

## **IMRAN.M**

**Location:** Bossier City, USA "Willing to Relocate"  
**Mobile:** +1 318 706 9377  
**Email:** imranfotography@gmail.com  
**Web:** [www.imranmuhammad.com](http://www.imranmuhammad.com) "in-progress"  
**Social:** Instagram: @imranfotography & @imranlensartist  
Behance: <https://www.behance.net/imranfotography>  
Linkedin: [www.linkedin.com/in/imran-muhammad-educationist-photographer](http://www.linkedin.com/in/imran-muhammad-educationist-photographer)

## **PERSONAL STATEMENT**

I am a highly motivated and skilled photo-media artist and Educator seeking a position where I can put my expertise to the best of its use. I craft visual stories with precision and creativity, specializing in "mention specific techniques and genres". With a passion for capturing diverse cultures and experiences, my work aims to evoke emotions and provoke creative thought. Experienced in fast-paced environments, I bring a blend of technical expertise and artistic vision to deliver compelling and impactful imagery. I am committed to pushing boundaries and creating memorable visual narratives that resonate with viewers and students.

## **SKILLS & QUALIFICATIONS**

### **Software:**

- MAC & Windows operating systems
- Adobe Photoshop, Adobe Bridge, Adobe Lightroom, Capture One, Ms Office, PPT

### **Technical:**

- Outstanding photographic, visual arts and multi-media expertise
- Digital SLR & mirror-less camera operation for still imaging "video moderate-level"
- Hand-full Experience with large format, medium format, SLR film and digital cameras and media
- Hand-full Experience "Digital-Back" Medium and large format system
- Sound knowledge in studio and on-location lighting set-ups for stills and video
- Specializing in Product and Portrait Photography
- Analogue and Digital darkroom expertise
- CTC "Copy to Copy" produce negatives & transparency films
- Artwork, Painting, Photography Reproduction & archiving

### **2019- Present      Online Teaching @imranfotography      Remote Digital Photography & Lighting Instructor**

Digital Photography and lighting for beginner to amateur level photographers.

- Responsibilities Included: Design curriculum from introductory level to amateur level, covers indoor and outdoor Photography & lighting practices including Digital Work Flow include e-commerce.

### **2008 - 2019 Educationist**

Universities & Int Colleges Included: SZABIST Dubai Campus, University of Gujrat, Sino British International College HUAT, Huanghuai University, Indus Valley School of Art & Architecture

- Taught analogue and digital professional photography practices, Lighting, art & design, creative thinking, digital imaging and filmmaking production.
- Guided students in the educational experience and exceeded each institution's requirements.

**2014 -2019 Photography, Design, Production, Critical Thinking. Szabist Dubai Campus, UAE  
Full-time Senior Faculty of Media Science Department**

- Thesis advisor for Still Imaging, Moving-image and Critical Studies students in Visual Languages.
- Taught courses in Digital Media, Photography, Production, Art-Direction, Lighting, Design, Fine-arts Printing and Visual Languages with emphasis in communicative media and their importance in today's digital culture.

**2013-2014 Photography, Lighting, Visual Media University of Gujrat, Pakistan  
Foreign Visiting Assistant Professor**

Hired by the Higher Education Commission of Pakistan for curriculum development and teaching for Photography Bachelor's Degree students from (SADA-School of Art, Design & Architecture).

Taught all practical and theoretical aspects of digital photography. Teach photography as visual base medium from introductory photography skills to professional photography practice and critical study.

- Curriculum development and implementation, student evaluation and semester reports.
- Facilitate critical group discussion, arrange engaging field trips and guest lecture sessions
- Help students produce high-quality digital and analogue prints.
- Supervised final projects group exhibition.

**2012-13 Foreign Visiting Lecture**

**Senior Lecturer in Photography Sino British International College HUAT, China  
Photography & Visual Communication Lecturer Huanghuai University, China**

- Taught all theory and practical aspects of photography. Also covered photography as a visual base medium from introductory photography skills to professional photography practice along with theory.
- Integral to designing and set-up Photography Studio, equipping it, and utilizing it as a teaching and student assessment practical space.
- Curriculum development and implementation, student evaluation and semester reports.
- Facilitate critical group discussion, arranged field trips and guest lecture sessions
- Help students to produce high-quality digital and analogue prints.
- Supervised final projects for group exhibition.

**2011 Digital Photography & Lighting Workshop Instructor Newcastle, UK  
@imranfotography**

Conduct Digital Photography Workshops for beginner to amateur level photographers

- Responsibilities Included: Design course outline from introductory level to amateur level, covers indoor and outdoor Photography & lighting practices including Digital Work Flow.

**2009 - 2010 Digital & Analogue Photography Workshop Instructor  
Indus Valley School of Art & Architecture, Pakistan**

Conduct long-term digital & Analogue photography workshop for beginner and amateur photography students.

Responsibilities Include: Developed course outline for workshop and provided technical support, arranging field trips along with curate a photography show for final projects.

## PROFESSIONAL EXPERIENCE

**2019- Present**                      **Lead-Photographer**    **Hybrid**  
**RAY Jewelers, Bossiercity LA USA**

Photographer and digital imaging expert for online and social media content

**2021- Present**                      **Senior-Photographer**    **Remote**  
**Senior Photographer at 2KGermes, Pakistan**

- Supervised Advertising and Commercial Projects.

**2008- Present**                      **Freelance Photographer**

Worked with many International Clients in commercial industries providing imagery for both electronic and print media

- Client Brands Include: BRIEL, DOLCE & GABANA, Damiani, Platinum Guild, ANNA, Hanif Jewellers, Novacolor Pakistan, and many more.  
Publications Include: Many print magazines JEWEL FASHION & WATCHES, VOGUE JEWEL, Visage, Diva, Vogue-Pakistan and many more.
- Countries Include: Milan Italy, London UK, Pakistan, Shanghai China and Dubai UAE and USA.  
Assignments in China for TAOBAO (online shopping store), Amazon and many other international projects.
- Freelance "CTC" copy to copy photography projects and digital archiving for library and numerous artists.
- Managing high-volume product shoots.
- On model e-commerce photography shoot.
- Portrait and head shots.

**Freelance**                                      **Lighting-Director Projects**    **Dubai, UAE**

Providing photography, lighting and art-direction for video projects in Dubai, UAE.

- Music Video: Barishen, Lighting by Imran Muhammad
- Music Video: NA JA, Lighting by Imran Muhammad
- Music Video: Pakistan, Lighting & Art-Direction by Imran Muhammad

**2008 - 2010**                                      **Photographer**    **Mehroz Karim Films, Pakistan**

Freelance Photographer and 1st Asst Lighting Director

Responsibilities Included: Lighting Direction, Location Scouting, Visual Documentation, Technical Guidance for Cameraman and other technical staff to improve Composition, Framing and other important elements. Supervised Documentary projects.

**2006 - 2007**                                      **1st Assistant Photographer**    **TANK Studio. Milan, Italy**

- Responsibilities included: Studio Management,
- Worked with many international Brands
- Client Brands Include: DAMIANI INT, PLATINUM INT, MARCO BICEGO, SABADINI, BRIEL, DOLCE & GABANA, ANNA, and many more.
- Publications Include: Renowned print magazines including JEWEL FASHION & WATCHES, VOGUE JEWEL and many more.
- Worked with GIORGIO GREASEN.

Responsibilities Included:

- Managing studio.
- Configuration & operating photo equipment.
- Lighting set-ups for Photo Shoot in studio & on-location.
- Editing photo, archiving digital & analogue data.
- Set-design.
- Customer service.
- 

**EDUCATION:**

**2011**                      **MA Degree, Photography**    **University of Sunderland, UK**

Concentrations Include: Contemporary photography practice. Research and incorporation of digital Fine art techniques into conventional photographic practice

Active member in many Art communities, including NEPN (North East Photography Network) and REDEYE UK.

**2007**                      **BS Degree, Photography**    **Istituto Europeo Di Design Milan, Italy**

Major: Advertising and commercial photography

Areas of Study: Studied foundations and experimental photography, Analogue and digital Photography, Still Life, Fashion, digital/analogue darkroom technique.

**2003**                      **Diploma in Fine Arts**    **Karachi School of Arts, Pakistan**

Areas of Study: Sculpture, Digital Art and Photography.

**Certification:**

**2023**                      **DeVos Institute of Arts Management**    **USA**

The Cycle: Management of Successful Arts and Cultural Organizations

**EXIBITIONS:**

Participated in many photographic and art events/exhibitions include film festivals

**REFERENCES**

Available Upon Request