CARE FOR CAREGIVERS - TEXAS, INC

Annual Report 2022



ONE SMALL STEP FOR KINDNESS CareforCaregiversTexas.org @CareforCaregiversTX

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"Remember there's no such thing as a small act of **kindness**. Every act creates a **ripple** with no logical end."

-Scott Adams

BOARD OF DIRECTORS

PresidentRachel GarzaVice PresidentLarry GarzaSecretaryAmy DavisBoard MemberMatilda Kelley

Welcome to our second Annual Report - a record of another exciting year and continued learning experience for our one small step for kindness in 2022.

As a nonprofit organization, it is always our desire and goal to do more each year. This year we had to work harder to overcome economic headwinds. We are proud of the progress we did make and the lives we impacted despite ongoing challenges for so many. We continue to make a difference in the lives of many!

We look forward to our 3rd year of Caring for Caregivers in our community - please follow us on our website as well as on Facebook and Instagram.

Happy New Year! Rachel Garza

January 2023

Incorporated as a non-profit in the State of Texas on February 16, 2021, 501c3 status approved on August 24, 2021

Care for Caregivers

A kindness initiative with a mission to show appreciation to our community caregivers and non-profits, while supporting local small business, and involving children in creating care-greetings for caregivers.

A key goal remains to recognize and thank caregivers with sweet treats and care-greetings. Our focus has grown to recognize and support the many local caregiving non-profits in our community. We met many such worthy causes at H-E-B's inaugural non-profit fair in May. We also realized that those running and volunteering in non-profits often feel awkward to be on the receiving end, preferring support for organizational needs and wishes, over their own. Hence our care-campaigns are two-part: treat for team members and a donation, either direct monetary or in the form of wish list items, for the organization or those served through it.

We still strive to support our local small businesses where possible, while recognizing this is not always financially prudent, especially when purchasing wish-list items.

- •1360 treats for caregivers from small businesses, H-E-B (key corporate donor) & Girl Scout Troops
- •10 care-campaigns and 2 bonus kindness initiatives
- •13 non-profits supported: \$2500 & awareness raised
- •13 small businesses supported
- •Community of **76** sponsors & care-friends grew to **85**

"Thank you so much! This was such a nice and appreciated surprise! What a wonderful organization! I cannot think of a better thing than spreading love and kindness to those who care for others" - Texana Center

Ripple of Kindness

You may never know the impact of one tiny act, but it can make the world of difference to the person touched.





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Care to Treat

Showing appreciation to caregivers with treats, funded by care-campaigns, supported by multiple individuals in our community, any amount from \$10 and above.

Throughout this past year, we set up 10 <u>care-</u> <u>campaigns with 2 bonus kindness initiatives</u>. We continue to recognize different types of caregivers in multiple organizations, some of whom might not traditionally receive recognition for their hard work. This included those caring for vulnerable people, from children to seniors, veterans, and also pets and wildlife, as well as healthcare workers and first responders.

The majority of treats were purchased from small businesses at their regular prices. We recognized the businesses on social media to boost support. It is a policy never to seek a discount, yet occasionally a business generously offered one.

Ripple of Kindness

Many times we have seen the delight when caregivers realize their efforts are noticed and appreciated. Even only with a small token of appreciation, such as a treat and a care-greeting. We were honored to have 2 of our care-campaigns boosted with gift cards from H-E-B, and also purchased additional treats and wish list items for several care campaigns from H-E-B. More details on our continuing community partnership with H-E-B in 'Care and Community' (page 5).

•850 treats from 13 small

• 250 treats from community

• Delivered to **25** groups

caring for both people &

• 260 Girl Scout cookie

businesses

partner H-E-B

boxes

animals

Another continuing partnership with several local Girl Scout troops enabled us to deliver cookie boxes to Memorial Hermann Sugar Land and Oakbend Medical Center, as well as to the 100 Club team.

A full list of recipients is included in our financial statement. For further information on completed and upcoming <u>care-campaigns</u>, check out our website and social media sites. There are also photo galleries on the website and Facebook.







Page 3

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Care to Color

Creating care-greetings of symbolic images with messages of support and appreciation for caregivers.

As parents ourselves, it was important to include children in the mission of Care for Caregivers, and introduced our <u>Care to Color</u> initiative from the beginning. Care-greetings created are delivered to individual caregivers or as a set to be posted on a wall for the entire team to enjoy.

- Created by children from local schools and community groups
- 5 Care to Color public events
- Approx. **4000** care-greetings to date accompany every carecampaign delivery, and also as a care-package alone.

ude , and he red to on a wall We have a total of 10 <u>coloring pages</u>, each with a symbolic line-drawing representing a

Good Health

with a symbolic line-drawing representing a wish for caregivers with a blank space for a personal message. Our first design was a Panda representing 'gratitude' for the service of caregivers. The Panda is also our mascot.

We now have 2 sizes - letter page size for wall display or postcard size for individuals.

"We absolutely LOVED the colorings and the heartfelt messages from the kiddos. It has brightened up our week tremendously!" - Oakbend Medical Center

During this past year, we started Care to Color events, giving an opportunity for children and families to create care-greetings and learn more about our mission in person. Events have taken place at the <u>Rosenberg</u> <u>Railroad Museum</u>, <u>Fort Bend Children's</u> <u>Discovery Center</u> and at our own neighborhood's National Night-out event. We enjoyed having teens/pre-teen volunteers helping us at each of these events. We were also invited to a children's activity group at the <u>Buckner Family Hope Center</u> in Houston.



Ripple of Kindness

A learning opportunity to show children how different groups of people step up within our community to help us in our daily lives, and how we each can show gratitude and support to them in return or to pay it forward.

Care for Small Business

Supporting financially in purchasing treats and raising awareness for local small businesses.

Having once researched the idea of starting a small business, we recognize the overwhelming commitment required. Local small businesses are the backbone of our communities, frequently supporting multiple community initiatives. They rallied, hustled and innovated when the pandemic hit, blindsided by a direct hit on their livelihoods, and continue to struggle through ongoing economic hurdles.

Ripple of Kindness

When we support small business, we are supporting the hopes and dreams of individuals, many are also our neighbors. Small business owners support our community in multiple ways.

To date **36** small businesses supported with **\$6500** of purchases Through <u>Care to Treat</u> we are able to provide a little financial support and always strive to boost awareness of their business. Copied below are logos of the businesses supported in 2022.



We also like and share the activities of many of our local small businesses on social media, particularly any events they are involved with that benefit the local community.

Care and Community

Building community relationships to support local non-profits and kindness initiatives in our immediate community of Fort Bend County and beyond.

By sharing <u>Care to Color</u> and <u>Care to Treat</u> with others in the community, we are able to exceed our personal commitment, and have been able to set up mutually-beneficial partnerships not only with individuals, but with business and community entities.

H-E-B has become a valuable community partner, through Angie (Area Community Coordinator), frequently reaching out to follow up on needs. We were invited to participate in the two events of their inaugural non-profit fair in summer 2022, where we met many local, caregiving non-profits, with a mission to improve lives, right here in our local area. From that point, our focus morphed into supporting those causes and recognizing their teams. Funds raised in a care-campaign buy caregivers treats and also wish list items for the organization, if not a straight donation. We helped H-E-B hand out goody bags to Veterans at the VA Clinic in Richmond for Veterans Day.

Ripple of Kindness

Creating awareness of needs in our community, helping to address those needs through partnership of individuals & groups.

Non-profits supported in 2022

- ▶ The 100 Club
- Texana Cafe
- Child Advocates of Fort Bend
- Ballard House
- Rosenberg Animal Control
- Fort Bend County Pets
- Saving our Companion Animals (SOCA)
- Nery's Promise
- Friends of North Richmond
- Our Little Funny Farm
- Helping Hands
- The Warrior's Refuge
- Candlelighters

Through our <u>Care to Color</u> initiate, we connected with **Hubenak Elementary** and their student council. The students accompanied us to deliver donuts to school bus drivers (Fulshear) and fundraised for multiple care-campaigns. We were invited to attend their first meeting of the current school year where we presented ideas and introduced them to Erin of <u>Our Little Funny Farm</u> and volunteer coordinator for the <u>Buckner Family Hope Center</u>, continuing with the chain of kindness that started with our connection to H-E-B. Additional partnerships continue with multiple schools & groups for <u>Care to Color</u>, including **Adolphus Elementary** who have created thousands of care-greetings over 2 years and also assisted with donut delivery to bus drivers (Rosenberg). For the second year, we assisted **Girl Scout Troops** in promotion of their annual cookie

fundraiser, receiving cookie donations from customers and the Troops for caregivers. We sponsored and participated in the first annual cornhole fundraiser for <u>Helping Hands</u> as part of our October care-campaign.

More details on our website as well as Facebook and Instagram - full links on page 10.

Care to Sponsor

Our kindness initiative works by multiple people coming together to cover a small share of the total cost.

From the beginning, we set a goal with each care-campaign, limited to what we feel as a family we could comfortably cover, and invite others to join us, through social media and our website, to surpass the initial goal.

"Alone we can do so little; **Together** we can do so much more!" -Helen Keller

In 2 years of operation, **85** sponsors have contributed different sized shares to cover the cost of over **2700** treats for caregivers We are so thankful for the many sponsors who have contributed to our care-campaigns and continue to do so. Many of whom do not know us personally, yet shared the same call to show appreciation, and trusted us to follow through on our promise.

We are also very thankful to our care-friends who provided practical support preparing deliveries, sorting caregreetings, assisting with deliveries, and helping spread the word through social media.

A special shout-out to the amazing 5th and 4th graders of the **Hubenak Elementary** School Student Councils of the 2021/22 and 2022/23 school years and their mentor, Mrs McGrath. The students fundraised 2 very generous donations spanning multiple care-campaigns, and also accompanied us to deliver donuts to school bus drivers (Fulshear depot). It has been a pleasure getting to know these future leaders.

After months of frustrations navigating **Facebook'**s application procedure, we achieved the option to add a donate button to the Facebook page. Unfortunately, we do not see the donor's name and receive donations at least a month later, so haven't widely promoted this.

There are so many worthwhile causes to support and people have to make hard choices who to support financially. We always like to share there are many other ways to show support, applicable to any cause.

Reacting to and sharing social media posts is one excellent way - any activity prolongs how long it's visible and allows it to be shared with a wider audience. It also provides valuable moral support to those running the organization.

For Amazon shoppers, a free and easy way is to select a favorite charity and shop through <u>AmazonSmile</u>. We enrolled as a charity in May and have so far received 2 checks (2nd & 3rd quarter) for a total \$65.20. One was applied to a care-campaign, the other towards Care to Color expenses.

Ripple of Kindness

Giving has been proven to decrease blood pressure, reduce stress, promote social connection. Generosity is often continued down the line to someone else.

Financial Statement

A record per care-campaign of total donations received, total expenses and details of the donations made to other non-profits.

2022	CAMPAIGN	#	DO	ONSOR NATIONS CEIVED	FUI CA	TOTAL NDS FOR MPAIGN (plus rryover)		TOTAL PENSES	DO	FUNDS NATED TO * (incl.fee)	0	ARRIED VER TO NEXT MPAIGN	WITH DONATION TO NON_PROFIT
JAN	Vaccine Team - <i>Texas Children's Katy</i> (special delivery made possible by a general donation)		\$	62.40	\$	62.40	\$	62.40	\$	-	\$; <u>-</u>	
FEB	First Responders - Richmond & Rosenberg Fire Depts, FB County Sheriff's Office & Kids+Cops Team	1	\$	479.64	\$	490.43	\$	286.35	\$	203.00	\$	1.08	100 Club
MAR	Special Needs Young Adults - LCISD Transition Team, Arc of Fort Bend (Sugar Land) and Texana Center	2	\$	306.28	\$	307.36	\$	108.06	\$	203.00	\$	(3.70)	Texana Cafe
APR	Children - LCISD Bus Drivers (2 depots)	3	\$	367.43	\$	363.73	\$	232.46	\$	186.94	\$	(55.67)	Child Advocates of Fort Bend (auction basket)
MAY	Health Care Workers - 10 units at Memorial Hermann Katy	4	\$	765.00	\$	709.33	\$	365.42	\$	347.62	\$	(3.71)	Ballard House (iwish list items)
JUN	Animal Rescue	5	\$	461.64	\$	457.93	\$	238.12	\$	226.89	\$	(7.08)	Rosenberg Animal Control & Fort Bend County Pets (pet food) plus SOCA (gift card & treats)
JUL	Children/Family Care	вс	\$	242.42	\$	235.34	\$	158.03	\$	50.00	\$	27.31	Nery's Promise (gift card)
AUG	Senior Care	6	\$	268.52	\$	295.83	\$	49.25	\$	232.92	\$	13.66	Friends of North Richmond (hygiene supplies for seniors)
SEP	Wildlife Rescue	7	\$	348.51	\$	362.17	\$	-	\$	350.00	\$	12.17	Our Little Funny Farm (gift card & feed credit)
ост	Community Care	8	\$	380.87	\$	393.04	\$	77.36	\$	318.95	\$	(3.27)	Helping Hands (fundraiser sponsorship & client supplies)
NOV	Veterans - VA Clinic Richmond & Warrior's Refuge	9	\$	346.62	\$	343.35	\$	124.74	\$	225.26	\$	(6.65)	The Warrior's Refuge (wish list items)
DEC	Pediatric Oncology - Texas Children's, Children's Memorial Hermann & MD Anderson	10	\$	524.63	\$	517.98	\$	366.54	\$	150.00	\$	1.44	Candlelighters
	TOTAL DONATIONS RECEIVED IN (incl. 2021 carry		\$	4,564.75									
	LESS TOTA		S TOTAL	EXPENSES \$ 2,068.73									
			LESS FUNDS DONAT				NATED*	\$	2,494.58				
		BALANCE CARRIED OVER						VER	TO 2023	\$	1.44		

Reconciliation statements for individual campaigns can be found on our website in the wrapup documents: <u>CareforCaregiversTexas.org/campaigns</u>

> **Ripple of Kindness** "The happiest people are the givers, not the takers"

Financial Statement

A record of the honorees and the small business vendors for each care-campaign.

Organization/ Group Name	#	Small Business Vendor
Texas Children's Katy - Vaccine Clinic	Х	Sweet Intensity
Richmond & Rosenberg Fire Departments, Fort Bend County Sheriff's Office, and Kids N Cops Team	1	Texana Café
LCISD Transition Team	2	Gino's Italian Joint
LCISD Bus Drivers	3	Snowflake Donuts (Fulshear) and Fort Bend Donuts (Rosenberg)
Memorial Hermann - Katy	4	Great American Cookie Co (Aliana Richmond franchise)
Rosenberg Animal Control, Fort Bend County Pets and SOCA	5	Mommy Made Cookies and Woofgang Bakery (Richmond)
Nery's Promise	В	Mrs. Claus Cookie Co.
Friends of North Richmond (seniors)	6	V & L Soap Co.
Our Little Funny Farm	7	Arcola Feed
Helping Hands	8	Lopez Mexican Restaurant
VA Clinic - Richmond	9	Great American Cookie Co (Aliana Richmond franchise)
Warrior's Refuge	9	Tiff's Treats
MD Anderson, Texas Children's Hospital & Children's Memorial Hermann	10	Texana Café

ORGANIZATIONAL/MISC EXPENSES			
Domain name	\$30.00		
Annual Report 2021 printing	\$184.60		
Registered Agent Annual Fee	\$149.00		
Care to Color events (incl. color sheets, stickers, raffle item)	\$155.26		
HEB non-profit fair (incl. signage & raffle item)	\$101.88		
Team/volunteer T-shirts & ID lanyards	\$57.96		
Care-greeting envelopes	\$29.73		
Logo stamp	30.28		
Misc advertising expenses	\$31.87		
	\$770.58		
FUNDED BY:			
General non-campaign receipts (incl. AmazonSmile)	\$175.87		
Founder investment	\$594.71		
	\$770.58		

Miscellaneous non-campaign related expenses for **Care for Caregivers-Texas Inc**, including event expenses.

More details on the events in sections 'Care to Color' (page 3) and 'Care and Community' (page 5) and also on our website and social media.





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Care-friends

A big shout-out to all the sponsors who have contributed to our care-campaigns over the last 2 years!

Ali Abdalla Kristine Armstrong Jennifer Arnold Robyn Boyle Allyson Campsey Carol Chapman Amy Greene Chapman Jason & Kerusha Cheddy Lizzie & Randall Collum Katherine Croom Gloria Couch Laura Counts Jan Dallas Amy & Jonathan Davis Emily & Ben Duckett Kate Eggenberger Amy Faulk Alexis Fowler **Rachel Fox** June & John Fryters Rosa & Andy Garcia Lisa Garza **Kimberly Gontier** Abigail Griebel James Gunnels lvete Hablinski Constance & Bob Harris Nadia & John Hasouris Dhonna Hierro Judy Holy Helen Hopkins

Brooke Howard Monte Hubbard H-F-B Hubenak Elementary Mr. Kartik Fatimah Kotun Diana & Ted Karnezis Matilda Kelley Robert Kirkwood Naresh Kolli Rochelle Lamport Nicole Chelly Pam Lewis Cheryl Marti Carolina & Chris Martinez Sandy McConathy Jana McKee Kristen McOuillin Jessica Medzuich Fida Moukaddam Brandi Nevotti Janice & Russ Nunan Debbie O'Driscoll Christina Oaklev Alma Ortiz Brendan Osborne Dana Osborne Vangie Ostera Shari Patrick Chad Prior Holly & Doug Putman

Ann Qual Lettie Brown Charmaine Ratcliffe Judy Reichwein Sandra Salamanca Melissa Salazar Erin Shepard Angela Wierzbicki Tece Stark Russell Streitenberger Andrew Threatt Rachel Tooker Melanie Totten Tiffany Truong Jennifer Vaughn **Robert Williams** Danielle Yeager Fort Bend Taekwondo Kashi Fit Vinyl Lover Creations



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Care for more information?

Check out our website and follow us on social media.

We would truly love to do more and reach more caregivers. To do so, here are some ways you can connect and share support. Scan the QR codes for quick links.



<u>CareforCaregiversTexas.org</u> General information, care-campaign wrap-up documents, sponsor & vendor lists



<u>CareforCaregiversTexas.org/CaretoTreat</u> Direct link to current care-campaign

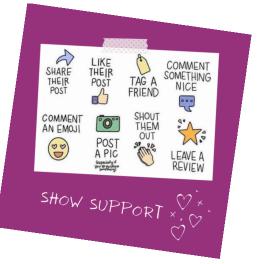


@CareforCaregiversTX Facebook posts with current activities and care-campaign photo albums



@CareforCaregiversTX Instagram posts with current activities

Contact <u>rachel@CareforCaregiversFBC.org</u> Tel: 832-613-5097



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-Scott Adams