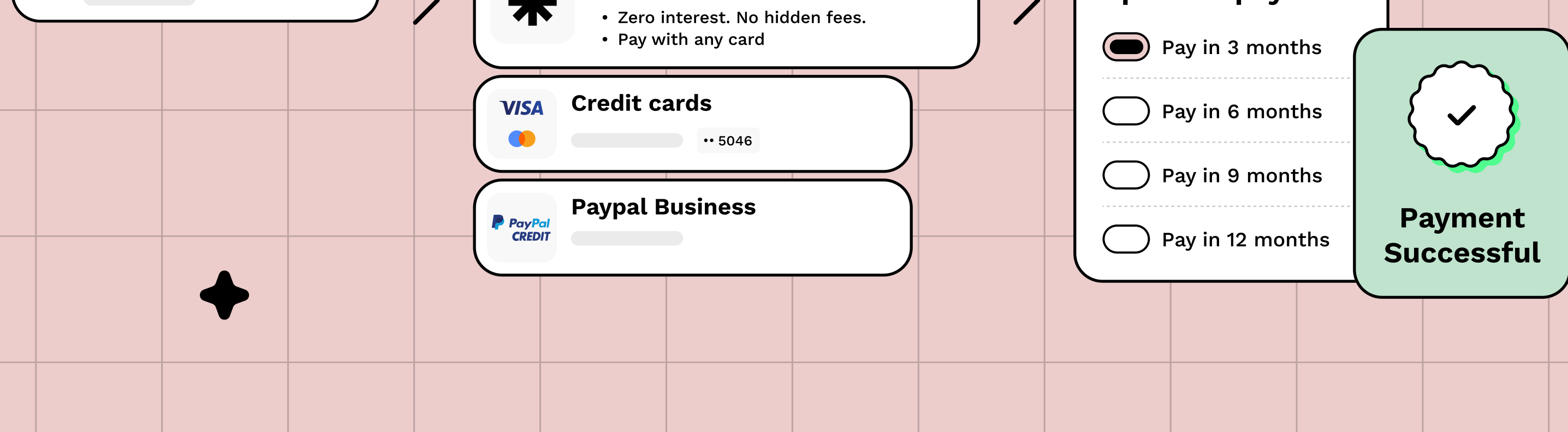


Comfi is a buy now pay later technology for SaaS sellers

It helps increase conversion into annual plans without burdening the end-customers with a lump sum.



grubtech

drop

DUKKANTEK

CONSENTIO

Key benefits for you

Get 12x upfront capital

Let your customers spread the cost of their annual subscriptions and still get paid the whole amount upfront by us.



Close deals faster

Comfi's flexible payment options serve as an additional leverage in the hands of your sales reps to close faster.

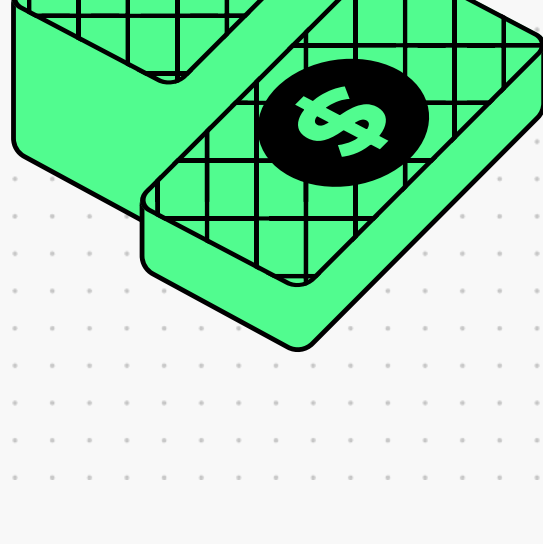
Expand into lower-tier segments

By introducing payment flexibility you will experience higher conversion when tapping into price-sensitive segments.

Reduce Churn

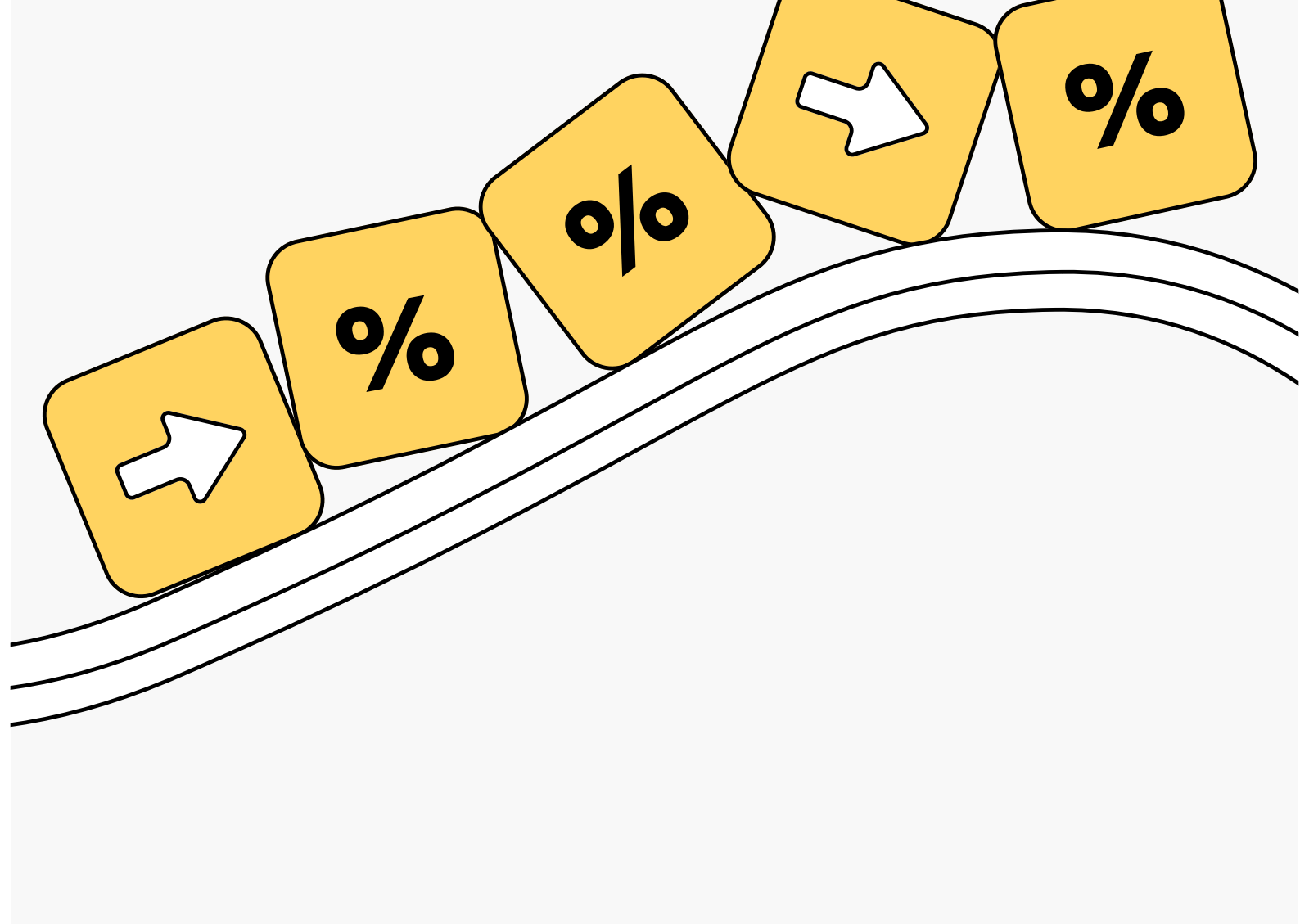
When customers commit for longer you have more time to turn them into your evangelists.

What's there for my customer?



Saved runway

SMBs and startups have become more cash flow conscious these days and most try to spread out their SaaS payments.



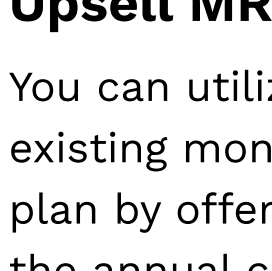
Interest free

Your customers pay zero interest on their installments. It's a fair deal.

Yearly discounts

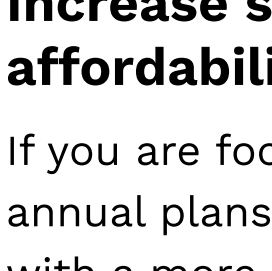
Your customers will commit for a longer period, especially, if they are incentivized with an appealing discount on the annual.

Use cases



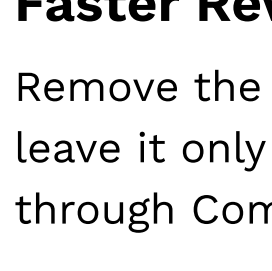
Upsell MRR to ARR

You can utilize Comfi offering to upsell your existing monthly customer base to an annual plan by offering them a slight discount for the annual commitment while still leave monthly billing.



Increase sales conversion and affordability

If you are focusing on selling more or only annual plans - diversify your payment options with a more flexible payment plan and reduce the decision making barrier for your customers.



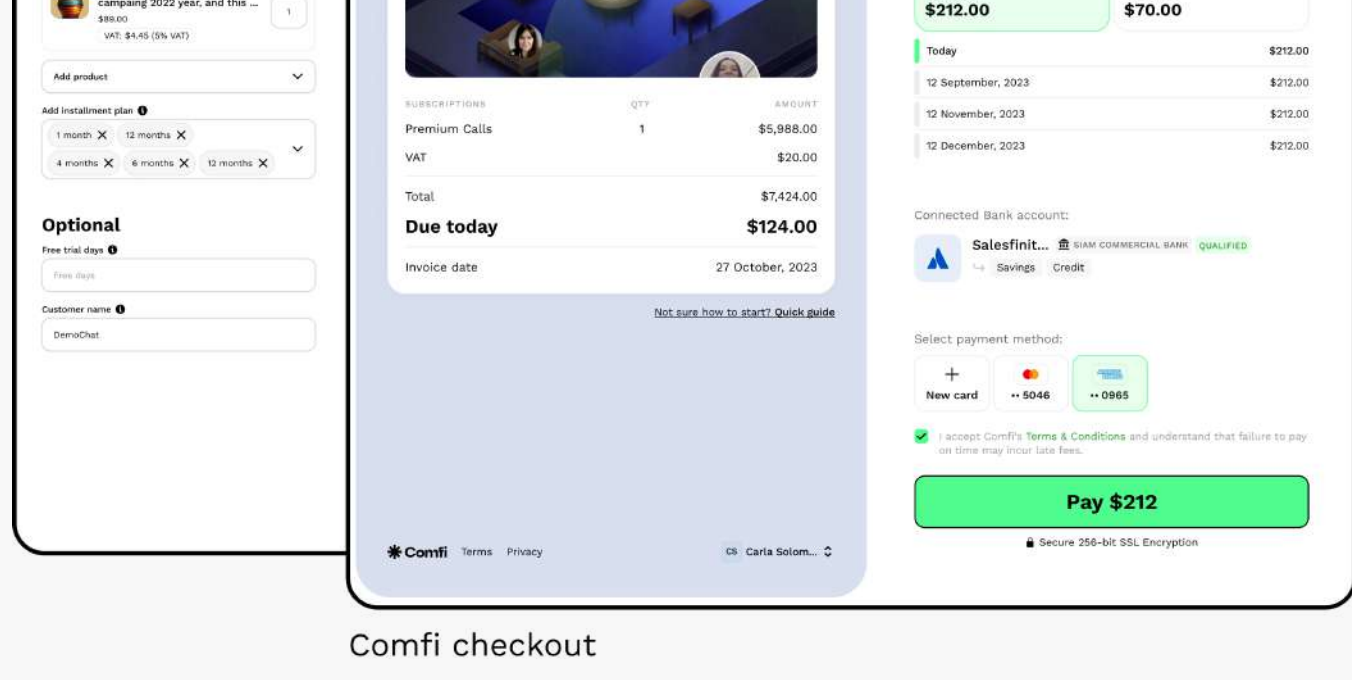
Faster Revenue Recognition

Remove the month-to-month offering and leave it only as an annual paid monthly through Comfi.

How it works?

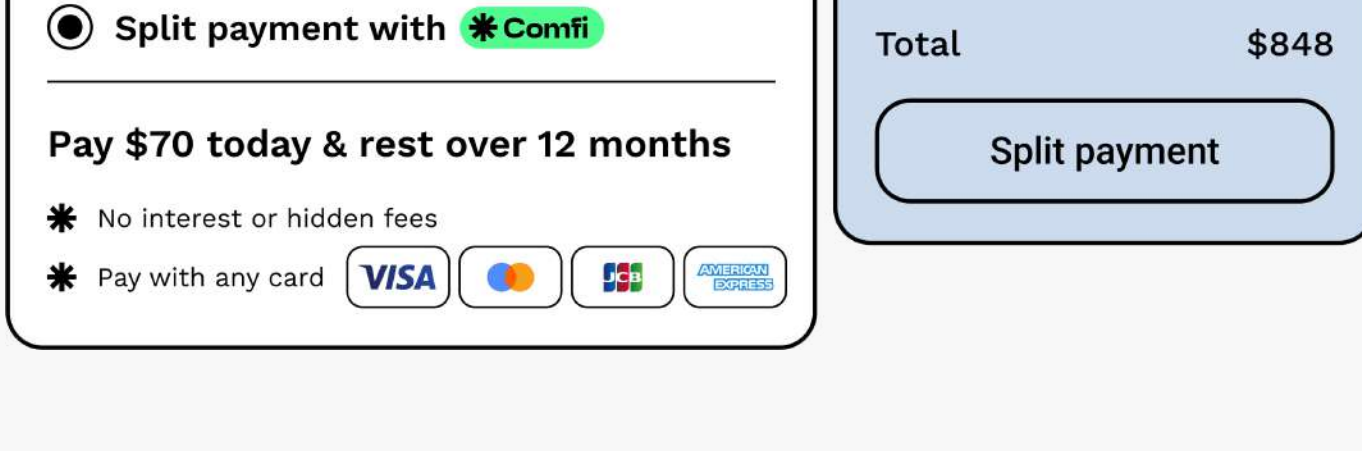
For sales-led

Let your sales reps generate payment links in Comfi Dashboard whenever it can help them save the deal or bring in more ARR.

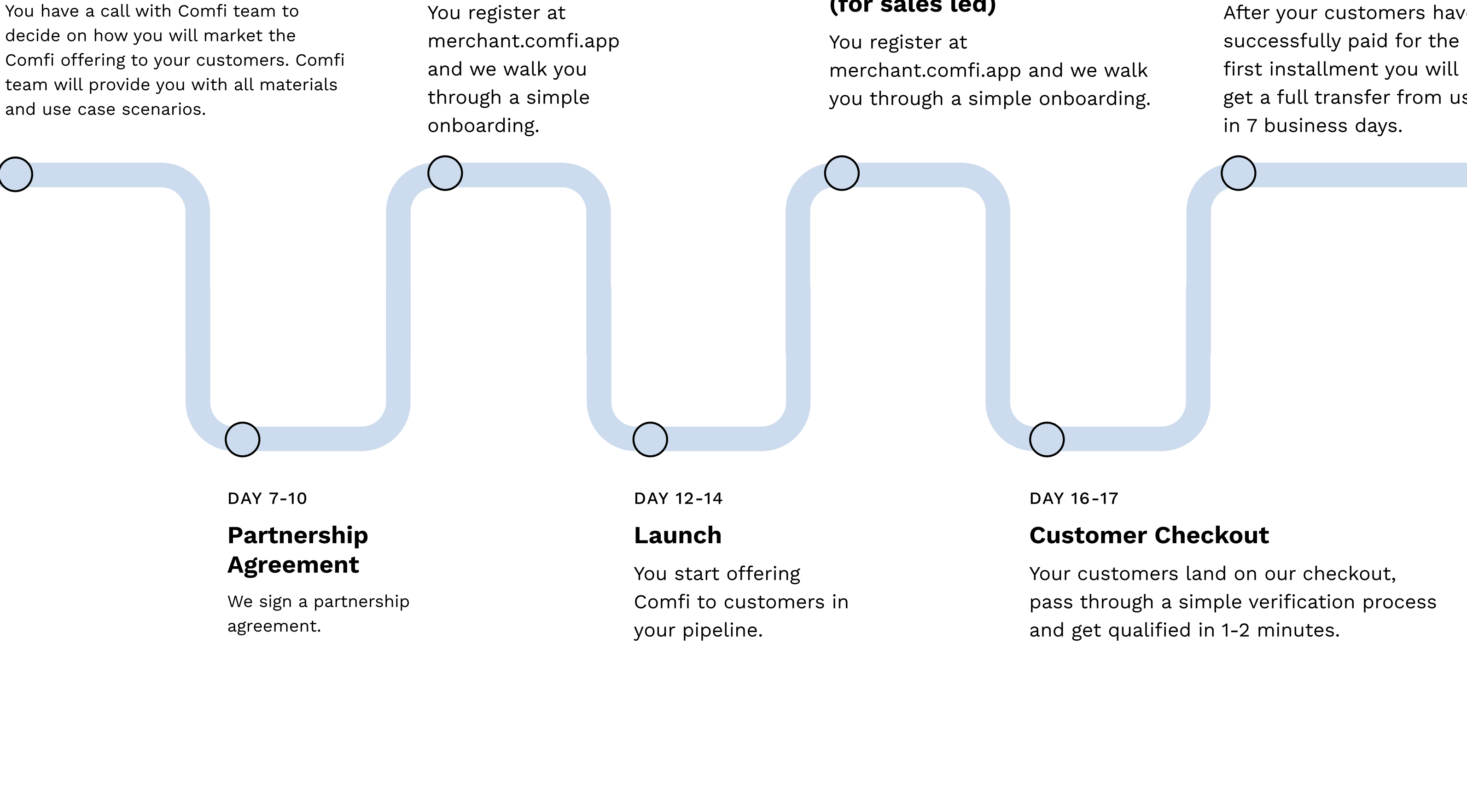


For product-led API

Integrate Comfi APIs to introduce a flexible payment method in your checkout and see the conversion rise. Let your customers decide if they need a flexible way to pay.

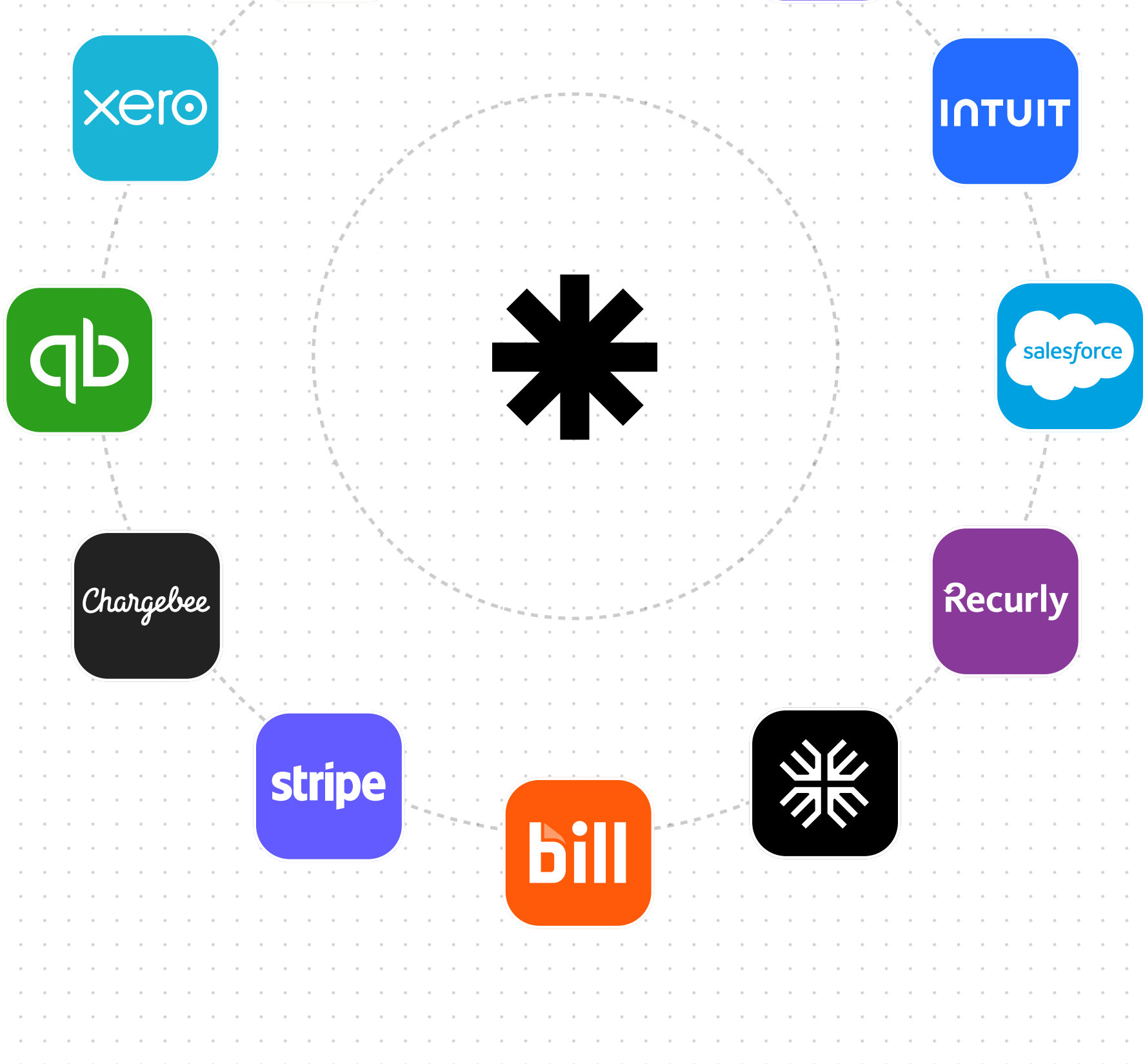


Getting Started



Integrations

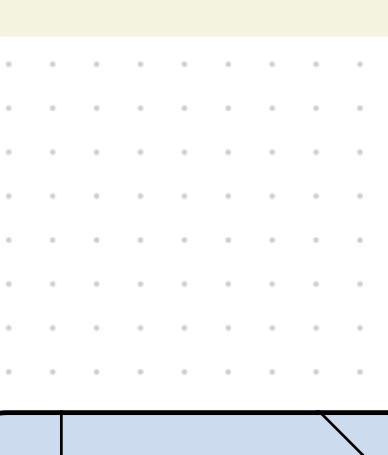
We are integrating with your favorite financial and accounting software to make a kickstart with Comfi even simpler.



Case studies

\$10,000+ in additional revenue per month for Dukkantek

Read case study



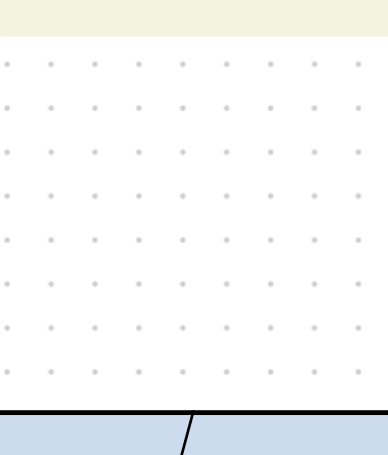
Comfi is helping us support the merchant base with weak cashflow and convert them effortlessly.

\$10,000+ Per month

5% Conversion Increase

Turn 10% MRR into ARR for Drop Delivery

Read case study



Comfi helped DropDelivery convert 10% of their customers into annual plans by introducing a small discount while still leaving the monthly billing.

\$30,000+

10% converted into annual plans

Let's chat → today

Get in touch with us today

Get in Touch

Book a time with us!

