Red Alert

SPECIAL EDITION PRODUCT RECALL

9/7/2023

PBM NUTRITIONALS, LLC RECALLS PARENT'S CHOICE BRAND SENSITIVITY PREMIUM INFANT FORMULA AND TIPPY TOES BRAND SENSITIVITY PREMIUM INFANT FORMULA DUE TO AN INADVERTENT RELEASE OF REJECTED PRODUCT TO THE MARKET

ATTENTION - IMMEDIATE ACTION REQUIRED

What You Need To Know	
Firm	PBM Nutritionals, LLC
Brands	Parent's Choice Tippy Toes
Product Description	 Parent's Choice brand Sensitivity Premium Infant Formula 638g packaged in plastic tubs Tippy Toes brand Sensitivity Premium Infant Formula 942g packaged in composite cans
Code Dates	Code information: D05LVJV USE BY 05MAR2025 D06LT7VA USE BY 06MAR2025
UPC Codes	36800496644 and 681131045513
Special Instructions	What to do with affected product –
	Segregate affected products, clearly mark the products to prevent use as per your unit instructions.

	Keep an accurate count and written record of the affected product.
	How to get credit and/or replacement product –
	 Please contact your distributor or place of purchase (including direct delivery from manufacturer) for instruction as to return/destruction/replacement of affected product. Distributors may have timelines that must be followed
	Submit any issues or additional questions into BuySmart (1-704-328-3991)
Additional Information	 According to the FoodSafetyNews.com article: The recalled products were distributed in Illinois, Alabama, Iowa, Georgia, Mississippi, Indiana, Arkansas, Colorado, Florida, Virginia, Ohio, Wisconsin, Pennsylvania, New Hampshire, Arizona, Kansas, Texas, Tennessee, North Carolina, Lousiana, Missouri, Kentucky, Delaware and Wisconsin.