CHARLES GARRETT

PERSONAL SUMMARY

Creative spirit
Reliable and professional
Time management
Team player
Fast learner
Motivated
Levity

EXPERTISE

Creative Writing
Ghostwriting
Copy Editing
Content Creation
Script Writing

SPECIALIZATIONS

SEO and Google Analytics
Social Media Marketing
Copywriting
Project Management
Layout Design
Market Research
Wix
WordPress
HootSuite Excell
MS Office
Libre Office
Adobe Photoshop
Canva

CONTACT INFORMATION

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CAREER SUMMARY

Freelance Writer/Content Developer
Contently - Axon | Jan 2022 - Present

- Management of client details concerning marketing strategies and the implementation thereof to ensure positive outcomes.
- Interviewing and pitching for content that is in line with client marketing goals, to raise community awareness and accesibility.

Freelance Writer/Content Developer
Breathe Ventures LLC | June 2021 - Present

- Coordinate and oversee creative/content team assignments and processes.
- Coordinate the generation, editing, publishing, and sharing of daily content (original text, images, video, or HTML) that builds meaningful connections and encourages community members to take action.
- Continuously improve the marketing communications by capturing and analyzing the appropriate data/metric, insights, and best practices, and then acting on the information.

Freelance Writer
Self Employed | May 2018 - Present

- Led workshops to assist creative professionals on how to maximize productivity and peak performance.
- Composed speeches, for a political candidate.
- Wrote copy for placards and description cards for plants and horticulture products in a retail setting.
- Created engaging copy and coordinated the implementation of strategies

Editor in Chief
Sunder Press | Dec 2019 - Present

- Designed websites for startups and small businesses.
- Planned marketing strategies and create content, increasing engagement growth
- Experience in a start-up environment.