



The only BNPL provider for B2B SaaS vendors

Struggling to push more ARR?

Comfi is the data-proven solution that can help you grow your ARR

In one sentence

We integrate in your sales processes to help you sell more annual contracts by allowing your customers to spread the cost of subscription over 4-12 months with zero interest, **while we pay you the whole amount upfront.**

The Why

You need more ARR to fund growth

Your customers want to pay monthly

COMFI

+ Boosted revenue

+ Higher retention

+ Customers love your for the experience

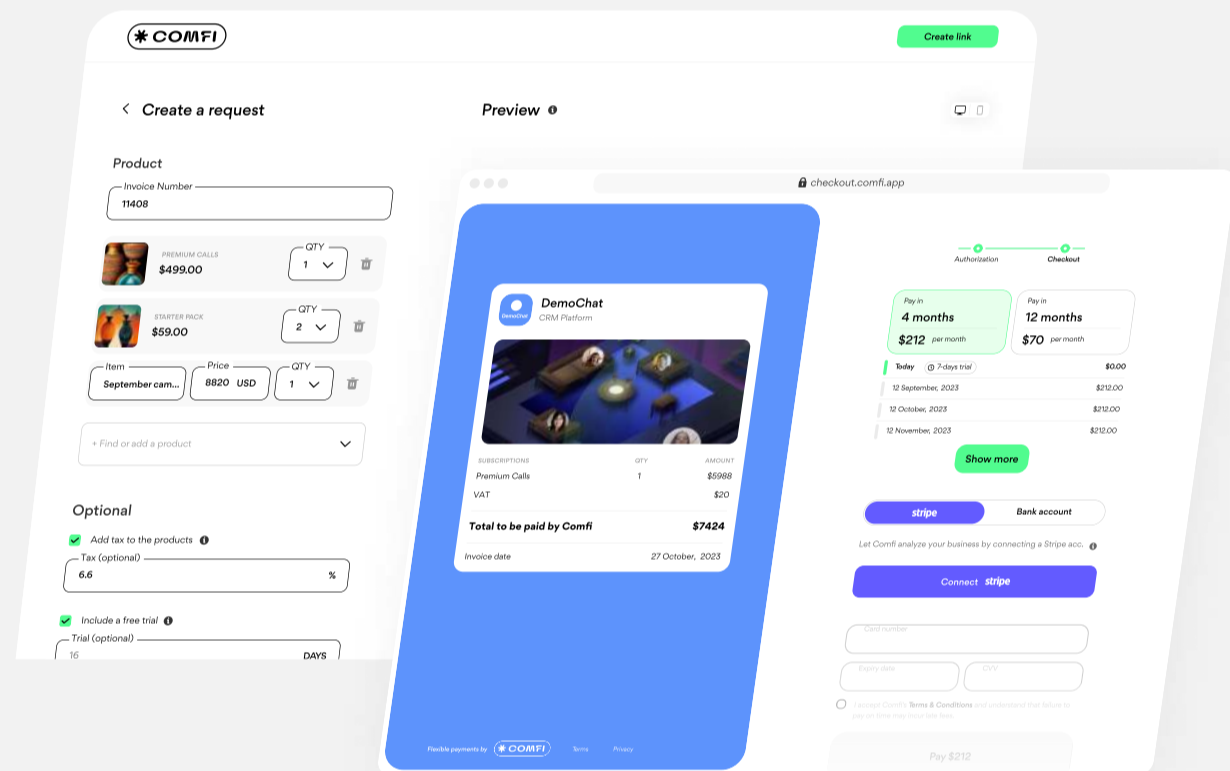
+ 7-10% per transaction made via Comfi charged to SaaS Vendor

+ Secured runway

+ Yearly discounts

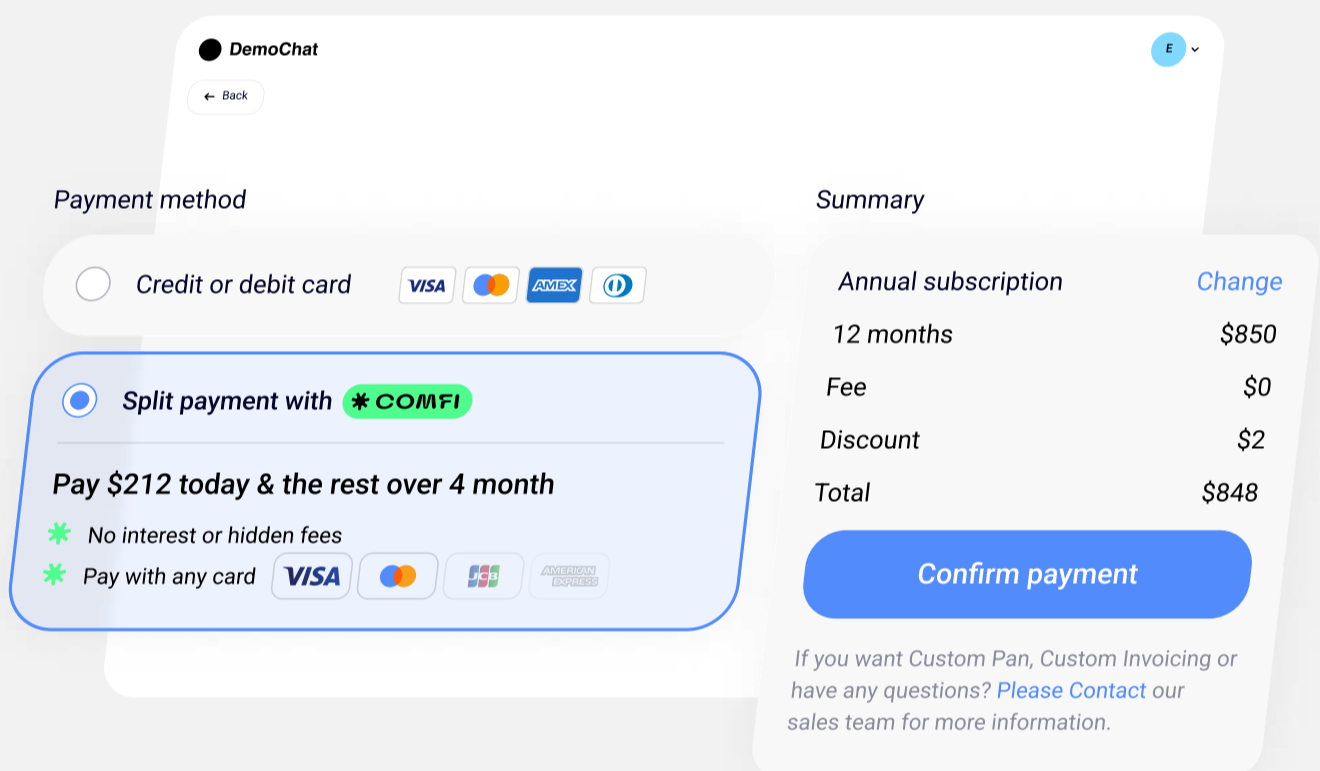
+ Zero interest

The How



Comfi Dashboard

Let your sales reps generate payment links in Comfi Dashboard whenever it can help them save the deal or bring in more ARR.



Self-serve checkout API

Add Comfi option to your checkout and see the conversions rise. Let your customers decide if they need a flexible way to pay.

Results

25-40%



Conversion into annual contracts*

6-15%



Annual retention rate*

* in relative terms

Contacts

No rush here. It's never too late to close that 100k resting at the end of you pipe.



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You know what to do