

# A DISTRIBUTED MARKETPLACE FOR IOT SENSOR DATA

Today companies make use of sensor data to optimize and monitor their operations. The result is a single purpose data landscape. What if we could make this data easily accessible to cities, organizations and entrepreneurs at an affordable price? DataBroker drives the evolution towards truly 'smart living'.

DataBroker is the first market place for sensor data using blockchain technology. It brings together all different participants in one place: sensor owners, data processors, and network owners.

### **EXAMPLE USE CASES OF THE DATABROKER MARKETPLACE**



AGRICULTURE Farmers will be able to get reliable weather data in real time from sensors country wide to increase farming effectiveness & efficiency.

ACADEMIA Academics can access data from millions of sensors at low costs increasing the number of potential research projects.



ENVIRONMENT Environmental agencies can gather data from millions of sensors to understand environmental change and where to act.

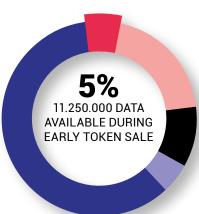


SMART CITIES Smart City Initiatives can limit upfront cost of populating towns with sensors and turn expenses into investments.

## EARLY TOKEN SALE

START DATE: 18 SEPTEMBER 2017 - 5PM CET END DATE: 16 OCTOBER 2017 - 5PM CET OR WHEN HARD CAP IS REACHED





**GOAL: 9375 ETH** 

1ETH = 1200 DATA

DISCOUNT: 20% DURING EARLY TOKEN o main token sale)

**REFERRAL BONUS:** 5% OF ALL REFERRED CONTRIBUTIONS

SA 

#### THE TEAM





Matthew van Niekerk CEO & Co-Founder



Els Meyvaert Communications Director



Roderik van der Veer CTO & Co-Founder



**Dylan Damsma** Head of Growth

# We have a fully functioning platform. Try the BETA!

beta.databrokerdao.com

Image: Secure Into a secure Into a secure Interpretation (secure transmission) Image: Secure tra						
- → C	Secure https://beta.	databrokerdao.com/broker/streams				🛞 🔜 🗿 A & E
🚱 databroker dao						
Databroker DAO		Streams			+	ADD A NEW SENSOR
	ashboard reams	Name	Verified	Туре	Frequency	Price/Hour
E Do	atasets	CO2 sensor on bPost truck I-KOA-794	✓ verified	C/02	Per second	€ 0.63(±0.0028)
-	y streams ackages	CO2 sensor on bPost truck I-2FI-748	✓ verified	CO2	Per second	€ 0.49(±0.0022)
	dmin Stats	CO2 sensor on bPost truck I-CHB-450	🗸 Verified	CO2	Per second	€ 0.60(±0.0027)
		Temperature sensor in container CARU-177691-4		Temperature	Per minute	€ 0.42(± 0.0019)
∋ Lo	gout	Temperature sensor in container FBIU-8158798-9		Temperature	Per minute	€ 0.42(± 0.0019)
		Temperature sensor in container GRCU-1810207-2		Temperature	Per minute	€ 0.55(±0.0025)
		mether	✓ Verified	methereum	hourly	€ 223.87(=10000)
Ethereum				Rows p	er page: 20 👻	1-7 of 7 < >
Account	0x52b8398551bb1					
Contract	0xffa55512e3b8a9					
Helght	668636					
Mined	a few seconds ago					
Network	rinkeby					
Multichain						
Height	172175					
Mined	a few seconds ago					



#### Want to know more?

Email: hello@databrokerdao.com Twitter: @databrokerdao Join us on slack: slack.databrokerdao.com

https://databrokerdao.com