

COOKIE POLICY

1. Contact and details of the Service Provider

Service Provider name:	Danubius IT Solutions Zrt.
Service Provider's registered office:	2600 Vác, Zichy utca 12.
Company registration number:	13-10-041091
Contact:	Péter Balogh
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1. What is a cookie?

Cookies are small files containing letters and numbers, punctuation and other technical characters that are stored on your device (computer, mobile phone, tablet, smart TV, etc.) when you visit certain websites. They are IT data that the web server sends to the user's browser, are stored on the user's device and are sent back to the server by the browser each time it requests data from the web server. They do not contain executable files, viruses, spyware or access to the user's hard disk.

Cookies usually contain the domain name of the page visited (i.e. the address entered in the browser), the duration of the cookie and the information(s) stored. The cookie allows, among other things, the recognition of the user's device and browser, thus facilitating the display of content tailored to the visitor's needs and basic browsing functions, such as providing coherent sessions. In addition to user anonymity, they also support the generation of visitor statistics.

We do not store any personally identifiable information in cookies, but we do use encrypted information from cookies to enhance your experience. For example, they help us to identify and resolve errors or to identify interesting, related products that we would like to draw your attention to when you browse our website.

However, if you subsequently contact us by filling in a form - with your explicit consent - on one of our websites where we use cookies, we may use these cookies to learn about your visits to the website after you have filled in the form. This is done to enhance your user experience.

In case you have accepted the cookie notice on our websites, the notice will not reappear until you delete the cookies in your browser settings (see section 7 for help with this).

If you share content from <https://danubius.io/> on a social networking site such as Facebook, YouTube, Instagram, you may also receive additional cookies from these websites. These cookies are not managed by <https://danubius.io/> and we recommend that you visit the third party website for more information about them and how they are managed.

2. Categories of cookies used on the site

2.1. Functional cookies and cookies essential for the functioning of the website

These cookies are necessary to enable users to browse our sites and to use the services provided on the site. If you close your browser, these cookies will be automatically deleted from your computer. Without these cookies, we cannot guarantee you the use of our website. We use functional cookies to remember your actions on the website (e.g. language selected, login).

2.2. Statistical cookies

We use these cookies to, among other things, keep track of which pages our visitors visit, how and how often they use our pages, and how long they stay on a particular page. We also use third-party cookies from our advertising partners to measure the success of our campaigns.

2.2.1. Google Analytics

The Data Controller measures the number and characteristics of visitors to the Website using the web analytics service Google Analytics. Learn more about the Google Analytics service settings:

Once logged into your Google Account, you can disable the visual advertising features of Google Analytics and personalise your Google Display Network ads by going to the Ads Settings: <https://www.google.com/settings/ads>

Visitors can access the browser extension to disable Google Analytics here: <https://tools.google.com/dlpage/gaoptout/>

For information on how to opt-out of Google's interest-based advertising, please visit <https://support.google.com/My-Ad-Center-Help/answer/12155764>.

2.3. Advertising and marketing cookies

These cookies are used to serve relevant ads and content to groups of users. This process is done manually. These cookies are stored on your computer. Cookies are not used to identify individuals.

2.3.1. Meta-pixel

The Website uses the Meta pixel (formerly Facebook Pixel) of the Facebook social network Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland (Meta) for the following purposes:

The Data Controller uses the Meta pixel for remarketing purposes. This allows the Controller to display interest-based advertisements to users of the Website when they visit the Facebook social network or other websites that also use this tool, in this way the Controller can display advertisements of interest to the data subject in order to make the Website more interesting for Users. The meta-page is also used by the Data Controller to provide Users with Facebook advertisements that are relevant to their interests. The Meta-screen allows the Data Controller to monitor the effectiveness of Facebook ads for statistical and marketing research purposes. Thanks to the marketing tools used, the User's browser automatically establishes a direct connection with the Facebook server as soon as the User has consented to the use of cookies that require authorisation.

By integrating the Meta-screen, the Meta receives the information that the User has opened the Site or clicked on an advertisement of the Data Controller. If the User has registered for one of Meta's services, Meta may associate the visit with the User's account. The processing of such data by Meta is subject to the Meta Platforms Ireland Limited Privacy Notice. Specific information and details about the Meta Desktop and the functionality of the Meta Desktop are available in the Meta Help Center.

In relation to the Meta-screen, the Data Controller and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland (Meta) are considered to be joint controllers for the purposes of producing and optimising personalised and relevant advertising and the delivery of related messages via the Meta system. The joint controller agreement between the Data Controller and Meta is available here: https://www.facebook.com/legal/controller_addendum. For the processing that takes place after the data have been collected and transmitted, only Meta is considered the data controller. The reports and analyses are produced in aggregated and anonymised form. Further detailed information is available at the following link:

(<https://en-gb.facebook.com/business/help/952192354843755>).

Further information on Meta's personal data processing, including the legal basis and the rights of data subjects, can be found here: <https://www.facebook.com/about/privacy>. The data are processed by the Data Controller in the course of joint processing on the basis of the legitimate interest pursuant to Article 6(1)(f) GDPR.

2.3.2. LinkedIn Tag

The Website uses the LinkedIn Tag provided by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland (LinkedIn) for marketing and remarketing purposes. The LinkedIn Tag enables the Data Controller to obtain statistical information about visits to the Website and to display interest-based, personalized advertisements to users of the Website on the LinkedIn platform. By using the LinkedIn Tag, the Data Controller is able to measure the effectiveness of LinkedIn advertisements and optimize its marketing campaigns.

When the LinkedIn Insight Tag is used, the User's browser – following consent to the use of consent-based cookies – automatically establishes a direct connection with LinkedIn's servers. In this process, LinkedIn receives information that the User has visited the Website or, where applicable, clicked on one of the Data Controller's advertisements.

If the User has a LinkedIn account and is logged in, LinkedIn may associate the visit to the Website with the User's LinkedIn account. The processing of such data by LinkedIn is carried out within the framework of the LinkedIn Ireland Unlimited Company's privacy policy.

With regard to the LinkedIn Insight Tag, the Data Controller and LinkedIn Ireland Unlimited Company may qualify as joint controllers in connection with the display of personalized and relevant advertisements and the measurement of campaign effectiveness. Further information about the operation, functionality, and data processing related to the LinkedIn Insight Tag is available in LinkedIn's privacy policy: <https://www.linkedin.com/legal/privacy-policy>.

2.3.3. Google Ads

During visits to the Site, the Site sends one or more cookies to the visitor's computer, which will allow the User's browser to be uniquely identified. These cookies are provided by Google and are used through Google Ads. These cookies are only sent to the visitor's computer when visiting certain sub-pages of the Website, i.e. only the fact and time of the visit to the sub-page in question is stored by the Data Controller, no other information.

Google will use these cookies to store if the data subject has visited the Website before and, on this basis, to display advertisements to the user on the websites of partners of external service providers, including Google. The User can opt-out of Google cookies by visiting the Google advertising opt-out page: <http://www.google.com/ads/preferences/>

Google will not associate the User's IP address with any other data held by Google. The User's IP address is stored anonymously and cannot be linked to any personal data.

3. Cookies stored

Cookie name	Provider	Cookie description	Legal basis	Cookie storage time
Statistics				
_ga	google.com	Registers an unique ID that is used to generate statistical data on how the visitor uses the website.	Consent	2 years
ga#	google.com	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	Consent	2 years

_gat	google.com	Used by Google Analytics to throttle request rate.	Consent	1day
_gid	google.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Consent	1day
collect	google.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Consent	Session
Marketing				
_fbp	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Consent	3 months
lms_ads	linkedin.com	Identifies LinkedIn members for advertising	Marketing	30 days

4. Data processors

The list of data processors is available in the Privacy Notice, which is available at: <https://danubius.io/privacy-policy/privacy-en>

5. Cookie management

You can access the Google Ads Manager by clicking [here](#), where you have the option to show or block ads for specific services.

You can access the settings for ads on Facebook by clicking [here](#).

Visitors to the site have the possibility to delete, disable or change the settings of the cookies used by the Company's website.

For instructions on how to change these settings for different browsers, please see the following links:

Google Chrome

<https://support.google.com/chrome/answer/95647?hl=en&co=GENIE.Platform%3DDesktop&sjid=13058147131852090222-EU>

Microsoft Internet Explorer and Edge

<https://support.microsoft.com/en-gb/windows/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use-168dab11-0753-043d-7c16-ed5947fc64d>

Mozilla Firefox

<https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>

Safari

<https://support.apple.com/hu-hu/guide/safari/sfri11471/mac>