

Subject: Urgent Appeal: Coordinated Mass-Reporting and Unjust Censorship of Amhara Civil Advocacy TikTok Accounts

To: TikTok Trust & Safety Team / Global Content Moderation & Policy Operations

Dear TikTok Appeals & Safety Team,

We are writing to urgently bring to your attention a systematic, bad-faith exploitation of TikTok's

reporting mechanism that has resulted in the unjust suspension, shadowbanning, and wrongful removal of civic advocacy accounts dedicated to highlighting human rights, cultural preservation, and civil affairs concerning the Amhara community.

TikTok's mission is to inspire creativity and bring joy while providing a platform for safe, diverse community expression. However, coordinated mass-reporting campaigns—orchestrated by actors seeking to silence peaceful civil advocacy and document human rights abuses—are currently weaponizing TikTok's automated safety filters to suppress legitimate speech.

1. The Issue: Weaponization of Automated Moderation

In recent weeks, multiple human rights advocates, community organizations, and civic awareness creators focusing on the Amhara community have faced aggressive content flaggings, warning notices, and account terminations.

These actions are not triggered by genuine violations of TikTok's Community Guidelines (such as Hate Speech, Harassment, or Violent Extremism). Rather, they are the direct result of **coordinated mass-reporting attacks (brigading)** designed to trigger automatic enforcement actions before human moderation teams can review the context of the content.

2. Context & Compliance with Community Guidelines

The affected accounts engage strictly in peaceful civil advocacy, humanitarian awareness, historical documentation, and educational reporting. Specifically:

- **Human Rights & News Documentation:** Educational content discussing ongoing humanitarian crises or news developments is

non-violent commentary protected under freedom of expression and fair reportage.

- **No Hate Speech or Incitement:** The targeted accounts explicitly oppose violence, discrimination, and hate speech against any ethnic or religious group, strictly adhering to TikTok's policies.

- **Civic Expression:** Raising awareness about civil rights issues and human rights concerns is a vital form of advocacy, not harassment or illegal activity.

Silencing civic voices under the guise of moderation non-compliance fundamentally compromises TikTok's commitment to fairness and impartial content moderation.

3. Immediate Requests for Action

To restore fairness and protect vulnerable community voices from coordinated suppression, we urgently request that TikTok:

1. **Conduct a Manual Review:** Re-evaluate and reinstate the unjustly suspended or restricted Amhara civil advocacy accounts and their flagged content through human moderation, taking context into full account.

2. **Investigate Mass-Reporting Networks:** Identify and neutralize bad-faith networks and automated bots engaging in coordinated inauthentic reporting targeted at civil advocacy accounts.

3. **Whitelist & Protect Essential Advocacy Accounts:** Implement safeguards to prevent automated strikes on verified news, humanitarian, and civil advocacy creators without prior human review.

4. **Provide Clear Channels for Appeal:** Ensure direct, responsive communication lines for creators affected by targeted reporting campaigns.

Free expression and civil advocacy must not be dictated by coordinated bad-faith actors abusing reporting systems. We trust that TikTok will uphold its core values of fairness and community integrity by taking swift, corrective action.

We welcome the opportunity to provide specific account handles, case IDs, and details upon request to assist your team in resolving these appeals.

Sincerely,

Commonwealth Amhara Association of DMV

Public relations

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