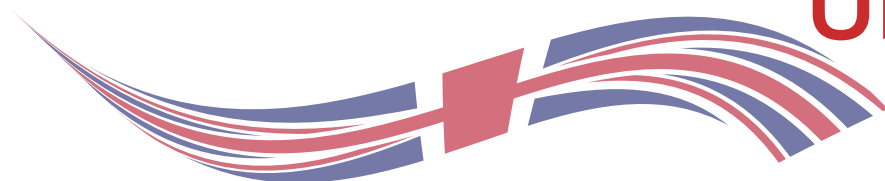




GLOBAL BUSINESS OPPORTUNITIES

UK 2017



"Together we dream,
Together we achieve"



Organised and Designed by



In Partnership With





Program's Vision

To create new global business and to enable the participants to discover their passion and to give them the exposure and the opportunity to develop their ideas and innovate.

"There are three qualities that every individual must have to achieve success: a Monk's patience, a Warrior's courage, a Child's imagination."

Sharad Vivek Sagar



Welcome Note from AI Ahli Holding Group CEO

UAE President His Highness Sheikh Khalifa bin Zayed Al Nahyan declared 2017 as the “Year of Giving” to promote the culture of giving back to the community and enhance the spirit of volunteering and loyalty to one’s country. This designation mirrors the method adopted by the UAE ever since its formation, a method based on helping others without expecting nothing in return. His Highness Sheikh Mohammed further asserted that the “Year of Giving” sends a message of love, tolerance and hope from the UAE leaders and its generous people to the region and the entire world.

Social entrepreneurship has been developed globally as an empowering tool for youth to impact change in their local community; the bottom line for a successful career has change from income, to one’s ability to impact positive change in the society.

Starting in the United Arab Emirates, we directed our programs and initiatives toward the development of CSR practices and youth entrepreneurship.

Today, and with the help and support of socially committed partners, we succeeded in creating a unique initiative that will help you create new sustainable social enterprises that assist you to be a job provider and a socially responsible global business leader.

Mr. Mohammed Khammas,
CEO - AI Ahli Holding Group





قسم المسؤولية الاجتماعية لمجموعة الأهلي القابضة
A Division of Al Ahli Holding Group

About CSR Al Ahli Group

Found in 2008. The division aims to develop professional youth by building their skills and widen their horizons and exposure. Through our CSR initiatives, we aim to help them develop full capacity in entrepreneurship skills to compete and lead at national and international business levels.

Believing in the power of partnership and collaboration, the CSR Division joins hands with different organizations including government and non-government to create the business leaders of tomorrow.

For more info about our programs: www.csralahligroup.com



About the University of the West of England (UWE)

The University of the West of England can trace its roots back to the foundation of the Merchant Venturers Navigation School, which was founded in 1595. The University of the West of England (also known as UWE Bristol) is a university located near the city of Bristol, United Kingdom. Its main campus is at Frenchay near Bristol.

UWE Bristol is one of Britain's most popular universities with over 27,000 students and 3,000 staff. Students come to UWE from all parts of the UK, as well as a significant and growing number of international students from over 140 countries worldwide.



The Global Business Opportunities (GBO) is an unprecedented educational and cultural program aiming to create a working group among youth from two (or more) distant and different cultures, to identify business opportunities and develop entrepreneurship skills.

The aim of the program is to empower youth aged between 20 – 29 with the knowledge and tools to start and run their own business, Bridge the gap between the Arab region and other cultures, provide youth with a unique educational and personal experience and create a World-wide youth network, and assist in overcoming the unemployment challenge.

The program is a life changing experience for the participants, as they will interact with the top business and academic leaders visit large and innovative corporations establish contacts learn how to network and interact with business leaders build their interpersonal skills and finally design their own global projects and learn how to fund it.

GBO UK 26th of July till the 11th of August 2017 is welcoming delegations from UAE, Lebanon, Jordan, Italy and the UK.

THE GBO AWARDS



THE SOCIAL ENTREPRENEUR OF THE YEAR

The winner will receive a monitored fund of

\$20.000!!!

And also many additional rewards to win ...



The best Time Management

The best Project Management

The best Business Idea

The best Speaker

The best Team Player

The most Popular Participant



The best Cultural Night (group award)

"If you can dream it, you can do it."

Walt Disney.

Program Objectives

- Empower youth Aged between 20 – 27 with the knowledge and tools to start and run their own business.
- Bridge the gap between the Arab region and other cultures.
- Promote constructive dialogue between the Arab leaders of tomorrow and the rest of the world.
- Provide youth with a unique educational and personal experience and create a world-wide youth network.
- Build the leaders and professional Arab business ambassadors of tomorrow.
- Assist in overcoming the 2020 unemployment challenge.
- Identify the potential business opportunities between them.

Participant's Benefits

Upon completion of the Program, participants will be able to:

- Develop a successful business and marketing plan and put it into action.
- Understand the concept of business model
- Develop the strategy and the organizational structure of their business.
- Learn how to work in team groups and how to conduct a market research.
- Manage general business operations and accounting activities.
- Recruit, hire, train, manage, and motivate employees.
- Understand the proceeding for international trade.
- Understand key aspects in dealing with other cultures.

GBO 2017 UK AGENDA

To make this program a success the agenda involves of three important components:

Knowledge Component: Participants will attend Training Workshops with best practitioners, trainers, speakers, and mentors. Topics include:

- Business strategy
- Social enterprise
- Importance of Creativity
- Marketing strategy
- Project management
- Business planning
- Financial planning
- Human Resources

Action Component: Participants will form Projects Conception and conduct a Pilot Project Implementation - 2 months after the program. Actions include:

- Finalize branding
- Official registration (NGO, ...)
- Testing the service with measurable results
- Finalize business plan
- Finalize the marketing researches
- Finalize the financial report
- Prepare the Final 10 minutes Presentation
- And a Final 5 minutes video about the project.

Judging Component: This component includes Projects Assessment by the esteemed judges.

Timeline

Timeline	Activity
July 26th – Aug 9th	Training Workshops & Project Conception
Aug 10th	Group Working & Teams Presentations
Aug 11th – Nov 24th	Pilot Project Implementation
Nov 27th – Nov 4th	Progress Reporting & Projects Assessment
Dec 5th	Projects Submission Final Deadline
Jan 20th	Projects Results



Commitment to deadlines is essential


1st Quarter of 2018 Global Youth Forum (GYF): Presentations & Awards Ceremony

"Continuous learning is the minimum requirement for success in any field."

Dennis Waitley.

Program Agenda

	July, 26	July, 27	July, 28	July, 29	July, 30	July, 31	1-Aug	2-Aug
7:30 – 8:30	Flights arrivals	Welcome Breakfast	Breakfast/ Sport session	Breakfast/ Sport session	Breakfast/ Sport session	Breakfast/ Sport session	Breakfast/ Sport session	Breakfast/ Sport session
9:00 – 11:00		GBO Introduction	Soft skills - Creativity Workshop	 Briefing - Explore the city Bristol	Team Building Activity	BUSINESS MODELLING	Business Strategy	Business Visit
11:00 – 11:15		Break	Break			Break	Break	
11:15 – 13:00		Inspirational Speaking - Self Confident	Social Enterprise			Design Thinking, Building the idea	CANVAS Workshop	
13:00 – 14:00		Lunch	Lunch			Lunch	Lunch	Lunch
14:00 – 16:30	Bus transfer to the accommodation	"Find your Passion Workshop" + Self Understanding	Leadership Training	 Briefing - Explore the city Bristol	Team Building Activity	Case Study	Meeting with Mentors	Outdoor Activity - Leadership Training (Bristol)
16:30 – 16:45		Break	Break			Break	Break	
16:45 – 19:00		Welcome note - CSR Al Ahli Director, UWE *Formal Dress Code	Entrepreneurial mindset			How to write a business plan	Team Announcement: It has to be exciting, involving,	
19:00 – 20:00			Free time (activity)			CSR Al Ahli Group Dinner		
20:00 - ...	Dinner	Welcome Dinner	Dinner		Dinner		Dinner	Dinner

	3-Aug	4-Aug	5-Aug	6-Aug	7-Aug	8-Aug	9-Aug	10-Aug	11-Aug
7:30 – 8:30	Breakfast/ Sport session	Breakfast/ Sport session	 Explore the city - London	Breakfast	Breakfast/ Sport session	Breakfast/ Sport Session	Breakfast/ Sport session	TEAM WORKING	DEPARTURE
9:00 – 11:00	Business Visit	Financials for Start Ups		Shopping	Marketing Strategy	Project Management	Case study		
11:00 – 11:15		Break			Break	Break	Break		
11:15 – 13:00		Technology and Status			Digital Marketing	PR and Branding Management	Fundraising - Crowdfunding		
13:00 – 14:00	Lunch	Lunch	Breafing	Return back to Bristol	Public speaking: How to pitch your idea - Leslie Spiers	Meeting with designers for the Branding	TEAM WORKING	FINAL PRESENTATIONS	
14:00 – 16:30	Business Networking	Communication Skills			Break	Break	Break	Break	
16:30 – 16:45		Break			Group Working	Meeting with the mentors: "Prototyping"	TEAM WORKING	FINAL PRESENTATION - Preparing Awards	
16:45 – 19:00		Media and Social Media			Free Time	Team Work		Free Time	
19:00 – 20:00		Free time							
20:00 - ...	Dinner	Cutural Night - 1	Dinner		Cultural Night - 2	Cultural Night - 3	Dinner	AWARDS - CLOSING DINNER	

Participant's selection criteria:

- 20-29 years old
- University student or university graduate
- Excellent English language
- Acceptance for other cultures
- Commitment
- Social
- Socially responsible
- Capable of representing his / her country in official events and gatherings
- Creative
- Willing to start a Social Business and to commit to it.

Judging Criteria

GBO 2017 UK - Judging Criteria	
Impact	Team's Score (Out of 5)
Does the project identify a particular target audience?	
Does the project identify a particular problem this target audience faces?	
Does the project solve this problem?	
Does the project mention specific performance measures to achieve the solution?	
Total:	
Sustainability	Team's Score (Out of 5)
Is the project viable over the long term?	
Has the team identified in the project how it will maintain the project over the long term both from a financial and organizational perspective?	
Does the project generate its own organic revenue? Or does it purely rely on continuous sponsorship?	
Total:	
Reach	Team's Score (Out of 5)
How many people will benefit from this project?	
Is there evidence from the pilot project that a significant amount of people will use the service offered?	
Does the team have a plan for how the project will be scaled up?	
Total:	
Final Total:	



Thank you note by Lina Hourani (CSR Division Director)

We, at Al Ahli Holding Group are extremely proud of how successful this program has been in developing and enhancing the practice and awareness and understanding of entrepreneurship among participants. I would like to express my gratitude to every partner, trainer, speaker, mentor, judge, and participant, and last but not least, to every member of the team of supporters and staff that contributed to the implementation of this program.

I wish GBO 2017 UK all the success, and encourage you all to take advantage of this unique opportunity that will not only change your life, but hopefully the lives of many others within your society.

Ms. Lina Hourani

Division Director, CSR Al Ahli Holding Group

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Contact Us

If you have any questions or require further information, please do not hesitate to contact us at any time.

We look forward to welcoming you and we wish you an outstanding experience.

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Fire: 999 or 112

Police: 999 or 112