



COINSCOPE

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# Overview

CoinScope is the world's most-innovative website for listing and voting crypto assets. Its mission is to expand crypto adoption, and help new investors find their next potential gem.

Coinscope uses unique and game-changing features to be ahead of the 120B low-market cap crypto market. It supports multiple blockchain networks and operates on a large scale throughout the world with a great amount of daily users interacting with the application.

Coinscope can help retail investors discover the latest NFTs, community and DeFi projects, see what's trending and explore active Airdrops through its innovative services like Audits, Airdrops and a NFT marketplace.



# Market Size Opportunity

**\$119,278,334,913**

Total Market Cap of Cryptocurrencies with less than 1B Cap

# Unique Selling Proposition

## Audit

Coinscope is a leading blockchain protocol audit authority. Its security experts analyze and monitor many aspects of crypto projects like the website, contract, security, roadmap, team visibility, domain info, and many more. Audits give to the community a good sense of security using an informative report and a generic score.

## Airdrops

The platform manages the organization of crypto airdrops. It provides quality airdrops from the most recent crypto projects. Users can navigate its list of current, upcoming, and closed airdrops. It's a great chance for the users to earn coins without any risk.

## NFTs

Coinscope's NFT Marketplace brings together artists, creators, and crypto enthusiasts on a single platform to buy, sell and discover rare digital items and crypto collectibles. Coinsope contains a unique collection of masterpieces created by artists around the globe.

# Unique Selling Proposition

## Price Charts

Coinscope offers real time price charts and useful indicators like the last hour price change, last 24 hours price change, minimum and maximum price in the last 24 hours. It also offers token indicators like the burned, circulating and total supply of the tokens.

## Portfolio

The portfolio tracker allows users to watch profits, losses and portfolio valuation with an easy-to-use platform. This allows retail investors to make more informed decisions about which projects to invest in for a balanced crypto portfolio.

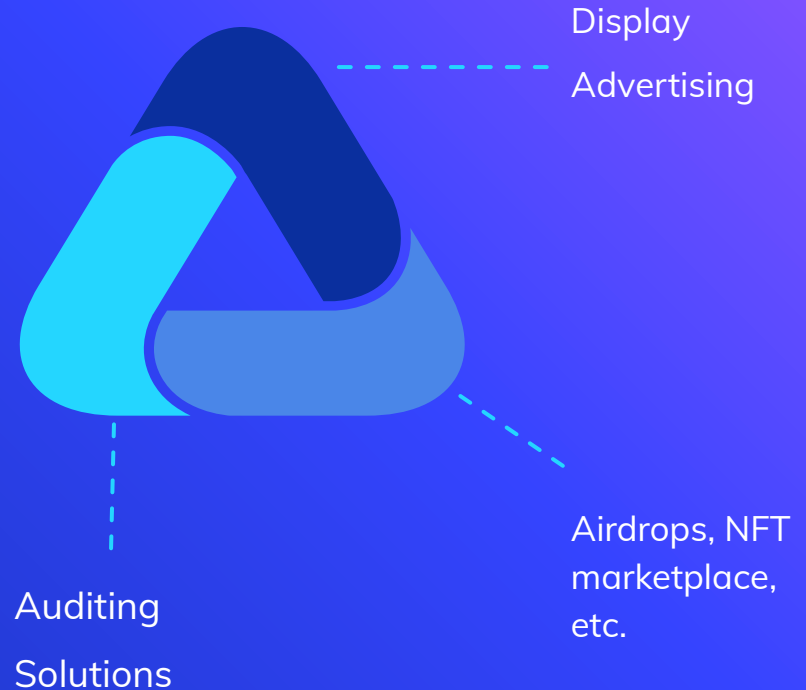
## Blog / Newsletter

Coinsope is covering the latest cryptocurrency news, crypto trading, investment and information around the world. Its first priority is to spread the D.Y.O.R. principals, so it provides guides on how to investigate, buy and track cryptocurrency assets.

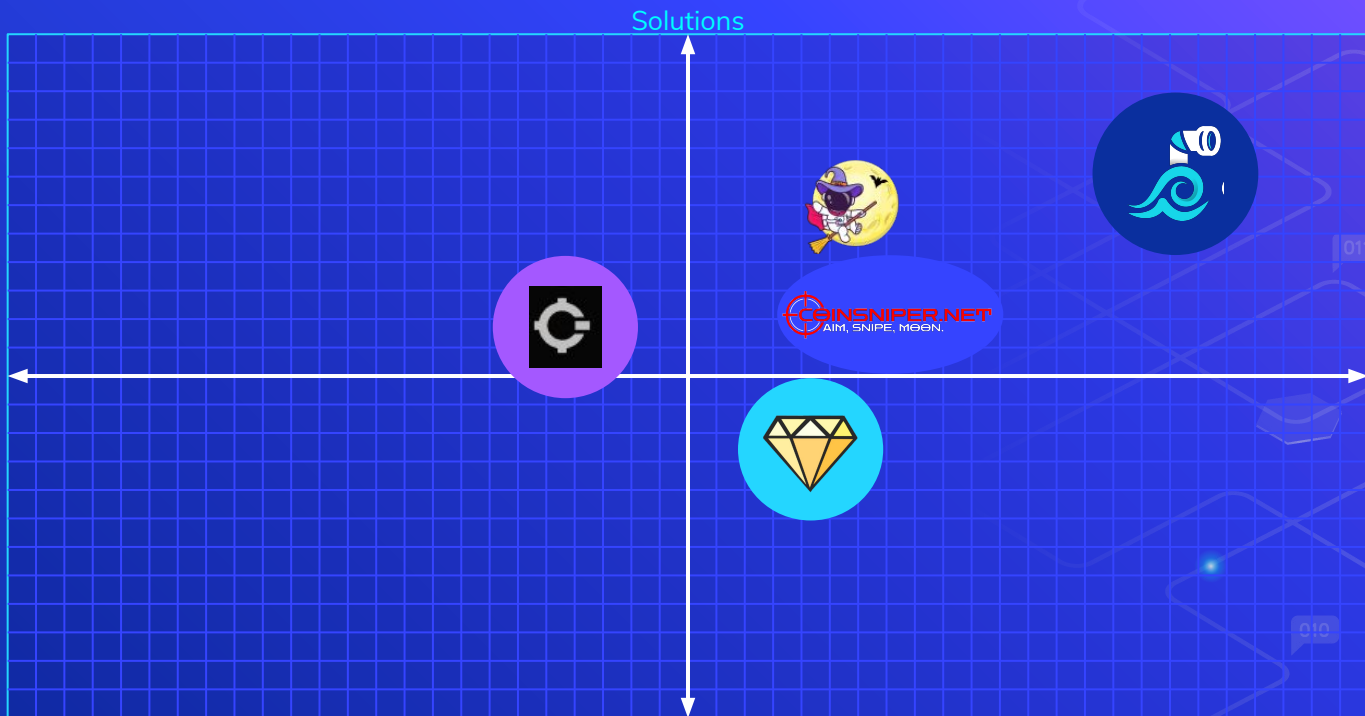
# Business Model

Coinscope business model is using display advertising, auditing services and a variety of innovative offerings like airdrops or a NFT marketplace to generate revenue.

Coinscope is leveraging its high-traffic website and the in-house expertise of its security experts to bring high potential new crypto projects to the market.

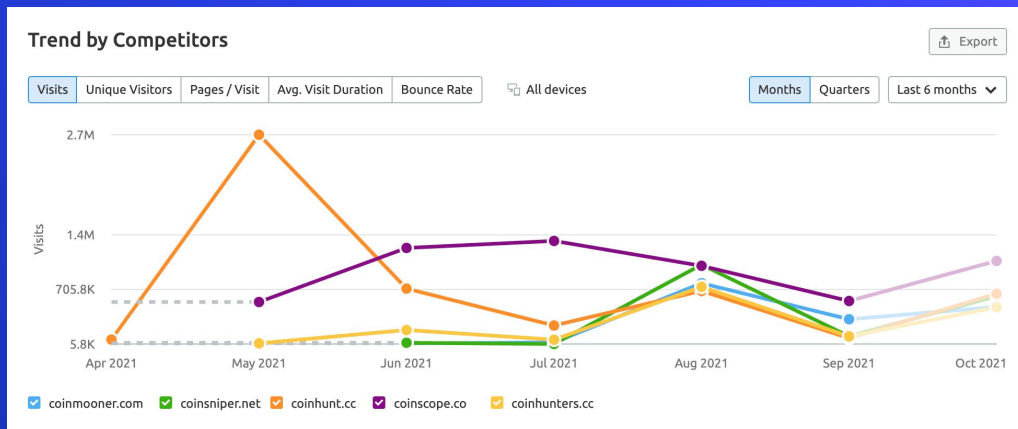


# Competitor Analysis





# Competitor Analysis



Domain/URL	Visits	Unique Visitors	Pages / Visit	Avg. Visit Duration	Bounce Rate
coinmooner.com	323.3K -58.84%	75.4K -18.46%	5.2 +351.76%	42:39 +3,405.48%	77.12% -13.36%
coinsniper.net	104K -89.84%	29.1K -29.79%	1.1 -13.79%	09:30 +168.87%	89.09% +8.08%
coinhunt.cc	81.1K -88.18%	59.2K -38.45%	1.8 -8.04%	05:16 -49.36%	68.50% +6.38%
coinscope.co	557.6K -44.75%	172K -5.45%	3.6 -46.67%	06:57 -38.95%	40.47% +18.06%
coinhunters.cc	103.6K -85.97%	53.7K -4.07%	2.5 -19.39%	06:32 +28.95%	54.43% -5.97%

\*Traffic estimations provided from SEMRush, actual numbers might vary



# Why Coinscope

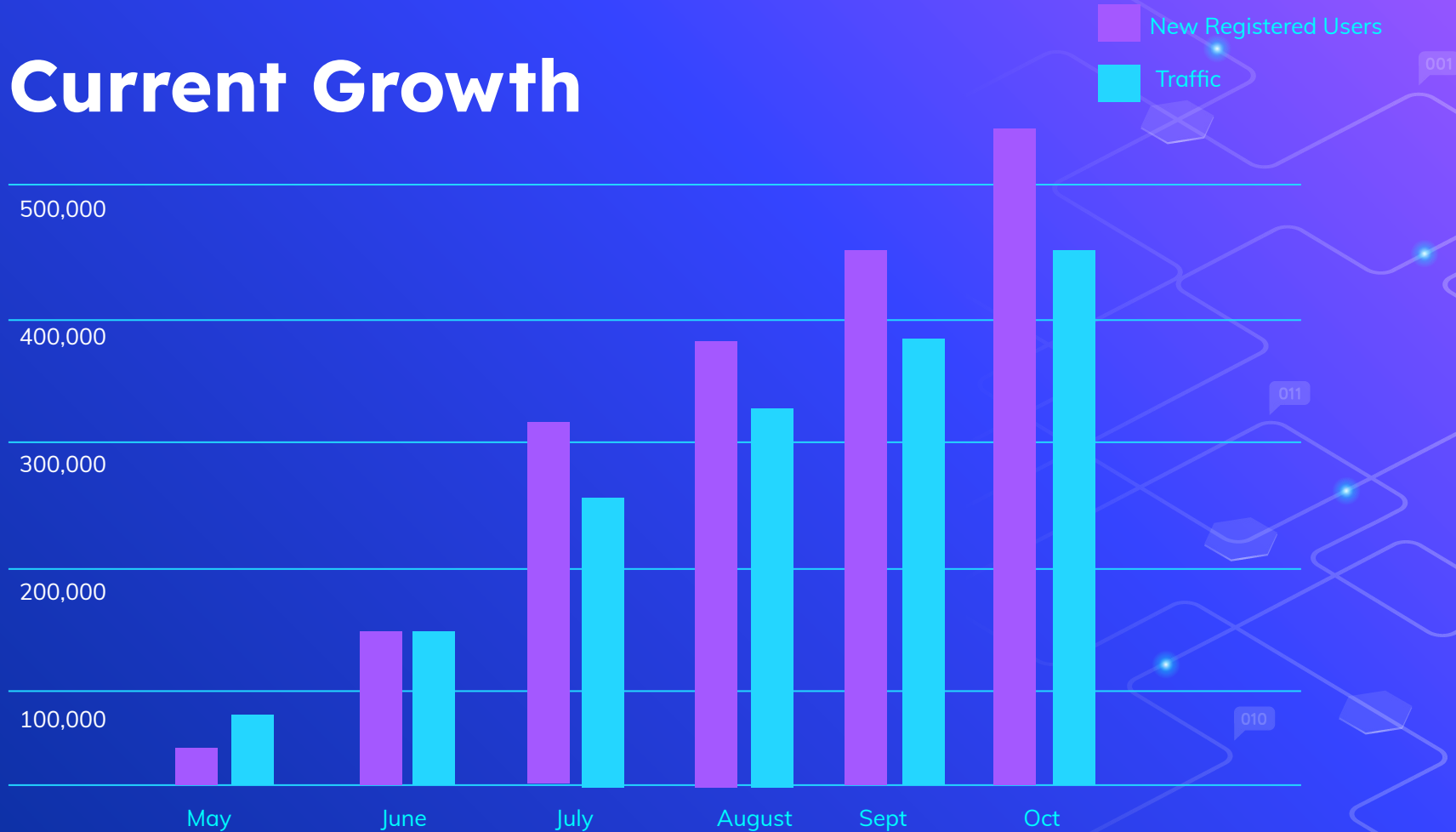
Coinscope is the leading crypto listing website, always staying ahead of its competitors by delivering innovative solutions like its NFT marketplace, Airdrops, Audits and more.

Coinscope is continuously leveraging the expertise of its team to provide clean audits and insights to its users about the crypto market.

- **NFT marketplace** already delivered
- **Audit services** by security experts
- **Experienced founders** that are using the latest advertising and SEO strategies to keep Coinscope #1



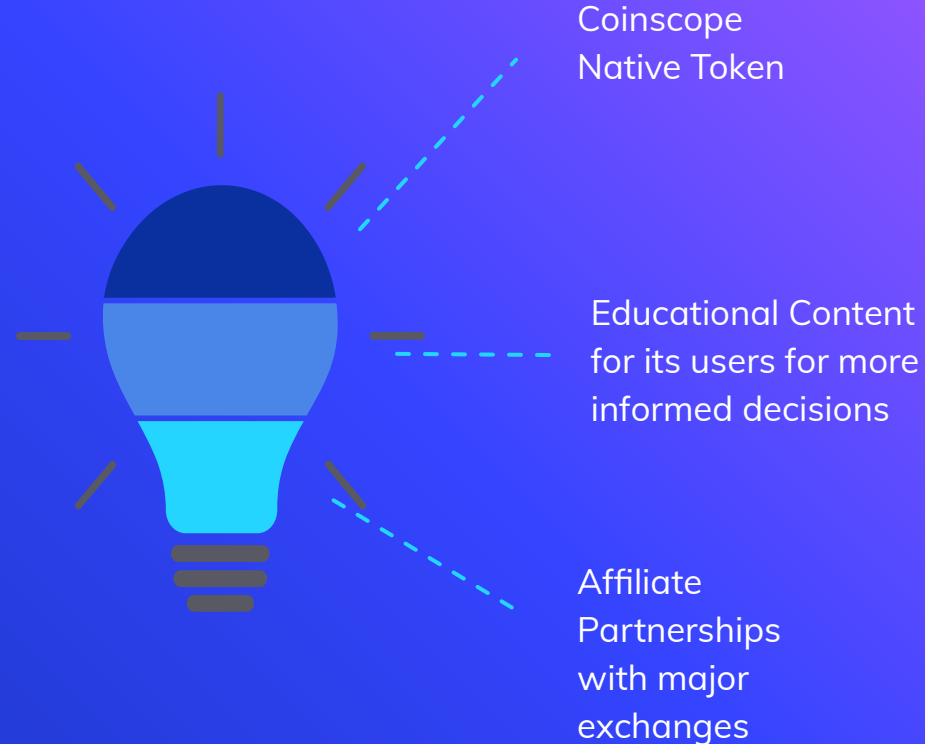
# Current Growth



# Growth Opportunities

Coinscope aims to stay true to its mission and become the leading website for helping new investors become familiar with new crypto tokens and discover new investment opportunities.

Coinscope will be launching its native token that will allow users to get access to exclusive NFT launches, exclusive content and early access to new features.



# Coinscope Token

## Real Use

NFTs, Audits, Portfolio, Airdrops, Price Charts. Coinscope holders will get benefits and discounts from all of its services.

## Secure

The coinscope security experts have a legacy of more than 50 Audits. The coinscope token is audited and transparent for everyone.

## Deflationary

There is a 2% burn on each transaction of COINSCOPE tokens, so the value of your tokens will keep increasing.

## Growth

The rapid rise of active users and website engagement has enabled Coinscope team to deliver multiple features and create a challenging roadmap to add continuous value to its community.

## Marketing on Steroids

Coinscope team has created a network with dozens of influencers, promoters from many social channels. It has also amassed a user base of more than half a million subscribers.

## Reputation

Coinscope is the leading early coin listing and voting platform. It has built an ecosystem based on its team's hard work and trustworthy reputation.

# Tokenomics

**Total supply:** 100.000.000

**Presale and Liquidity:** 93.000.000 (93%)

**Devs:** 5.000.000 (5%)

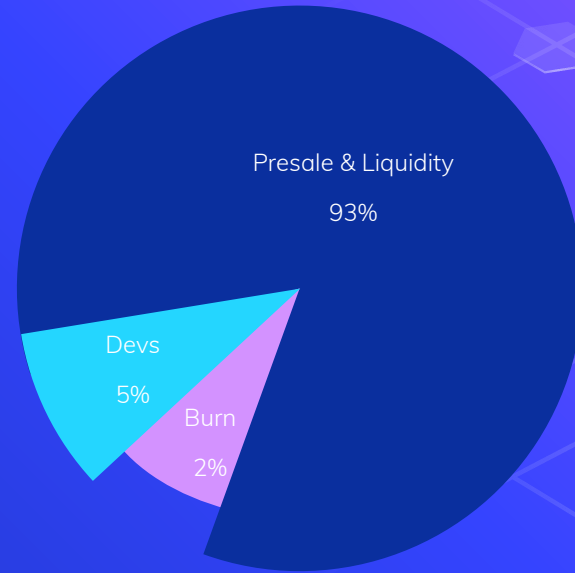
**Burn:** 2.000.000 (2%)

## Contract

**Burn:** 2%

**Auto Generation Liquidity:** 3%

**Marketing Fee:** 3%



## Presale

**Coinscope Team:** 30%

**Liquidity:** 70%

# Roadmap



# Audit

Coinscope contract audit review can be found here:

<https://www.coinscope.co/coin/coinscope/audit>





# FAQs



# FAQs

- **How do I buy Coinscope's Token?**

Coinscope will be launching its token in the Binance Smart Chain network (BSC) as a presale on 18th of November. You can find instructions on how to buy the token here:

- Trust Wallet: <https://youtu.be/Fu-WJOtyVdQ>
- Metamask: <https://youtu.be/wLHNI8VcadQ>

- **What slippage should I use?**

Slippage is the difference between the expected price of a trade and the executed price of that trade. When a new token is launched the price volatility can be quite high, so is hard to predict the exact number. We've seen that slippage in the range of 15% should work for most traders.

# FAQs

- **What do we know about the team?**

The team consists from 15 experienced blockchain developers and marketers who are based in various places around the world varying from UK, Greece, Spain and more.

- **What makes Coinscope token a good investment?**

Coinscope is a solid 6-month project that has more than half a million registered users. Due its unique position in the market Coinscope team has analysed thousands of token launches and has audited hundreds of them. This has provided insights on what makes a crypto token successful and what it takes a project to hundreds of millions in market cap. The team will be using these insights and the successful marketing tactics used to launch its own native token and take a step closer to realising its vision.

# FAQs

- **What is Coinscope's marketing strategy?**

Coinscope has amassed a huge user base of more than half a million users over the past 6 months. It will be using a mix of strategic ads on Facebook Groups, twitter and subreddits. It will also be launching NFT giveaways, airdrops and email marketing to raise awareness.

Having analysed thousands of token launches and marketing strategies from other projects Coinscope will be using a marketing mix that will bring the best ROI to its investors.

- **Is my investment SAFU?**

Coinscope will make its contract available for all investors to inspect during the presale. The contract will also be audited by in-house and independent crypto security experts.

# FAQs

- **How can I help?**

To help make Coinscope the biggest token launch of the year, help us with by spreading the word. Tell your friends, your family and your neighbours and let's take it to the moon! 🚀

# Thank You



COINSCOPE

 @coinscopecrypto

 t.me/coinscope\_co

