

## A distributed marketplace for IoT sensor data

Today companies make use of sensor data to optimize and monitor their operations. The result is a single purpose data landscape. What if we could make this data easily accessible to cities, organizations and entrepreneurs at an affordable price? DataBroker drives the evolution towards truly ‘smart living’.

DataBroker is the first market place for sensor data using blockchain technology. It brings together all different participants in one place: sensor owners, data processors, and network owners.



## Example use cases of the DataBroker marketplace

### 1. AGRICULTURE

Farmers will be able to get reliable weather data in real time from sensors country wide to increase farming effectiveness & efficiency.

### 2. ACADEMIA

Academics can access data from millions of sensors at low costs increasing the number of potential research projects.

### 3. ENVIRONMENT

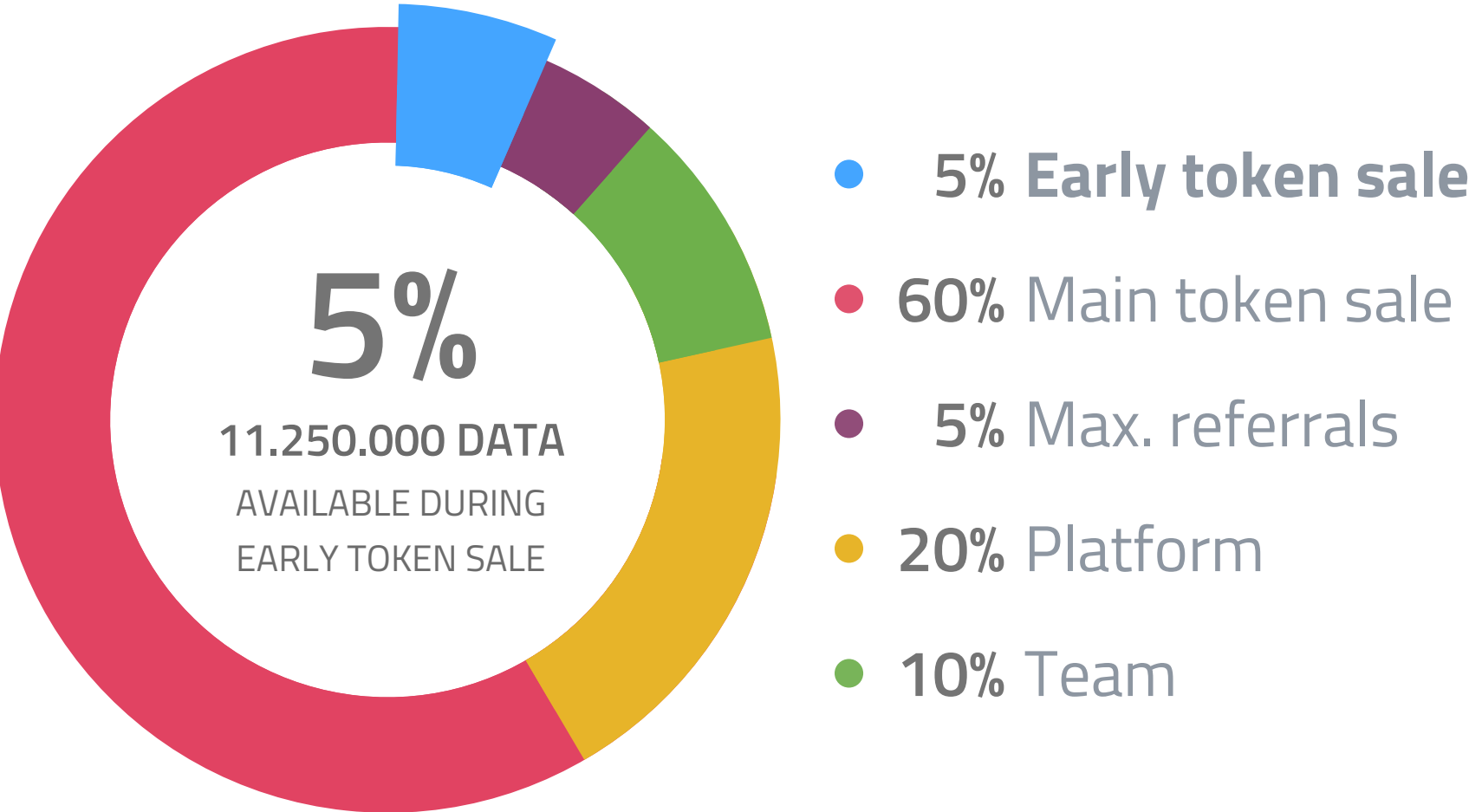
Environmental agencies can gather data from millions of sensors to understand environmental change and where to act.

### 4. SMART CITIES

Smart City Initiatives can limit upfront cost of populating towns with sensors and turn expenses into investments.

## Early Token Sale

**START:** 18 SEPTEMBER 2017 - 5PM CET  
**END** 16 OCTOBER 2017 - 5PM CET OR WHEN HARD CAP IS REACHED




GOAL: 9250 ETH

1 ETH = 1200 DATA


DISCOUNT: 20% during early token sale

REFERRAL BONUS: 5% of all referred contributions


## The Team




**Matthew van Niekerk**  
CEO & Co-Founder



**Roderik van der Veer**  
CTO & Co-Founder




**Els Meyvaert**  
Communications Director



**Dylan Damsma**  
Head of Growth

We have a fully functioning platform. Try the BETA!  
beta.databrokerdao.com

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Databroker DAO		
Dashboard		
Streams		
Datasets		
My streams		
Packages		
Admin Stats		
Logout		

Streams		
Name	Verified	Type
CO2 sensor on bPost truck 1-KOA-794	✓ Verified	CO2
CO2 sensor on bPost truck 1-ZFT-748	✓ Verified	CO2
CO2 sensor on bPost truck 1-CHB-450	✓ Verified	CO2
Temperature sensor in container CARU-177691-4		Temperature
Temperature sensor in container FBIU-8158796-9		Temperature
Temperature sensor in container GRUC-1810207-2		Temperature

## Want to know more?

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