

NOTICE OF PROPOSED CLASS ACTION SETTLEMENT
Whiting v. Yellow Social Interactive Ltd., Case No. 2023-CI-00358
(Commonwealth of Kentucky, Henderson County Circuit Court)

If you made purchases on www.Pulsz.com or www.Pulszbingo.com you may be part of a class action settlement

A court authorized this notice. You are not being sued. This is not a solicitation from a lawyer.

This notice is to inform you of the settlement of a class action lawsuit against Yellow Social Interactive Ltd. (“YSI”), alleging claims based on the sale of virtual coins on www.Pulsz.com and www.Pulszbingo.com. YSI denies all claims and that it violated any law, but has agreed to the settlement to avoid the uncertainties and expenses associated with continuing the case.

Am I a Class Member? Our records indicate you may be a Settlement Class Member. Settlement Class Members are persons who spent \$5.00 or more within a 24-hour period on www.Pulsz.com from October 2, 2020, to November 3, 2022, and/or on www.Pulszbingo.com from July 20, 2022, to February 9, 2023 (collectively, the “Platforms”), while located in the Commonwealth of Kentucky.

What Can I Get? If approved by the Court, YSI will establish a Settlement Fund of \$1,320,000 to pay all valid claims submitted by the Settlement Class, together with notice and administration expenses as well as any attorneys’ fees, costs, and incentive award to the Class Representative awarded by the Court. If you are entitled to relief, you may submit a claim to receive a share of the Settlement Fund. Your share will depend on, among other things, (1) the total dollar amount of in-game purchases you made while playing on the Platforms, with those who spent more money receiving a higher percentage back, and (2) how many Settlement Class Members submit claims. You can find more information, and estimate your share of the Settlement Fund, at www.pulszplatformssettlement.com.

How Do I Get a Payment? To receive a payment, you must submit a timely and complete Claim Form by mail or online, submitted or postmarked **no later than January 29, 2024**. You can submit the claim form online at www.pulszplatformssettlement.com. You may also request a paper claim form and mail it to YSI Platforms Settlement Administrator, PO Box 231, Valparaiso, IN 46384.

What are My Other Options? You may exclude yourself from the Class by sending a letter to the settlement administrator no later than **November 17, 2023**. If you exclude yourself, you cannot get a settlement payment, but you keep any rights you may have to sue YSI over the legal issues in the lawsuit. You and/or your lawyer have the right to appear before the Court and/or object to the proposed settlement. Your written objection must be filed no later than **November 17, 2023**. Specific instructions about how to object to, or exclude yourself from, the Settlement are available at www.pulszplatformssettlement.com. If you file a claim or do nothing, and the Court approves the Settlement, you will be bound by all of the Court’s orders and judgments. In addition, your claims relating to the allegations in this case against YSI and any other Released Parties will be released.

Who Represents Me? The Court has appointed Philip L. Fraietta and Alec M. Leslie of Bursor & Fisher, P.A. to represent the class. These attorneys are called “Class Counsel.” You will not be charged for these lawyers. If you want to be represented by your own lawyer in this case, you may hire one at your expense. Plaintiff David Whiting is a Settlement Class Member and the Court appointed him as “Class Representative.”

When Will the Court Consider the Proposed Settlement? The Court will hold the Final Approval Hearing at 9:00 am on December 11, 2023 in the Henderson County Judicial Center. At that hearing, the Court will: hear any objections concerning the fairness of the settlement; determine the fairness of the settlement; decide whether to approve Class Counsel’s request for attorneys’ fees and costs; and decide whether to award the Class Representative \$5,000 from the Settlement Fund for his services in helping to bring and settle this case. Class Counsel will be paid from the Settlement Fund in an amount to be determined and awarded by the Court. Class Counsel will seek no more than one-third of the Settlement Fund in attorneys’ fees, costs, and expenses, but the Court may award less than this amount.

How Do I Get More Information? For more information, including a more detailed Notice, Claim Form, a copy of the Settlement Agreement and other documents, go to www.pulzplatformsettlement.com, contact the settlement administrator at info@pulzplatformsettlement.com or YSI Platforms Settlement Administrator, PO Box 231, Valparaiso, IN 46384, or call Class Counsel at 1-646-837-7150.