



Mount Cain Alpine Park Society  
P.O. Box 1225  
Port McNeill, BC  
V0N 2R0

**42<sup>st</sup> Annual General Meeting of the Mount Cain Alpine Society**  
**Saturday September 21<sup>th</sup> 2019**  
**MEETING MINUTES**

The Mount Cain Alpine Society acknowledges this meeting is taking place on the territory of the Kwakwak'wak First Nations and the traditional territory of the Tlowitsis, Ma'amtagila and 'Namgis First Nations.

Directors	Director	Executive Role	In Attendance
1. Eric Sprenger	Tech Support	Chair - resigned	
2. Neil Borecky	Promotions	Vice Chair – acting chair	
3. David Mazzucchi	Snow School & Ski Shop		
4. Erin Pickering	BC Society Act	Secretary	
5. Greg Muirhead	Patrol		
6. Pete Davidson	Buildings & Construction		NO
7. Dave Howich	Operations- Groomers		NO
8. Rob Burgess-Webb	Human Resources		
9. Mike Green	Operations- Road/Generators/ Bus		
10. Dean Davidson	Operations- Lifts		
11. Jeff Gaetz	Director At Large - Trailer Park & Events		NO
12. Alec McBeath	Administration		
13. Darryn McConkey	Grant Applications		
14. Max Oudendug	Hospitality		
15. Sarah Poole	Occupational Health and Safety	Treasurer	

**Location: Mt. Cain Lodge**

**Minutes taken by : Erin Pickering**

Call to Order at 6:05pm	
Acknowledgement of Traditional Territory	
Adoption of the Agenda as circulated. M:Eric Sprenger S: David Mazzucchi	<b>Motion: PASSED</b>
Adoption of the September 2018 AGM Minutes. M: Eric Sprenger S: Sarah Poole	<b>Motion: PASSED</b>

<b>Financial Report by Treasurer Sarah Poole</b>	Presentation of Financial Statement for the year ending April 30, 2019. *See Appendix C – Financial Reports
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<b>Occupational Health &amp; Safety</b>	<p><b>Motion: That the financial Statements for April 30, 2019 be adopted as read: M: Sarah Poole S: Erin Pickering</b>  <b>Motion: PASSED</b></p> <p><b>Director Report:</b>  Director Report for Occupational Health &amp; Safety  This was my first year in this role and there was and is a lot to learn. Overall, Mount Cain has had a good track record with WorkSafeBC. We are rated high for our safety record among ski hills in BC. The liftees held a few “tool-box” chats during the season to review any safety issues. We created our own minor incident report forms and all employee areas started to use. This is a key piece in starting to develop a culture of safety.  Last season, we had two incidents with employees, one of which was minor and did not result in a claim. The other incident was a fall that resulted in an injury with the employee needing a number of weeks to recover and a necessary claim to support the employee during this time. This experience led us to develop tighter reporting systems and to review the incident to understand what if anything could be done to mitigate this from happening in the future. As per WorkSafe requirements, myself, the Ski Patrol Director and ski patroller sat down and in detail went through the incident. We were able to conclude that not only was there was no fault to the incident, but the employee followed requirements and beyond.  This year Mount Cain will look to develop a OHS committee, incorporate the toolbox meetings into other areas, and to develop a Health and Safety Policy</p>
<b>Director Reports</b>	
<b>Chair &amp; Promotions:</b> <b>Neil Borecky;</b>	<p>Congratulations to Ryan McAneeley the 2018-19 winner of the Kapitany Award.</p> <p><b>Water Update:</b>  VIHA has cleared us to hook up our water system. Thank you to the volunteers that have helped to ensure this process is complete.</p> <ul style="list-style-type: none"> <li>- This year we will look at upgrading the water room plumbing sections.</li> <li>- VIHA has given approval to use existing system.</li> </ul> <p><b>Promotions:</b>  New online booking system!</p>
<b>Operations: Groomers</b> <b>Dave Howich</b>	<p><i>Absent – Dean Davidson delivered report.</i>  Both Groomers have been sent for maintenance at Prenoff; they will be finished mid October and will be making arrangements to get back. We have improved the tracks; and provided about 5000 hours worth of work time after this work.</p>
<b>Operations: Roads</b> <b>Mike Green</b>	<b>Roads:</b>

	<p>In June we put considerable resources into the Mount Cain FSR. We hauled, spread and compacted over 225 loads of blasted rock onto the road and spent significant time with the grader, grading and recovering material from ditches. We were also able to do some drilling a blasting in the ditch line on lower switchback, which will hopefully fix some drainage issues. We hope to grade the road one more time before the snow flies to smooth things out, especially where some of the new work has become wavy.</p> <p>An immense thanks to our supporters for this work. We were able to get 3 times the amount of work done on the road than what our budget would allow without this support.</p> <p>Western Forest Products                      Abernethy Contracting  North Island Rockpro                      Stan Lyons  Dave Weymer                      Macandales</p> <p>We were able to enter into an agreement with province to provide some funding for snow removal on the FSR. This is a great step forward, and hopefully will increase over time and with use.</p> <p><b>Bus:</b>  Ridership fluctuates, but steady. We will be running the small bus again this year, but are in the process of adding some racks to make more room for ridership.</p> <p><b>There is always an opening for Bus drivers, please let Mike Green know if you are interested. We are quite flexible.</b></p> <p><b>Generators:</b>  Nothing to report. We do own larger generators, but will require investment to have them suit our needs, but have the ability to run a larger load.</p> <p><b>Grader and Bulldozer:</b>  We were unable to perform a preventative maintenance program on the grader this year, but should be a top priority next off season with the importance of this machine.</p> <p>Discussion Items:  Work was done to the Mount Cain pickup and a generous donation from North Coast Collision is greatly appreciated!</p>
<b>Operations: Lifts</b> <b>Dean Davidson</b>	<p><b>Update:</b>  Copmpleted replacement of bull wheels at beginning of last season both stations have driver return  Should mean less wear and tear on machines  L3 injectors are being improved</p> <p>We will have one returning millwright and would like to welcome Andrew Lee to the team as a millwright.</p>
<b>Buildings &amp; Construction</b> <b>Pete Davidson</b>	<p>Absent – No report submitted</p>
<b>Human Resources</b> <b>Rob Burgess</b>	<p><b>Update:</b>  Last year was a great year. Wonderful group of employees, and fantastic managers/supervisors. The hiring of a Den parent in staff</p>

	accommodations has been an instrumental role. We also added two paid patroller positions.
<b>Administration</b> <b>Alec McBeath</b>	<b>Update:</b> <ol style="list-style-type: none"> <li>1. Liability insurance,</li> <li>2. Reciprocals,</li> <li>3. Brainstorming Revenue Options: <ol style="list-style-type: none"> <li>a. Discussions on Corporate Funding/Marketing.</li> <li>b. Reviewing Cain prices,</li> </ol> </li> <li>4. Liquor License - introduction of cannabis legalization affected the service we get at the BC Liquor and Cannabis Regulation Branch. Probably close to %25 of the time I spent went to dealing with that office and trying to get our Cafe Liquor License in order. At one point they suspended our license and cc'd the RCMP before I could get in touch with them and point out that we had fully complied with all their conditions!</li> </ol>
<b>Snow School/Ski Shop</b> <b>David Mazzucchi</b>	<b>Update:</b> The end of the season sale was a success; there will be lots of new merchandise this season. Kimberly Kufaas will be the Ski Shop front end Manager. Jenna Cramb is returning to manage rentals and repairs. Conner Scott is returning to manage the Snow School. <b>We're looking to hire 4 new ski shop employees and 2 new Ski School employees.</b>
<b>Ski Patrol</b> <b>Greg Muirhead</b>	<b>Update:</b> 49 operating days; 40 incidents <ul style="list-style-type: none"> <li>- 4 required ambulance;</li> <li>- 10 calls were afterhours (after lifts close)</li> <li>- 3 missing person calls – all resolved quickly.</li> </ul> Upgrades: Ski Patrol will have running hot water by start of season. Raised \$5000 to purchase a lifepack 12 machine – critical care management Paid Patrollers will be decreased to 2 positions from 3, the structure of their payment will be different – to better suit the needs of their jobs. <i>*comment from the floor: east boundary road is in poor condition- this road is outside the mountain boundaries.</i> The process for reaching first aid after hours is still being worked out, right now it goes through DOD or by visiting the ski patrol. DOD and paid patrollers are in contact.
<b>Hospitality</b> <b>Max Oudendug</b>	<b>Update:</b> Oversees 3 mountain dept – café; ticket booth and accommodations <b>Café</b> is expected to be run by Jamie Turko again this year. <b>Accommodations &amp; Guest Services:</b> Improved guest service – sandwich board; open on Friday night for ticket sales and accommodation assistance. Accommodations sell out quick and the year was busy. Sunday nights have been quiet; to address this we have moved to a 3-night weekend – see appendix B

	<p><b>Ticket Booth</b> will be slightly restructured – making both Leah and Kaitlyn will be co-managers, which will make their work more efficient. Hosted a Summer Wedding – it was a challenge with insurance; licensing and water. – Party had to have 3<sup>rd</sup> party liability and a liquor license, then our insurance was extended to cover the wedding date. As this was a trial event, it did not cost the mountain anything to have happen but did not make the mountain any money (no running water; or flush toilets). Overall this remains a potential area for future revenue streams.</p> <p><i>*comment from the floor: suggested extending hours in café as a revenue stream</i></p> <p><b>Question</b> about what happens when people don't stay Sunday night – can those renters transfer their "title" for the night? – to be further discussed at next board meeting.</p>
<p><b>Grants</b> <b>Darryn McConkey</b></p>	<p><b>Update:</b>  <b>BC Govt Rural Dividend Fund</b> - Successful \$10k grant for feasibility study for summer operations. Managing the grant. Tourism Vancouver Island (TVI) is the successful contractor. Ongoing calls/meetings with project team: grant rep, Regional District, TVI, Mountain Resorts Branch. Draft report soon.</p> <p><b>MEC</b> - Unsuccessful \$20,000 grant for ski patrol hut renovation. Second failed application. No feedback available.</p> <p><b>Coop Community Spaces</b> - Unsuccessful \$105,000 grant (MCAPS: \$30,000 contribution) for groomer repairs. Second failed application. No feedback available. Previously funded a ski hill in Saskatchewan.</p> <p><b>Plan H Healthy Communities Fund</b> - Unsuccessful \$9,337 grant drafted and submitted on behalf of the Namgis FN to subsidize Namgis First Nations youth to visit Mount Cain.</p> <p><b>BC Govt Community Gaming Grant</b> - Board endorsed at planning meeting in May. Worked on application - webinar, engaged with reps, drafted proposal, budget, financial requirements. Large potential MCAPS \$ commitment - 50% on a \$180,000 project: new ski patrol / public washroom building and septic upgrade. Motion to submit proposal in July did not pass due to financial situation (water well and groomer repairs).</p> <p><b>Regional District Grant-in-Aid</b> - Changed to an annual application process. Annual \$ ceiling. Learned that RDMW provides grants to Port Hardy Pool, 7 Hills golf course and MCAPS.</p> <p><b>ICET</b> - Submitted final reports for the summer grooming grant. -----</p> <p><b>Positives</b> Relationships:</p>

	<ul style="list-style-type: none"> <li>Relationship with the Regional District who provide letters of support for every application.</li> <li>Building relationship with Namgis First Nation who sometimes provide letters of support.</li> <li>Mike Green and I met with Namgis and Namgis EDC over the summer.</li> <li>Relationship with Provincial Mountain Resorts Branch.</li> <li>Met with Kelly Northcott over summer who did a site visit to Cain.</li> <li>Compiling supporting information for grants - e.g. detailed budgets and plans - requires input and work from several folks. Thanks to everyone who supports the applications.</li> </ul> <p><b>Challenges</b></p> <ul style="list-style-type: none"> <li>Matching funds - Virtually all grants require some \$ contribution. Potential solutions:</li> <li>Apply to several sources for same project to reduce/eliminate MCAPS \$ contribution.</li> <li>Increase revenue and decrease costs.</li> <li>Grant administration (e.g. hiring, contracts, meetings, coordinating, reporting) takes time.</li> <li>Finding suitable grant sources for our highest priorities.</li> <li>Feedback unavailable for some unsuccessful grants (e.g. MEC, Coop).</li> </ul> <p><b>Upcoming Grant Opportunities</b> - Requires Board discussion and approval.</p> <ul style="list-style-type: none"> <li>Regional District Community Tourism grant - September 30 application deadline, \$2500 max contribution from RD, 1:1 match.</li> </ul> <p><i>*Commnet from the Floor:suggests looking for climate adaptation grants.</i></p>
<b>Technical Support</b> <b>Eric Sprenger</b>	<p>Update</p> <p>The online booking accommodations will allow you to see availability and booked within minutes.</p> <p>Ashya will remain a key part of the experience.</p> <p>Accommodations email will continue. We hope most bookings will now be completed online.</p> <p>The system will be up and running for general booking date.</p>
<b>Director At Large – Trailer Park &amp; Events</b> <b>Jeff Gaetz</b>	<p><i>Absent – no report submitted</i></p> <p>Board comments: - Kidsfest was another great success including Helicopter rides and fun events.</p>
<b>Secretary &amp; BC Society's Act Representative</b> <b>Erin Pickering</b>	<p><b>Secretary Update –</b></p> <p>This year I continued to help foster a postitive solution based team and improve the efficiency of our meetings. Each Director has an equal opportunity at meetings to share using an Update/Discussion model. With rotation on who speaks first. The overall submission of director reports in advance has allowed directors to preview topics and come to the table with thoughtful questions and solutions.</p>

	<p>This year we were also successful in discussing and passing three motions by email with a high degree of engagement by most. I appreciate especially Mike Green's consistent, concise reports and communication.</p> <p>This year my role of BC Society's Act Representative was minimal, as we have a very capable Director of Administration, from whose portfolio my position was created. I am recommending that this role be dissolved as it is at terms end.</p>
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### **Director Positions are for a term of 2 years.**

#### **Positions Held until the 2020 AGM**

	<b>Position</b>	<b>Held By</b>
1	<b>Hospitality</b>	Max Oudendag * <i>resigning</i> <i>midterm election</i>
2	<b>Building &amp; Construction</b>	Pete Davidson * <i>resigning</i> <i>midterm election</i>
3	<b>Promotions</b>	Neil Borecky*
4	<b>Occupational Health and Safety</b>	Sarah Poole
5	<b>Administration</b>	Alec McBeath
6	<b>Operations: Roads</b>	Mike Green
7	<b>Technical Support</b>	Eric Sprenger
8	<b>Grants</b>	Darryn McConkey

#### **Director Positions up for Election in this 2019 AGM**

	<b>Position</b>	<b>Held By</b>	<b>Will Stand for Re-election</b>	<b>Person elected for position</b>
1	Human Resources	Rob Burgess	NO	Ken Griffiths
2	Snow School & Ski Patrol	David Mazzucchi	Yes	David Mazzucchi
3	Ski Patrol	Greg Muirhead	Yes	Greg Muirhead
4	BC Society Act	Erin Pickering	NO	Role not continuing
5	Operations: Groomers	Dave Howich	No	Cathryn Wykes
6	RV Park	Jeff Gaetz	No	Erin Pickering
	Events	Jeff Gaetz	No	Matiss Valdmans
7	Operations: Lifts	Dean Davidson	No	Dave Steele
8	Hospitality	Max Oudendug	NO– 1 year remaining	Rob Burgess Webb
10	Building & Construction	Pete Davidson	NO –1 year remaining	Dean Hunchuk

#### **Additional Items from the Floor:**

- Consideration of electric charging station?
- New markers are needed for the second bridge to ensure safety.

#### **Adjournment:**

The meeting was adjourned at: 7:33pm

Next Annual Meeting the 3<sup>rd</sup> Saturday of September 2020 – September 18th

### **Appendix A –Visit Chart Last 10 Seasons**

<i><b>Year ending</b></i>	<i><b>Skier Visits</b></i>	<i><b>Skier Visits per day</b></i>	<i><b>Days Open</b></i>	<i><b>Opening Day</b></i>	<i><b>Members</b></i>	<i><b>Season's Passes</b></i>
<b>2019</b>	11,640	233	50	14-Dec-18	464	330
<b>2018</b>	10,650	248	43	30-Dec-17	329	288
<b>2017</b>	12,597	221	57	03-Dec-16	412	306
<b>2016</b>	11,237	212	53	12-Dec-15	387	281
<b>2015</b>	1,711	285	6	31-Dec-14	221	210
<b>2014</b>	3,851	203	19	22-Feb-14	202	208
<b>2013</b>	12,736	220	58	08-Dec-12	323	328
<b>2012</b>	11,922	206	58	10-Dec-11	263	283
<b>2011</b>	12,024	211	57	4-Dec-10	309	271
<b>2010</b>	10,077	194	52	5-Dec-09	270	244
<b>2009</b>	7,298	192	38	1-Jan-09	193	188

### **Appendix B – Changes impacting 2018-19 Season**

**Ticket Prices:** Adult day pass: \$55    Adult Seasons pass: \$650    Family pass: \$1400

**Accommodation:** Kapitany; Cypress and Blueberry will be a 3 night stay for weekend rentals (when the mountain is open on Mondays, but excluding Christmas Holidays and Spring Break), at a 20% price increase.

### **Appendix C – Treasurer's Report**

Our overall, we had 49 operating days and our Revenue from last year was \$444,000. All our income sources increased from the previous year except for season's passes (down \$2,000).

This includes:

\$185,000 from Lift tickets,

\$46,000 from seasons passes,

\$75,000 from accommodations,

\$47,000 from other ski hill income

\$30,000 from the Ski shop

\$47,000 from the Region

and \$15,000 from the Province for the road maintenance.

Overall expenses remained stable, with \$390,000. We had some increased expenses with employment, and the water project. We were required to invest in the water project by VIHA.

Not included in these numbers, Dave Howich organized for significant maintenance on the snow cats. As a board, we chose to invest in this equipment proactively, but which should free up some maintenance cost over the next few years.

In addition to the previous year's negotiation with the Province to help with road maintenance, we have identified some initiatives to help increase our revenue without adding significant volume to the hill through some accommodation changes and developing a corporate sponsorship opportunity.

We have templated a multi-tiered sponsorship program for companies to support Mount Cain through income-tax deductible advertising opportunities. We recognize that many of the supporters of our mountain are also owners of varying sizes of businesses. Some may be small business owners that would benefit with a single seasons/family pass, where others may have larger business that would like to share passes with employees or consider coming up here for a retreat. So, we have identified four possible packages to meet those different needs. At the end of the year, we will evaluate the success of the program and gather feedback to see how it worked and what we might change to make it better.

Tier	Level	Package	Cost	Advertising %	for tax receipt	Skiing benefits	Advertising benefits
1	\$1000	70% Single season pass	Webpage				
2	\$2500	75% Family season pass	Webpage	Calendar logo			
3	\$5000	85% 20 single lift tickets	Webpage	Calendar logo	L-1 sign (2 x 4')		
4	\$7500	95% 30 single lift tickets	Webpage	Calendar logo	L-1 sign (3 x 5')	Kids fest sponsor	