

## Ryan "RB" Brown

imthinkinrb@gmail.com - (412) 726-0061

MakeSureYouHaveFun.com

farEShBrand.com

*Experienced in event production, talent buying, customer service, graphic design, video and audio production, and project/event management*

### Experience

#### **Brown Productions LLC.**

**Pittsburgh, PA**

Owner

March 2016 - Current

- Independently produced, planned, promoted and managed over 110 events under Make Sure You Have Fun™.
- Increased brand revenue by 400% and increased ticket sales by 500% over 3 years.
- Purchase local and nationally touring acts; Conceptualized full scale productions including negotiating contracts and day of production.
- Provide exemplary service to visiting artists; the development of personalized agendas and ensuring all needs are met for the duration of their stay including rider fulfillment, lodging and ground transportation.
- Producing monthly residencies under the Make Sure You Have Fun™ brand utilizing graphic design marketing, targeted and intentional social media promotion, community engagement, hiring and venue negotiations.
- Facilitate monthly charity comedy show (Make Sure You Laugh) to benefit local non-profits serving the Pittsburgh community.
- Organically grew direct marketing email list to 2,600+ email contacts in 1.5 years.
- Worked with Courvoisier, Maker's Mark, Red Bull, Don Julio & El Tesoro on sponsored and brand activations.

#### **FarESh Brand LLC.**

**Pittsburgh, PA**

Owner

January 2010 - Current

- Produce and manage an annual music festival to showcase 44+ local artists across musical and entertainment genres.
- Produced 11 instances of the world's only Drummer vs. DJ Tournament, (a live musical competition) scouted and evaluated 12 teams to subsequently award the winning team a \$2,000 cash prize.
- Coordinated a quarterly, independent, vendor marketplace for local streetwear designers and vintage store operators to increase community awareness and sales focusing on the streetwear industry in Pittsburgh.
- Produced 10 clothing collections and earned \$20,000+ in revenue over 10 years.
- Designed apparel for Wilkins Block Party, Pittsburgh Cultural Trust and musical artist, Wiz Khalifa.

#### **Event Producer**

**Pittsburgh, PA**

Contracted

May 2016 - Current

- Managed entire operations for Down & Derby, the 12-year running Pittsburgh chapter of the national event including promotion, marketing strategies and execution, event management, book keeping and graphic design.
- Produced anniversary and specialty events for local restaurants and venues.
- Collaborated with Round Corner Cantina to produce 4 events on a private yacht.
- Worked with local production companies to produce entertainment for Lawrenceville Art Crawl.
- Designed, managed and curated the Make Sure You Have Fun™ stage at Crosstown Cookout Music Festival with Fool's Gold Records founder, and nationally touring DJ, A-Trak.
- Produced Moonchild After Party event curation for the Pittsburgh Cultural Trust.
- Contracted to curate entertainment stage for Fresh Fest Beer Fest 2019.
- Contracted to curate Make Sure You Have Fun™ tent for Spirit's 2019 Summer Recess Festival.

#### **Rent-A-Center**

**Pittsburgh, PA**

Store Manager

2013 - 2015

Lead Assistant Manager/Assistant Manager

2010 - 2013

Customer Account Representative

2009 - 2010

### Leadership

Independently own and operate full-service Event Production Company.

Actively serve on Community Leaders Committee with the Pittsburgh Cultural Trust.

### Skills

**Technical:** Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Microsoft Office products & iWork Products

**Professional:** Talent Buying and Artist Management, Creative Problem Solving, Communication Skills, Management Experience, Full Scale Event Production, Relationship Management & Negotiations.

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