clients where they are and take them where they want to go, the way they want to get there." A third paragraph follows: "We would like to thank DevFest for allowing TEKsystems the opportunity to sponsor and partner with such a great event. We hope to continue to provide great service and value to the Florida area, as we continue to help advance Florida to become the next technology hub. In addition, we hope to continue to support events like DevFest to help foster the growth the state of Florida deserves. Please let us know how we can help better serve our community." At the bottom of the page, there are four lines of social media links: "TEKsystems website: www.teksystems.com", "TEKsystems Facebook: <https://www.facebook.com/teksystems/>", "TEKsystems LinkedIn: <https://www.linkedin.com/company/2152/>", and "TEKsystems Twitter: <https://twitter.com/TEKsystems>".



* Please note that you'll write the post because who knows better about your company than you? We'll add flavor to it before posting and run final cut by you.

Diamond Sponsor Details

In addition to Gold Level,
your brand is shown on:

- All recorded videos
- **Premium display** table at head of hallway
- Plus, you are **invited to pitch*** your company before keynote
- **4 conference tickets** included in total



* Two (2) minutes maximum.



Partner Sponsor Details

In addition to Diamond Level,
your brand is shown on:

- Your choice:
 - **Premium Sponsor** of continental **breakfast** during conference
 - Or, **Premium Sponsor** of after conference networking and **fireworks**
- **5 conference tickets** included in total



Your brand is displayed on	PARTNER  \$10,000	DIAMOND  \$5,000	GOLD  \$2,500	SILVER  \$1,500	COPPER  \$750
Social media	✓	✓	✓	✓	✓
Website	✓	✓	✓	✓	✓
T-shirt	✓	✓	✓	✓	✓
Introduction Recognition	✓	✓	✓	✓	
Display Table, Blog, Emails	✓	✓	✓		
Speaker Sponsor Recognition	✓	✓			
Logo before all recorded talks	✓	✓			
Breakfast or After Party Sponsor	✓				
Total tickets	6	4	3	2	



Flexibility

If you can't find a sponsorship level that fit your needs, let us help you find one. There are **multiple ways to sponsor**:

- Swag
- Inclusivity Scholarships
- Party sponsor
- Recording sponsor
- Or, any other specific arrangement that works for your brand



Level Up - Expand your voice



This is **your opportunity** to present your brand in a professional and innovative environment of **dedicated users and decision makers**.

As a **sponsor**, you **directly promote** the work of a great community and further in its dynamic development.



Contact Information



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