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# ARCH 114 | FALL 2016

## USC Architecture

### FACULTY

CG Christina Gray  
RC Rebecca Choi  
GVO Geoffrey von Oeyen  
RWR Roland Wahroos-Ritter

### SCHEDULE

Lectures: Tuesday, 12:30 - 13:50 PM  
Location: Harris Hall 101  
Discussions: Thursday, 12:00 - 12:50 PM, 13:00 - 13:50 PM  
Location: Watt Hall 1

2016 COURSE CATALOGUE DESCRIPTION Introduction to the ways architecture represents aspirations of culture, satisfies practical and spiritual needs, shapes the social and urban environment, and helps preserve the planet.

Architecture 114 Culture and Community is an introductory course that investigates the role of architecture and the architect within the broader framework of social, historical, political, and cultural ideologies. As an examination of the continually evolving relationship between architecture and external phenomena, the course creates an awareness of design as a multivalent, collaborative process; establishes a foundation for critical discussion of architecture as not only a representational device, but expressive of meaning. The course is formatted around paired texts, each chosen to challenge students to develop their own positions. The course will introduce students to current discourse surrounding architecture and the state of the profession, and will consist of weekly lectures and discussions. Discussion sessions are intended to promote a richer understanding of the material and to serve as a forum for students to voice their opinions and reactions.

### COURSE GOALS AND OBJECTIVES

**I. Knowledge and Conceptual Understanding** – the fundamental knowledge and comprehension of the relationship between architecture and: context, landscape, art, people and culture. This module covers natural and formal ordering systems, historical traditions in architecture, place-making and meaning, fine art, landscape architecture, design process. (NAAB A.8, A.9, A.10 C.2)

**II. Capability and Capacity** – the capability of architecture and the architect to affect change and influence perceptions, actions, and reactions. This module covers environmental and social sustainability, ethics and professional judgment, leadership roles, traditional and non-traditional opportunities for architects. (NAAB B.3, C.6, C.8)

**III. Awareness and Recognition** – the recognition of the unique world-view of the architect and designer as a tool for identifying issues on multiple scales. This module covers cultural diversity, community and social responsibility, human behavior. (NAAB A.10, C.2, C.9)

### ATTENDANCE

Attendance at all classes and discussion groups is mandatory. Excused absences must be documented with the course instructors or your assigned Class Assistant.

A student may miss the equivalent of one week of class sessions (in this case, one excused absence is permitted) without directly affecting the student's grade and ability to complete the course. An excused absence is a confirmed personal illness, family emergency, or religious holiday. For each absence over the allowed number, your grade can be lowered by one full letter grade.

If additional absences are required for a personal illness, family emergency, pre-approved academic reason/religious observance, you must discuss the situation with your faculty member immediately.

Any student not in class within the first 10 minutes is considered tardy, and any student absent (in any form including sleep, technological distraction, or by leaving mid class for a long break) for more than 1/3 of the class time can be considered fully absent. If arriving late, a student must be respectful of a class in session and do everything possible to minimize the disruption caused by a late arrival. It is always the student's responsibility to seek means (if possible) to make up work missed due to absences, not the instructor's, although such recourse is not always an option due to the nature of the material covered.

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### GRADING

60%	(6) Reading Analysis Papers for Themes 2-7 (10% per paper)
30%	Final Exam
10%	Participation in Discussion Sessions

In order to pass the course, completed course work (Reading Analysis Papers and Final Exam) must show evidence that the student has a firm understanding of the following areas:  
Ordering Systems Skills; Historic Tradition & Global Culture; Cultural Diversity; Sustainability; Human Behavior; Leadership; Ethics & Professional Judgment; Community/Social Responsibility

### COURSE REQUIREMENTS

(6) Reading Analysis Papers. All late work will lose a grade letter per day late. (Specific instructions for assignments will be distributed and discussed in class.)

Reading Responses are due at the beginning of lecture as outlined below:

Intro Week: None

Reading Response 1: Tues, Sept 6

Reading Response 2: Tues, Sept 20

Reading Response 3: Tues, Oct 4

Reading Response 4: Tues, Oct 18

Reading Response 5: Tues, Nov 1

Reading Response 6: Tues, Nov 15

Final Exam: December 13 2015

**LATE WORK POLICY** Late work may be submitted for a grade. However, each calendar day late the work is submitted equals one full letter grade deduction. The final exam may only be completed on the day it is given – no exceptions.

### STATEMENT ON ACADEMIC INTEGRITY

#### ***PLAGIARISM IS GROUNDS FOR FAILING THE ENTIRE COURSE***

USC is committed to the general principles of academic honesty that include and incorporate the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own.

By taking this course, students are expected to understand and abide by these principles. Scampus, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A:

<http://www.usc.edu/dept/publications/SCAMPUS/gov/>.

Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty. The Review process can be found at: <http://www.usc.edu/student-affairs/SJACS/>.

### ANTI-PLAGIARISM ORIGINALITY REVIEW

All Precedent Reports submitted for this course will be subject to an originality review as performed by Turnitin technologies to find textual similarities with other Internet content or previously submitted student work. Turnitin is academic integrity software, sometimes referred to as anti-plagiarism software. The software enables instructors to check student work against a large database of published manuscripts, public domain materials, and other students' work (both from USC and other academic institutions) to ensure that the work is original. Turnitin generates an originality report, which is then returned to the instructor, indicating areas that may be plagiarized. Specific information regarding how to upload your Precedent Reports into the Turnitin feature of Blackboard will be discussed and distributed at a later date.

### RELIGIOUS HOLIDAYS

The University recognizes the diversity of our community and the potential for conflicts involving academic activities and personal religious observation. The University provides a guide to such observances for reference and suggests that any concerns about lack of attendance or inability to participate fully in the course activity be fully aired at the start of the term. As a general principle, students should be excused from class for these events, if properly documented and if provisions can be made to accommodate the absence and make up the lost work. Constraints on participation that conflict with adequate participation in the course and that cannot be resolved to the satisfaction of the faculty and the student need to be identified prior to the drop/add date for registration. After the drop/add date, the University and the School of Architecture shall be the sole arbiter of what constitutes appropriate attendance and participation in a given course. Any student concerned about missing class for a recognized religious

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### STATEMENT FOR STUDENTS WITH DISABILITIES

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to your faculty member as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776.

### ACCREDITATION STATEMENT

The USC School of Architecture's five year BARCH degree and the two-year M.ARCH degree are accredited professional architectural degree programs. All students can access and review the NAAB Conditions of Accreditation (including the Student Performance Criteria) on the NAAB Website, [http://www.naab.org/accreditation/2009\\_Conditions.aspx](http://www.naab.org/accreditation/2009_Conditions.aspx)

### CALENDAR

Classes Begin	Tues	23 Aug
Thanksgiving	Wed-Sun	23-27 Nov
Classes End	Fri	2 Dec
Study Days	Sat-Tues	3-6 Dec
Exams	Wed-Wed	7-14 Dec
Winter Recess	Thur	15 Dec

### SCHEDULE

DATE	LECTURE	DISCUSSION	READINGS
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#### WEEK 01 **Introduction: I**

Banham, Reyner, "Design by Choice," in *Design by Choice*, ed. Penny Sparke (London, England: Academy Editions, 1981), 97–107.

Pevsner, Nikolaus, "Theories of Art from Morris to Gropius", p. 19-39, in *Pioneers of Modern Design: From William Morris to Walter Gropius*, Penguin Books, 1991.

08-23 Tues.	Lecture 01 CG		
08-25 Thurs.		Section 1&2	Reading I

#### WEEK 02

08-30 Tues.	Lecture 02 RC		
09-01 Thurs.		Section 3&4	Reading I

#### WEEK 03 **Representation and Image: II**

Koolhaas, Rem. "Junkspace," in *Project on the City 2: Harvard Design School Guide to Shopping*, (Cambridge, Massachusetts: Taschen, 2001) 408-422.

Robin Evans, "Translations from Drawing to Building [1986]," *Translations from Drawing to Building* (Cambridge: The MIT Press, 1997), 152-193

09-06 Tues.	Lecture 03 GO		
09-08 Thurs		Section 1&2	Reading II

#### WEEK 04

09-13 Tues.	Lecture 04 RWR		
09-15 Thurs		Section 3&4	Reading II

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### WEEK 05 **Materiality: III**

Frampton. *Studies in Tectonic Culture*

Roland Barthes, "The Eiffel Tower," *The Eiffel Tower and Other Mythologies*, trans. Richard Howard (New York: Hill and Wang, 1979), 3-17.

09-20 Tues.	Lecture 05 CG		
09-22 Thurs		Section 1&2	Reading III

### WEEK 06

09-27 Tues.	Lecture 06 RC		
09-29 Thurs		Section 3&4	Reading III

### WEEK 07 **Style & Beauty: IV**

Kipnis, Jeffrey. "The Cunning of Cosmetics" in *El Croquis* 60 (1996), 22-28

Loos, Adolf, "Ornament and Crime [1909]," *Ornament and Crime*, trans. Michael Mitchell (Riverside: Ariadne Press, 2002), 167-176.

10-04 Tues.	Lecture 07 GO		
10-06 Thurs		Section 1&2	Reading IV

### WEEK 08

10-11 Tues.	Lecture 08 RWR		
10-13 Thurs		Section 3&4	Reading IV

### WEEK 09 **Form & Perform: V**

Rowe, Colin. "The Mathematics of the Ideal Villa," in *The Mathematics of the Ideal Villa and Other Essays*. New York: MIT Press, 1976, pp 2-27

Price, Cedric. Cedric Price's Non-Plan Diary in *Non-Plan: Essays on Freedom, Participation and Change in Modern Architecture and Urbanism*. ed. Hughes, Jonathan and Simon Sadler. Routledge, 2000. p 22-32.

10-18 Tues.	Lecture 09 CG		
10-20 Thurs		Section 1&2	Reading V

### WEEK 10

10-25 Tues.	Lecture 10 RC		
10-27 Thurs		Section 3&4	Reading V

### WEEK 11 **Urban Site/Place: VI**

Miwon Kwon, Branden Joseph, George Baker, moderated by Stan Allan, "The Expanded Field Thirty Years Later," roundtable from 2007.

Mike Davis, "Fortress L.A.," *City of Quartz: Excavating the Future in Los Angeles* (New York: Vintage Books, 1992), 221-263.

11-01 Tues.	Lecture 11 GO		
11-03 Thurs		Section 1&2	Reading VI

### WEEK 12

11-08 Tues.	Lecture 12 RWR		
11-10 Thurs		Section 3&4	Reading VI

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### WEEK 13 **Environment: VII**

Banham, Reyner. "A Home is not a House" *Art in America* 2 (1965): 70-79

Lavin, S. "Open the Box: Richard Neutra and the Psychology of the Domestic Environment." In *Assemblage* 40 (1999): 6-25.

11-15 Tues.

Lecture 13 CG

Reading VII

11-17 Thur

### WEEK 14

11-22 Tues.

Lecture 14 RC

Reading VII

11-24 Thurs

Thanksgiving

### WEEK 15

11-29 Tues.

Lecture 15 FINAL EXAM REVIEW

12-01 Thurs

12-02 Fri

Class Ends

### WEEK 16

12- 03-06

Study Days

### WEEK 17

12-13 Tues.

Final Exam

12-15 Thur

Winter Recess