



ARCH 549
Fundamentals of
Heritage Conservation
Fall 2019

Monday 6:30 – 9:20
Zumberge Hall (ZHS)
Room 163

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Office hours after class
or by appointment

This course introduces the field of heritage conservation (a/k/a historic preservation), serving as a required class and provided the needed background for further studies in the Certificate and Master's Degree programs in Heritage Conservation. The field is a multi-disciplinary and far-reaching and has evolved steadily and dramatically over the decades. We will cover a range of subjects and issues that affect contemporary heritage conservation practice, including its historical and philosophical underpinnings, the role of government and individuals in identifying and protecting historic resources, and the field's political, legal, economic, social, cultural and technical dimensions.

...and don't forget our class motto, courtesy of Charles Fletcher Lummis: *Mañana Flor de Sus Ayeres.*

Course Requirements

Required Reading Material

Required Text

Norman Tyler, *et al. Historic Preservation: An Introduction to Its History, Principles, and Practice (Third Edition)*, New York: W.W. Norton & Company, 2018.

[Please note: this is a brand new (and improved!) edition – make sure you get this version]

Required Readings

All other required readings are either on Blackboard or taken from the internet (links are provided in the reading lists below). The readings, syllabus, and other course materials are located in the “**Content**” section of Blackboard.

Participation

Active participation in all lectures and discussions is expected, as is completion of the readings assigned for each session.

Exams

A comprehensive exam will be given on **November 4** that covers all lectures and readings up to the test date. And...**surprise!!!**...a very short quiz about one evening's readings will occur at the beginning of one class session – tbd – so make sure you keep up with the readings.

Assignment 1: Sites and Stories – Short Paper and Class Report

There are over 1000 designated Historic Cultural Monuments in Los Angeles. Your job... Choose one HCM that you've never heard of, visit it **COLD** (and with your camera), do a little research, and then write a short (1-2 page) paper about your experience. More detailed instructions will be handed out in class. The paper is due on **September 16**. Be prepared to informally discuss your experience in class on that date.

Assignment 2: Visit to a Local Landmarks Commission – Short Paper

You will attend a local preservation commission or HPOZ board meeting and relate what you hear and see there to what we've discussed in class. A short paper (max. 3 pages) summarizing your visit is **due on October 21**. We will have a group discussion about your visits in class on **November 4**. Focus your paper and discussion mostly on your experience and the way issues were handled **Please note that many boards and commissions only meet once a month, so plan your visit early!** A partial list of local boards and commissions is at the end of this syllabus.

Assignment 3: Final Paper and Presentation

The final assignment consists of an in-depth look at a preservation issue somewhere in the United States. You will produce a report of 10-15 pages based on the assignment distributed in class on **September 9**. You must select the subject of your paper by **October 7**. You will make a 10-minute presentation to your colleagues on either **November 25 or December 2**. Finally, your final paper is due **via Turnitin on December 16**.

Grading

Reading Quiz: 10%

Assignment 1 - Sites and Stories: 15%

Assignment 2 - Commission Paper: 15%

Comprehensive Exam: 25%

Final Presentation: 10%

Final Paper: 25%

Grade reductions for unexcused late assignments: one grade deducted for each day late.

Attendance

More than two unexcused absences will result in a failing grade for the class.

Class Schedule and Readings

1. Monday, August 26

Introducing Heritage Conservation: What, Why, Who, You

Assignment 1: Sites and Stories (due September 16)

Assignment 2: Historic Preservation Commission/Board Visit (due October 21)

Text

- Chapter 2: pages 3-13

Blackboard

- Thom Mayes: "Why Do Old Places Matter?"
- Max Page: "Why We Preserve"

2. Monday, September 2

NO CLASS: Labor Day

3. Monday, September 9

How We Got Here: Early Preservation Efforts and Underlying Philosophies

Text

- Chapter 2: pages 13-36
- Chapter 3: pages 37-45

Blackboard

- Eugene-Emmanuel Viollet-le-Duc, "Restoration" Parts I and II
- John Ruskin, "The Lamp of Memory"
- William Morris, "Manifesto of the Society for the Protection of Ancient Buildings"

Distribution of final assignment and cities: project selection due September 30

4. Monday, September 16

Becoming a Profession: the Government Steps In

DUE: Assignment 1: Sites and Stories

Text

- Chapter 3: pages 46-67
- Chapter 4: pages 69-80

Blackboard

- Who's Who In Historic Preservation (CPF chart)
- Preserving America's Heritage: An Overview of NHPA and HP (Advisory Council)
- Donovan Rypkema: "Making Preservation Relevant for the Next 50 Years"

Internet (background information)

- National Historic Preservation Act (NHPA): <http://www.achp.gov/NHPA.pdf>
- National Trust for Historic Preservation
Main site: www.preservationnation.org
NTHP historical overview:
http://www.preservationnation.org/who-we-are/history.html#.U_p8XaPiHcA

- Advisory Council on Historic Preservation
Information about ACHP: <http://www.achp.gov/aboutachp.html>
Overview of National Historic Preservation Program: www.achp.gov/overview.html

5. Monday, September 23

Identifying and Designating Historic Places:

Assessing Significance and Integrity, and Professional Practice

Text

- Chapter 4: pages
- Chapter 5: pages 95-114

Blackboard

- Secretary of the Interior's *Standards for Identification*
- Secretary of the Interior's *Standards for Evaluation*
- NPS: The 7 Aspects of Integrity
- Rem Koolhaas: "Preservation is Overtaking Us"
- Nicholas Ouroussoff: "An Architect's Fear that Preservation Distorts"
- Daniel Bluestone: "Dislodging the Curatorial"

For your reference

- National Register Bulletin 16A: How to Complete the National Register Form
- NRB15 : How to Apply the NR Criteria for Evaluation
- Los Angeles Historic Cultural Monument Nomination: Lukens House

6a. Monday, September 30

NO CLASS (field trip on 10/5)

6b. Saturday, October 5

Site Visit: Heritage Square and Lummis House

Meet at Heritage Square at 11:30 am

7. Monday, October 7

Protecting Historic Places: Treatments and Standards

Site Visit Discussion

DUE: final assignment project selection

Text

- Chapter 8: pages 199-214
- Chapter 9: pages 275-286
- Chapter 2: pages 19-36

Blackboard

- Secretary of the Interior's *Standards for the Treatment of Historic Properties*
- Secretary of the Interior's *Standards for Rehabilitation*
- Athens Charter
- Venice Charter

8. Monday, October 14

Preservation Law and Historic Districts

Text

- Chapter 4: pages 80-93
- Chapter 6: entire chapter

Blackboard

- Historic Preservation at the Local Level: Los Angeles
- Glendale Municipal Code: Revisions to Historic Preservation Section
- Glendale Historic District Flowchart
- City of Glendale: Historic District Design Guidelines (skim)
- John Sprinkle, Jr.: "*Le Tout Ensemble*"
- Allison Arieff, *New York Times*, "Don't Like Your Neighbor's House? Sue them."

9. Monday, October 21

Preservation Planning, Environmental Review, and Design Review

DUE: Assignment 2: Commission/Board short paper

Text

- Chapter 9: pages 255-275 and 286-299

Blackboard

- CEQA process flowchart
- Los Angeles Conservancy: Using CEQA to Protect Your Community
- Michael J. Mills, "Design in Preservation Projects"
- Kate R. Lemos, "Defining Context: Promoting a Greater Level of Innovation in New Design within Historic Districts"
- Steven Semes, "New and Old Architecture Together"
- Pamela Whitney Hawkes, "Is Less More?: Twentieth-Century Design Attitudes and Twenty-First-Century Preservation"

10. Monday, October 28

Current Issues: Sites of Conflict, the Recent Past, Sustainability, and Cultural Landscapes

Text

- Chapter 5: pages 114-125
- Chapter 12: entire chapter

Blackboard

- Mitch Landrieu: "On the Removal of Confederate Monuments in New Orleans"
- Robert Garland Thomson: "Authenticity and the Post-Conflict Reconstruction of Historic Sites"
- Ana Edwards: "Shockoe Bottom – Changing the Landscape of Public History in Richmond, Virginia"
- Elaine Stiles: "50 Years Reconsidered"
- Alan Hess: "Coming to Terms with the Sixties"
- Adrian Scott Fine, "Not Another Top 10 List: Top 13 Challenges for Saving Modernism and the Recent Past"
- NTHP: "Saving Ugly Buildings"
- Carl Elefante: "The Greenest Building is...One that is Already Built"
- Charles A. Birnbaum, "Protecting Cultural Landscapes: Planning, Treatment, and Management of Historic Landscapes." (Preservation Brief 35)

For Your Reference

- NR Bulletin 22: Recent Past Evaluation

**11. Monday, November 4
Comprehensive Exam**

Discussion of Commission/Board Paper

**12. Monday, November 11
Preservation Planning and Design Review Case Studies**

Discussion of Final Exam

**13. Monday, November 18
Site Visit: Los Angeles Conservancy
523 W. Sixth St., Suite 826, Los Angeles, CA 90014
Special Guests: Adrian Scott Fine and Friends**

**14. Monday, November 25
Final Paper Presentations I**

**15. Monday, December 2
Final Paper Presentations II**

**16. Monday, December 9
NO CLASS: Study Day**

**17. Monday, December 16
DUE: Final Papers via Turnitin by 6:30 p.m. (no class session)**

Selection of Local Municipal Preservation Boards and Commissions

Commissions occasionally reschedule or cancel public hearings. **Be sure to confirm the date and time of a hearing by calling the city or reviewing published agendas.** Feel free to visit the board or commission of a city not listed here.

Burbank Heritage Commission

Meets on the first Thursday of every month at 5:30 p.m. in the Community Services Building, Room 104, at 150 N. Third Street.

<http://www.burbankca.gov/index.aspx?page=647>

Glendale Historic Preservation Commission

Meets on the third Thursday of every month at 5:00 p.m. in the Municipal Services Building, Room 105, 633 E. Broadway. www.ci.glendale.ca.us/planning/HPHPC.asp

Long Beach Cultural Heritage Commission

Meets the second Monday of each month at 5:30 p.m. in the City Hall Council Chamber at 333 W. Ocean Avenue.

http://www.lbds.info/planning/historic_preservation/cultural_heritage_commission.asp

Los Angeles Cultural Heritage Commission

Meets on the first and third Thursday of each month at 10:00 a.m. in Room 1010 of City Hall at 200 N. Spring Street. <http://www.preservation.lacity.org/commission>

Los Angeles HPOZ Boards

Look of “Historic Overlay Zone” on the following pages – click on “Agenda” to confirm meeting information.

Central LA: http://cityplanning.lacity.org/MeetingsNHearings/Dsp_Results_Central.cfm?Subtype=Agendas

South LA: http://cityplanning.lacity.org/MeetingsNHearings/Dsp_Results_SLA.cfm?Subtype=Agendas

East LA: http://cityplanning.lacity.org/MeetingsNHearings/Dsp_Results_ELA.cfm?Subtype=Agendas

West LA: http://cityplanning.lacity.org/MeetingsNHearings/dsp_Results_WLA.cfm?subtyp=Agendas

Pasadena Historic Preservation Commission

Meets on the first and third Mondays of every month at 6:00 p.m in Hearing Room #120 of the George Ellery Hale Bldg, 175 North Garfield Avenue.

<http://www.ci.pasadena.ca.us/planning/meetings/chcomm/homechc.asp>

Santa Monica Landmark Commission

Meets on the second Monday of every month at 7:00 p.m. in the City Council Chambers, Room 213, of Santa Monica City Hall located at 1685 Main Street.

<http://santa-monica.org/planning/planningcomm/historicpreserve.html>

South Pasadena Cultural Heritage Commission

Meets the third Thursday of every month at 6:30 p.m. in the City Council Chambers located at 1424 Mission Street.

<http://www.ci.south-pasadena.ca.us/index.aspx?page=158>

West Hollywood Historic Preservation Commission

Meets the fourth Monday of every month at 7:00 p.m. in the Plummer Park Community Center at 7377 Santa Monica Boulevard. <http://www.weho.org/index.aspx?page=226>

University Policies

Academic Conduct

Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Section 11, Behavior Violating University Standards <https://scampus.usc.edu/1100-behavior-violating-university-standards-and-appropriate-sanctions/>. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, <http://policy.usc.edu/scientific-misconduct/>.

Support Systems

Discrimination, sexual assault, and harassment are not tolerated by the university. You are encouraged to report any incidents to the Office of Equity and Diversity <http://equity.usc.edu/> or to the Department of Public Safety <http://capsnet.usc.edu/department/department-public-safety/online-forms/contact-us>. This is important for the safety whole USC community. Another member of the university community – such as a friend, classmate, advisor, or faculty member – can help initiate the report, or can initiate the report on behalf of another person. The Center for Women and Men <http://www.usc.edu/student-affairs/cwm/> provides 24/7 confidential support, and the sexual assault resource center webpage sarc@usc.edu describes reporting options and other resources.

Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. <https://engemannshc.usc.edu/counseling/>

National Suicide Prevention Lifeline - 1-800-273-8255

Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. <http://www.suicidepreventionlifeline.org>

Relationship & Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call

Free and confidential therapy services, workshops, and training for situations related to gender-based harm. <https://engemannshc.usc.edu/rsvp/>

Sexual Assault Resource Center

For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: <http://sarc.usc.edu/>

Office of Equity and Diversity (OED)/Title IX compliance – (213) 740-5086 Works with faculty, staff, visitors, applicants, and students around issues of protected class. <https://equity.usc.edu/>

Bias Assessment Response and Support

Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response. <https://studentaffairs.usc.edu/bias-assessment-response-support/>

Student Support & Advocacy – (213) 821-4710

Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. <https://studentaffairs.usc.edu/ssa/>

Diversity at USC

Tab for Events, Programs and Training, Task Force (including representatives for each school), Chronology, Participate, Resources for Students. <https://diversity.usc.edu/>

A number of USC’s schools provide support for students who need help with scholarly writing. Check with your advisor or program staff to find out more. Students whose primary language is not English should check with the American Language Institute <http://dornsife.usc.edu/ali>, which sponsors courses and workshops specifically for international graduate students. The Office of Disability Services and Programs http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html provides certification for students with disabilities and helps arrange the relevant accommodations.

If an officially declared emergency makes travel to campus infeasible, USC Emergency Information <http://emergency.usc.edu/> will provide safety and other updates, including ways in which instruction will be continued by means of blackboard, teleconferencing, and other technology.

Students With Disabilities

Any Student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me (or to TA) as early in the semester as early as possible. DSP is located in STU 301 and is open 8:30 a.m. - 5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776.

Religious Holidays

The university recognizes the diversity of our community and the potential for conflicts involving academic activities and personal religious observation. The university provides a guide to such observances for reference and suggests that any concerns about lack of attendance or inability to participate fully in the course activity be fully aired at the start of the term. As a general principle students should be excused from class for these events if properly documented and if provisions can be made to accommodate the absence and make up the lost work. Constraints on participation that conflict with adequate participation in the course and cannot be resolved to the satisfaction of the faculty and the student need to be identified prior to the drop add date for registration. After the drop/add date the University and the School of Architecture shall be the sole arbiter of what constitutes appropriate attendance and participation in a given course.