

# GABRIELLE FLUDD

## SKILLS

- Program Administration & Project Management
- Event Planning & Coordination
- Editorial & Publication Management
- Community Outreach & Engagement
- Visual Branding & Graphic Design
- Database Management & Communication Digital Rendering & Technical Illustration
- Lesson Planning & Teaching (Art Techniques)

## EDUCATION

2002

The Savannah College of Art and Design  
BFA Fine Art, Illustration

## RECOGNITION

2023 - Recipient of the Christine & Kenneth Taylor-Butler Scholarship from the Highlights Foundation

2022 - Presenter at the Smithsonian Folklife Festival on 7/3/22 to speak about the poetry and adult coloring book, "The Million Mile Stare" that I illustrated.

2021 - Featured as 1 of 60 illustrators for the best-selling "Good Night Stories for Rebel Girls: 100 Real-Life Tales of Black Girl Magic" (Simon & Schuster)



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## PROFESSIONAL SUMMARY

Dynamic and organized Program Administrator with a strong background in art direction, teaching, and project management. Adept at editing and managing publications, community engagement, planning events, and ensuring organizational protocols. Skilled in digital design, brand development, and curating exhibitions. Proven ability to build strong community connections and manage communication strategies to support program goals. Passionate about fostering creativity through education and the arts.

## EXPERIENCE

### Freelancer

Gift of Gabby-Bridgeport, CT  
June 2002 – present

-Assist companies and organizations with defining their brands: logo design, branding guide, collateral, website design and maintenance (Notable clients include: Arts Council Greater New Haven and Howard University x PNC National Center for Entrepreneurship)

-Character design, illustrations and layout artist for children's books

-Served as the Art Director/Designer for Zwei Magazine (2011-2013) and Prime Magazine (2021) handling the overall aesthetic, page layout, proofreading, and file preparation.

-Event design consulting, floral design, set-up and staging for corporate and private events.

-Teaching artist for the Westport Country Playhouse's summer program 2023, sharing my love of artistic exploration through various painting techniques.

### Art Instructor & Asst to Program Director

ConnCAT –New Haven, CT  
Apr 2019 – Feb 2022

-Designed and implemented lesson plans introducing various art techniques to underserved youth

-Successfully managed art supplies, solicited donations to minimize costs

-Curated exhibitions in the gallery and external spaces, showcasing student artwork and engaging the local community.

-Worked closely with the Youth Program Director for the after-school and summer curriculum planning, helped facilitate daily activities to ensure the safety and enrichment of participants, helped hire and manage summer camp counselors

### Owner/Manager

Gumdrop Swap – Stratford, CT  
Sep 2009 – Nov 2020

-Developed a distinct brand identity and maintained the business website, marketing materials, and social media presence.

-Founded and managed an eco-friendly thrift business focused on maternity and children's essentials through a unique "swapping" program.

-Grew a loyal customer base through effective community outreach and creative marketing strategies.

### Design Production Manager

LoveSac – Stamford, CT  
Aug 2006 – Jun 2009

-Managed all aspects of visual branding, directing photo shoots, and maintained a brand library to ensure consistency.

-Produced original artwork for marketing materials, product catalogs, packaging and global store campaigns.

-Collaborated with cross-functional teams to execute high-quality design deliverables under tight deadlines.