

SOCIAL CHANGE Makers Program

Organized by



Objectives:

- Social Change Concepts
- Creativity
- Leading projects/Project Management
- Group Management
- Community Needs Assessment
- Systems Thinking
- Problem solving
- Designing Community Projects

Partner of



Location: Peaks – Lebanon
Date & Time: 9-10th September 2015
Age Range: 18 - 28 years old
Over night training at Peaks – Lebanon



With the support of



To register, please contact us on:
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www.csralahligroup.com

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Overview:**About CSR Al Ahli Group:**

CSR Al Ahli Group Center in partnership with ESA Business School, that aims to build a well-developed and professional young Arab generation, who can compete and lead in the national and international business markets.

CSR Al Ahli has managed to deliver several high quality programs and initiatives in partnership with Governments, private sector, and educational institutions and universities, in different countries around the globe including: Lebanon, Jordan, Argentina, UK, Columbia, Brazil, South Africa, Zambia, Chili, France, and Greece.

CSR Al Ahli designed several innovative business and social programs aiming at building the youth capacities in the fields of CSR, business, and social entrepreneurship. The programs include: CSR in Action, Global Business Opportunities (GBO), Global Youth Forum (GYF), Business for a Cause, and Youth Enforce.

In addition we developed many solid and fruitful national and international partnerships with governments, private and educational entities. We have participated in many national and international conferences, forums, summits, workshops that address CSR, Sustainability, and youth empowerment in the field of entrepreneurship and leadership.

For more info about our programs: www.csralahligroup.com

About ESA Business School:

ESA (Ecole Supérieure Des Affaires), is a Business School dedicated to the education of executives and managers in Lebanon and the Middle East. Situated in the center of Beirut, ESA asserts its reach as an important international school, combining the talents of high-level learners and professors who rank among the world's most preeminent specialists.

ESA aims to develop and enhance the practice and awareness of CSR activities among practitioners and simultaneously augment student conceptual understanding. Through capacity building mechanisms, the project aims at engaging the Private Sector, Academia, and Government entities in formulating strategies that are more responsive to community needs.

With its mission to form the elite of Lebanon and the region into the leaders of tomorrow, ESA has become a beacon of academic excellence within Lebanon, and a platform for interaction and meetings between Europe, the Middle East and Lebanon. www.esa.edu.lb

Workshop Details:

The "Social Change- Makers program" workshop will be taking place on 24th & 25th August 2015, with one night accommodation at a camping place (1 breakfast + 2 lunches).

Participants will attend different workshop sessions that are designed to train participants how to develop Leadership skills, through the activities and exercises by professional trainers

Description

We live in an ever changing world that is full of both needs and opportunities. This program is designed for the social change-makers who believe that the world can be a better place for all of us, and they're ready to take leadership role in this social change.

The program offers a well curated mix of concepts in leadership, team building, and community needs assessment, systems thinking and designing community projects. The aim is to empower participants who have leadership potential and an ethical moral compass with the needed skills and knowledge to better understand how communities work, what the needs in their communities are and how to design solutions for those needs. It will also enable participants to transform their ideas into actionable plans with their leadership, team building and project management skills.

This 2-day training camp is no retreat or vacation, but rather an intensive boot-camp for individuals serious about developing themselves.

Learning Outcomes

- Social Change Concepts
- Leadership Skills
- Team Building Skills
- Community Needs Assessment
- Systems Thinking
- Designing Community Projects

Agenda



Day 1: The Community



- Arrivals
- Introductions & Ice Breaker
- Understanding Social Change Model
- Coffee Break
- Community Needs Assessment
- Lunch Break
- Systems Thinking
- Coffee Break
- Designing Community Projects
- End of Sessions & Afternoon Break
- Evening Games & Special Program

Day 2: The Change-Maker

- Energizer
- Believing in One's Self
- Coffee Break
- From Ideas to Actions
- Lunch Break
- Leadership
- Coffee Break
- Team Building
- Afternoon Wrap

Trainers

<p>Dr. Hasan Youness</p> 	<p>I am a multitasking, well determined person with positive attitude. I do all my work in teaching, research, media and consultancy with great passion. My participation in national and international conferences and competitions has endowed me with prestigious awards for having exhibited outstanding performance and enhanced my verbal and nonverbal communication skills which are considered part of my core competencies. My character accompanied with my BA, MBA, MIB and Ed.D elevate my standards and objectives and trigger the high sense of achievement in me. My company after having been Launched in an event 'innovating for life' shaking elbows with BLOM bank, SAMSUNG, ALFA, Roadster Diner, among others gained great exposure and I was consequently able along with my team to conduct a wide array of training sessions for national and international companies and NGOs in addition to different consultancy services.</p>
<p>Lara Khabbaz</p> 	<p>Owner/Managing Partner INSIGHTS' For Consultancy</p> <p>Organizing corporate cultural events, trainings, workshops and seminars</p> <ul style="list-style-type: none"> • Planning and Executing Training and Development Programs • Creating Company Profile and developing channels of communications • Guiding SMEs to set, implement and evaluate CSR programs • Providing consultancy for HR Processing and documentation • Setting and implementing Customer Relationship Programs for SMEs • Conducting Market Research and studies. <p>Production Manager Khabbaz Production s.a.r.l</p>

<p>Roula Eid Sawan</p> 	<p>Managing partner Team in Motion- Team building - consulting – training</p> <p>1-Team building through indoor, outdoor, and adventurous activities both in Lebanon and abroad.</p> <p>2- Coaching and training on leadership, communication, time & stress management, negotiation, personal development.....</p> <p>Our Team building activities are based on easy or complex inspiring tasks, custom made for specific needs. We aim at developing the group member's ability to effectively function as a Unit.</p> <p>Adventure team building involves ropes courses, night-time activities, and boot camps.</p> <p>Our team building activities ranges from meetings to workshops, training seminars , educational programs , corporate training , college or high school groups and sports teams .</p> <p>We can adapt our exercise method to fit various age brackets, large or small groups and attendee from various cultures.</p>
<p>Andre Abi Awad</p> 	<p>Founder of Entrepreneurgy</p> <p>One of the dynamic trainers. His hands on business experience, cutting edge insights, interactive training and motivational coaching culminate in a speaker and trainer who leave every audience not only entertained, but also armed with powerful strategies and tactics.</p> <p>Brand ME is his star training where he trains on: Elevator Pitch, Personal Branding, Professional Online Presence and Social Media, Business and Social Networking tips and Etiquette.</p> <p>He is actively involved in entrepreneurship, corporate responsibility, and youth skills building initiatives.</p> <p>He is a JCI (Junior Chamber International) Certified Trainer and has occupied many leadership positions during the last 3 years. He is currently on Board of the founding members of ISR (Individual Social Responsibility).</p>

Participants:

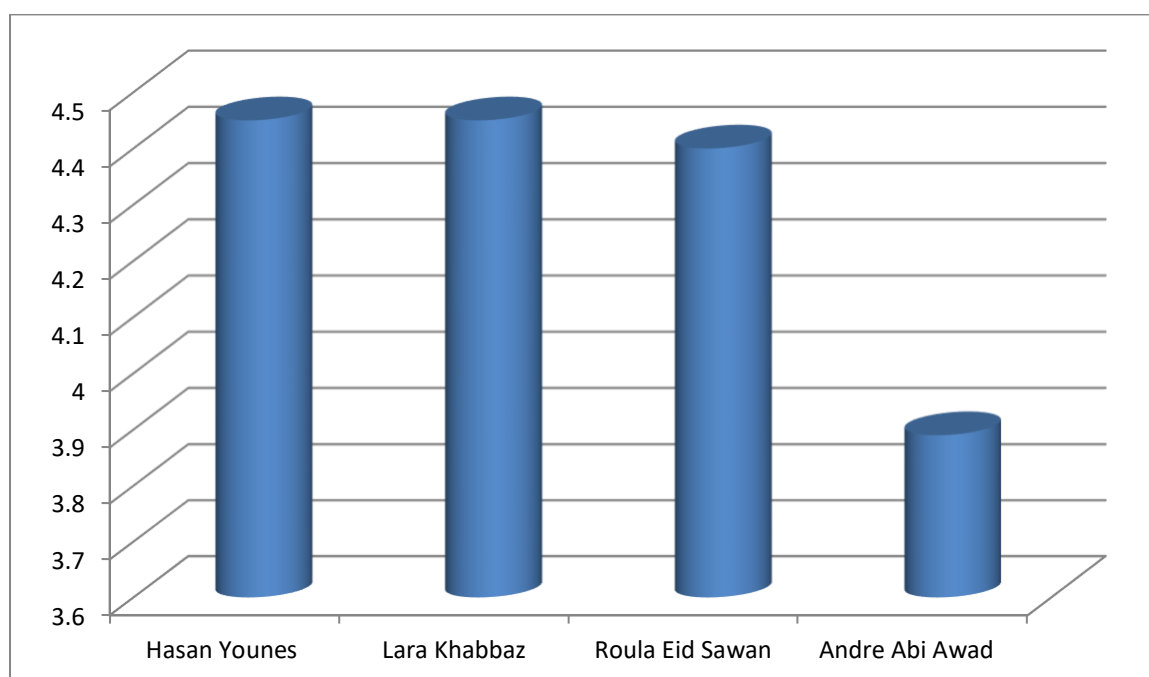
Name	Nationality	Student/ Professional
Jana Oueini	Lebanese	USJ – Human Resources Management
Amer Ghaddar	Lebanese	Lebanese university 3rd year - Business Marketing
Elsa abi Khalil	Lebanese	AUB - Business Admin
Joe Haddad	Lebanese	Aintoura school
May Kanaan	Lebanese	Legal Dep at RGH
Petra Saghbini	Lebanese	professional - Business Coordinator

Rana jammal	Lebanese	Orientation Coordinator at IECD
Yara Matta	Lebanese	Website senior editor and news reporter at Radio Voice of Lebanon
yehya wehbi	Lebanese	LAU - political science 2nd year
Baraat Dalati	Syrian	Professional - Works in an NGO
Ammar Aqel	Jordan	Enterprise Development Program Officer at Injaz
Dani Al Halabi	Syrian	Professional - Sales Supervisor in Bemo bank

SCMP Projects		
Project	members	Description
Coliving	Amer Ghaddar	Our coliving concept is solving for 3 social problems, that of student with financial needs, refugees with accommodation needs, and elderly with care and entertainment needs. We are matching supply (elderly house) and demand (student and refugees) for short-term rent solutions. Our coliving concept aims to recycle unused resources and increase to 100% efficiency of already present places.
	Elsa Abi Khalil	
	Joe Haddad	
	Yehia Wehbi	
LynKeys	Bara'ah Dalati	Our organization provides a bridge between academia & industry in the rural / suburb areas by connecting University students with industry experts for future work opportunities and for offering the young academics a chance to transform their abstract ideas (senior projects) into actual profitable projects in the most efficient manner.
	Dani Halabi	
	Petra Sghbini	
Khotwa Lel Ghad خطوة للغد	May Kanaan	<p>Khotwa lel ghad is a non-profit organization, will be registered in Lebanon, aims to a better contribution in the development of our country by helping students in need to continue their studies by:</p> <ul style="list-style-type: none"> - Providing them stationary on September and February of each academic year, - Providing them books at the beginning of each academic year.
Recycling project	Rana Jammal	Raise awareness about environmental problems and find artistic and useful solutions that help reduce waste and at the same time provide support for vulnerable people
	Yara Matta	
	Ammar Aqel	

Participants' evaluations

Evaluation:	How much do you rate the trainer (1 to 5)
Dr. Hasan Younes -Community Needs Assessment -Systems Thinking -Designing Community Projects/communication & Pitching	4.45
Lara Khabbaz - Game - team bldg activity quiz - communication	4.45
Roula Eid Sawan - Team Building games	4.4
Andre Abi Awad -Systems Thinking - Designing Community Projects/communication & Pitching	3.89



Participants' testimonials

Testimonials
It was a great training which offered me the chance to meet people with different mentality sets and from different backgrounds and to work with them hand in hand, even if for a short period of time. I was able to apply my interpersonal skills, my managerial background and my leadership skills. We managed to create a business idea and to develop it in 2 days only. I learned how to delegate responsibility and to trust my teammates. Way to go for the program and I look forward for future meetings and trainings!
I didn't expect that by the end of the workshop we would have a project, ready to be implemented. It encouraged me to write down and implement my ideas and not to keep them in my mind.
The workshop was very interesting; I learned technical and behavioral skills. The team was very friendly. Thank you so much CSR al ahli holding group and the trainers, and I hope to attend your future workshops and

trainings. Best of luck.

Great experience. Loved the members, monitors and trainers (and the courses given). Entertaining, educative and very interesting. Maybe too short, but it's a 2 day camp not to miss. Wonderful opportunity to meet new, fun and friendly people, while creating projects that might start new businesses.

it was great, thank you for giving me the chance to participate.

Photos:



Team Building Game



Cultural Night



Brainstorming



Brainstorming Ideas for the Project implementation.





Méditation



Zip-Line Game



Morning Hike



