ARCH 550: Heritage Conservation Policy and Planning  
Units: 3  
Spring 2018: Tuesday, 3:00 pm – 5:50 pm  
Location: Watt Hall, Room 212

Instructor: Trudi Sandmeier  
Office: 322 Watt Hall  
Office Hours: by appointment  
Contact Info:  
Email: sandmeie@usc.edu  
Phone: 213/821-5452 (office)  
818/648-8646 (cell)

Course Description  
No matter your exact title, institution, training and special skills, whether architect, planner, or elected official, you will act in some capacity as manager, planner, and policy maker for historic sites and buildings. As a conservation professional, you will be expected to have a basic understanding of scholarly research; interpretation; design and aesthetics; materials conservation; public policy, laws and regulations; economic analyses and decisions; community planning and politics. As such, this course will serve as an overview of the aspects of preservation related to planning, real estate, and policy.

This course will also serve as a workshop analyzing a neighborhood in the greater Los Angeles area through the lens of conservation policy and planning.

Recommended Preparation: Each class participant should have taken ARCH 549 and be comfortable with basic conservation information - theories about what and how we preserve, and the evolution of the preservation/conservation field itself.

Should you need to review the basics, several overview books on historic preservation are available:


Course Notes  
The course is centered on a weekly class meeting consisting of discussions of assigned readings and topical lectures. Other important activities include field trips, and guest lectures. Although this syllabus is reasonably accurate, speakers, readings, and topics are subject to change and revision.

Required Readings and Supplementary Materials  
All readings will be distributed via Blackboard weekly.
Assignments

- **Class participation/weekly reading** (10% of final grade)
  Class attendance is mandatory, as is speaking up thoughtfully and regularly contributing to our discussions. The weekly readings are an essential part of the course; without familiarity with the readings—at least their major points and arguments, if not all the details—the classes themselves will be of much less value to you. Each week, the readings will be posted on Blackboard and we will start each class with a discussion about what you have read.

- **Neighborhood analysis project**
  This semester, we will be working with the City of Long Beach planning department to analyze and provide some policy and planning recommendations regarding Drake Park, one of the oldest historic districts in the City of Long Beach. You will be required to create a series of reports about the district, both as an individual and as a group, and will ultimately be presenting your research to the city and the community in a presentation at the end of the semester. Detailed information on this assignment will be forthcoming.

- **Short paper 1** (20% of final grade)
  Detailed information on this assignment will be distributed in Week 4 (Jan. 30) and is due at the beginning of Week 6 (Feb. 13).

- **Midterm – presentation of initial Drake Park analysis** (20% of final grade) (March 6)

- **Short paper 2** (20% of final grade)
  Detailed information on this assignment will be distributed in Week 11 (March 20) and will be due at the beginning of Week 13 (April 3).

- **Final Presentation/Report** (30% of final grade)
  The final assignment for the semester will be a community presentation in Drake Park regarding your findings (10%) and recommendations for the district and the accompanying report detailing your findings (20%). The presentation will be at the scheduled time for the final exam (May 8 from 3 to 6 pm).

Grading Breakdown

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
<th>% of Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation/Readings</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Short paper 1</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Midterm</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Short paper 2</td>
<td>20</td>
<td>20</td>
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<tr>
<td>Final</td>
<td>30</td>
<td>30</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100</strong></td>
<td><strong>100</strong></td>
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Assignment Submission Policy

Detailed information on each assignment will be distributed in class. Assignments should be submitted electronically via Blackboard.

Additional Policies

Attendance: More than one unexcused absence will result in a failing grade for the class. Medical or family emergencies are the only excuses acceptable for late assignments, make-up exams, or the granting of incomplete grades.
### Course Schedule: A Weekly Breakdown
[note: the readings listed for each class are to be read by the time of the class. In other words, the Week 2 readings listed below will be available at the end of Week 1 and should be completed before we meet on January 16th.]

<table>
<thead>
<tr>
<th>Week</th>
<th>Topics</th>
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<tbody>
<tr>
<td><strong>Week 1</strong>&lt;br&gt;1/09/18</td>
<td>Introduction</td>
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<tr>
<td><strong>Week 2</strong>&lt;br&gt;1/16/18</td>
<td>Preservation&lt;br&gt;Players and Policy</td>
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<tr>
<td><strong>Week 3</strong>&lt;br&gt;1/23/18</td>
<td>Preservation&lt;br&gt;Incentives 1 (Federal)</td>
</tr>
<tr>
<td><strong>Week 4</strong>&lt;br&gt;1/30/18</td>
<td>Drake Park site visit</td>
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<tr>
<td><strong>Week 5</strong>&lt;br&gt;2/06/18</td>
<td>Preservation Incentives 2 (State and Local)</td>
</tr>
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<td><strong>Week 6</strong>&lt;br&gt;2/13/18</td>
<td>Revitalization Strategies – Urban Renewal, Redevelopment, Main Street, Adaptive Reuse</td>
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<tr>
<td><strong>Week 7</strong>&lt;br&gt;2/20/18</td>
<td>NEPA/Section 106 and Section 110</td>
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<tr>
<td><strong>Week 8</strong>&lt;br&gt;2/27/18</td>
<td>Preservation Planning and CEQA&lt;br&gt;Guest Speaker Ken Bernstein</td>
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<tr>
<td><strong>Week 9</strong>&lt;br&gt;3/06/18</td>
<td>Midterm presentations</td>
</tr>
<tr>
<td><strong>Week 10</strong>&lt;br&gt;3/13/18</td>
<td>SPRING BREAK</td>
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<tr>
<td><strong>Week 11</strong>&lt;br&gt;3/20/18</td>
<td>Conservation and social justice</td>
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#### Readings

<table>
<thead>
<tr>
<th>Week</th>
<th>Assignments</th>
</tr>
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<tbody>
<tr>
<td><strong>Week 1</strong>&lt;br&gt;1/09/18</td>
<td>No readings assigned in advance.</td>
</tr>
<tr>
<td><strong>Week 4</strong>&lt;br&gt;1/30/18</td>
<td>• Drake Park background readings</td>
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| **Week 5**<br>2/06/18 | • Watch City Rising ([https://www.kcet.org/shows/city-rising](https://www.kcet.org/shows/city-rising))  
• FOR REVIEW *Getty Conservation Institute. Incentives for the Preservation and Rehabilitation of Historic Homes in the City of Los Angeles, 2004. Section 1: Historic Preservation Incentive Programs for Homes Designated at the Local, State, or Federal Level.* |
• FOR REVIEW *City of Los Angeles Adaptive Reuse Program: February 2006.* |
| **Week 9**<br>3/06/18 | Midterm due |
| **Week 10**<br>3/13/18 | NO CLASS |
| **Week 11**<br>3/20/18 | • "Imagining a More Inclusive Preservation Program." *Forum Journal*, spring 2014 | Vol. 28 No. 3  

Assignment distributed: Short Paper 2

As of 1/16/2018
| Week 12 | 3/27/18 | **Field Trip!** Affordable Housing and conservation  
Guest Speaker Charles Loveman Heritage Housing Partners |
|---|---|---|
• Readings TBA |
| Week 13 | 4/03/18 | Thinking outside the box – non-traditional tools  
• Readings TBA. |
| Week 14 | 4/10/18 | Conservation and Sustainability  
| Week 15 | 4/17/18 | Advocacy  
• Readings TBA. |
| Week 16 | 4/24/18 | NO CLASS |
| **FINAL** | 5/08/18 | FINAL Presentation: 3:00 pm  
DUE: Final report |
Statement on Academic Conduct and Support Systems

Academic Conduct:
Plagiarism – presenting someone else's ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, “Behavior Violating University Standards” policy.usc.edu/scampus-part-b. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, http://policy.usc.edu/scientific-misconduct.

Support Systems:
Student Counseling Services (SCS) – (213) 740-7711 – 24/7 on call
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. engemannshc.usc.edu/counseling

National Suicide Prevention Lifeline – 1 (800) 273-8255
Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. www.suicidepreventionlifeline.org

Relationship and Sexual Violence Prevention Services (RSVP) – (213) 740-4900 – 24/7 on call
Free and confidential therapy services, workshops, and training for situations related to gender-based harm. engemannshc.usc.edu/rsvp

Sexual Assault Resource Center
For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: sarc.usc.edu

Office of Equity and Diversity (OED)/Title IX Compliance – (213) 740-5086
Works with faculty, staff, visitors, applicants, and students around issues of protected class. equity.usc.edu

Bias Assessment Response and Support
Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response. studentaffairs.usc.edu/bias-assessment-response-support

The Office of Disability Services and Programs
Provides certification for students with disabilities and helps arrange relevant accommodations. dsp.usc.edu

Student Support and Advocacy – (213) 821-4710
Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. studentaffairs.usc.edu/ssa

Diversity at USC
Information on events, programs and training, the Diversity Task Force (including representatives for each school), chronology, participation, and various resources for students. diversity.usc.edu

USC Emergency Information
Provides safety and other updates, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible. emergency.usc.edu

USC Department of Public Safety – UPC: (213) 740-4321 – HSC: (323) 442-1000 – 24-hour emergency or to report a crime.
Provides overall safety to USC community. dps.usc.edu