

André Broussard

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History of Employment

Freelance / Contract

Graphic Designer and Illustrator · 2014 – Present

Clients include **Acadian Companies, Downtown Lafayette, TownSquare Media, Valcour Records, Vermilionville, Louisiana Folk Roots**, and a host of musicians, record labels, cultural organizations, non-profit agencies, and small businesses, across South Louisiana and beyond.

Parish Ink

Graphic Designer and Production Artist · 2017 – 2019

In-house designer for Parish Ink, designing apparel, home goods, and accessories, along with in-store signage and social media graphics. Also a designer and production artist for Downtown T-Shirts' commercial screen printing operation, housed under the same roof, for a variety of local and national clients. Working directly with customers during the design and iteration stage, and with the in-house printing staff during the printing and production stage.

TeamWork Solutions Group

Graphic Designer · 2009 – 2013

Responsible for all manner of design-related projects from conception to completion, including logo-design and visual identity systems, print advertising, and direct-mail campaigns.

Golfballs.com

Production Artist · 2007

I work directly with our project management team and printing department to ensure that clients' logos read properly at less-than-an-inch in size on the surface of a dimpled golf ball. The efficacy of simplicity in visual design quickly becomes apparent when working at such a small scale.

Education

University of Louisiana at Lafayette

BFA in Graphic Design · 2007

Skills

Adobe Creative Suite

Illustrator, InDesign, Photoshop

Illustration

Freehand and Digital

Odds / Ends

One of my poster designs is part of the permanent poster collection of the **Museum of Design** in Zurich, Switzerland, which I consider my proudest and most humbling career accomplishment to date. I hosted a weekly radio program on **KRVS (88.7 FM)**, Lafayette's world-renowned NPR-affiliate station for ~4 years. I have a lifelong love of music, occasionally moonlight as a DJ, and have recently taken up (finally) learning French in order to better connect with my Louisiana heritage.

Summary

At this point in my career I've worked with a diverse spectrum of clients from corporate to cultural and that variety is evident in my work. I consider adaptability and versatility to be among my strong points as a designer, and I am grateful for the unique opportunities that I have been afforded, as my journey has been anything but boring.

Portfolios

Behance | Dribbble | Personal