

We at Cerebranium have taken the lead to conduct an in-depth analysis in the **education sector** to understand the state of education in today's world, and its outlook for the future.

THIS REPORT :



represents more than **400,000** stakeholders.



includes input from **124 institutes** in India across the educational sector.



presents viewpoints from **300+** decision makers, faculty members and students.

DIGITIZATION IN EDUCATION TODAY

95.4%

of institutions currently conduct **digital examinations**.

91%

of institutions use **video conferencing tools** for both online classes and digital exams.

91%

of **faculty members** are comfortable with the online mode of education.

55%

of **students - the main stakeholders** - are comfortable with the online mode of education.

Most institutions seem to have carried forward the tradition of using a **classroom as an examination room** in the digital world.

KEY CHALLENGES

4 out of 5
(78%)

students face **internet connectivity issues** during their examinations.

1 out of 3
(33%)

students face problems with **platform stability** during their examinations.

3 out of 5
(54%)

stakeholders **do not trust** the current examination and assessment process.

30 Days

are required for institutions on an average to **generate exam results**.

Examination Quality, Trust & Efficiency seem to be missing in the learning platforms of today.

RISKS AND PERILS

3700 Cr (INR)

EUR 410M is the estimated **total annual student spend** for higher education in India.

38%

is the Compounded Annual **Growth Rate from 2016 to 2021** of alternative education platforms like Coursera in India.

23 Lac (INR)

EUR 26K is the estimated annual **operational cost** in exam related manual tasks for an average institute of 1000 students.

Student Satisfaction and **Operational Efficiency** seem to be dropping rapidly in traditional institutions.

SOLUTIONS FOR A SUSTAINABLE FUTURE



Restore Trust and Fairness in Examinations



Improve Staff Productivity and Efficiency



Easy-to-use Tools and Processes For All



Personalized Learning Outcomes For Students

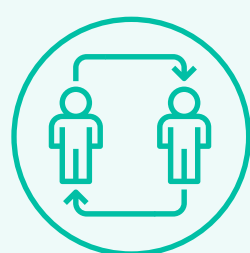
BENEFITS - THE CHAIN OF VIRTUES



Institutes can operate **more efficiently at high scale** using a technology backbone.



Institutes can protect their **reputation & brand** by restoring trust in exams in the digital world.



Institutes can increase **student engagement at scale** with more meaningful personalised learning outcomes.

Return on Investment Improved



Scalable Education Operations

More Students Served

More Students Served

More Time & Money Saved

Higher RoI enables institutions to operate **more efficiently at high scale** in today's digital world.

Reputation Safeguarded



Examination Quality Assurance

and

Personalized Learning

Higher Student Engagement

and

Higher Social Impact

Reputation and Brand are key advantages for traditional Institutions in today's competitive digital education landscape.

SPEAK TO US AND SECURE YOUR FUTURE IN THE DIGITAL WORLD

Social Media



CEREBRANIUM

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Read the full report [here](#)