# CARE FOR CAREGIVERS - TEXAS, INC

Annual Report 2021



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"Remember there's no such thing as a small act of **kindness**. Every act creates a **ripple** with no logical end."

-Scott Adams

#### **BOARD OF DIRECTORS**

PresidentRachel GarzaVice PresidentLarry GarzaSecretaryAmy DavisBoard MemberMatilda Kelley

Welcome to our 2021 Annual Report and first record of activities for what has been an exciting first year of operation and an amazing learning experience.

I hope you will enjoy reading about our mission and goals to spread kindness to those who take care of and support us within our community of Fort Bend County, Texas and beyond. The challenges of the pandemic continued throughout the year and look set to carry onwards into 2022. We have seen first hand how each simple gesture of kindness makes a world of difference.

We look forward to another year of Caring for Caregivers in our community - please follow us on our website and on Facebook and Instagram.

Happy New Year! Rachel Garza

January 2022

Incorporated as a non-profit in the State of Texas on February 16, 2021, 501c3 status approved on August 24, 2021







### **Care for Caregivers**

A kindness initiative with a mission to show appreciation to our community caregivers with treats purchased from local small businesses, in turn supporting them, and with care-greetings created by local school children.

Care for Caregivers was founded in January 2021 by Rachel & Larry Garza, local residents of Fort Bend County and parents to young boys, Toby & Joseph.

This was a response to the ongoing pandemic, as caregivers throughout our community selflessly continued serving and small businesses struggled to stay afloat during lockdown and maintain safety for employees and customers alike.

Our first care-campaign posted on social media sought to bring individuals together to fund a share of the cost of lunch for 30 ICU healthcareworkers at Memorial Hermann Sugar Land from local family-owned restaurant, the Old Hickory Inn Barbecue. The lunches were delivered with our 'Care to Color' care-greetings from students at Adolphus Elementary.

- •1400 treats for caregivers
- •65 organizations caring for people & animals
- •1150 treats from 24 small businesses
- •2500+ care-greetings delivered from 10 schools
- •9 non-profits supported: \$690 & awareness raised
- •Community of **76+** sponsors & care-friends

### "This could not have come at a better time for our exhausted and overwhelmed team" - Memorial Hermann

### **Ripple of Kindness**

You may never know the impact of one tiny act, but it can make the world of difference to the person touched. After that first successful venture, we continued with a further 14 carecampaigns recognizing many different types of caregivers. The treats delivered always from a small business at their published prices.

To signify commitment and integrity to the mission, we applied for 501c3 non-profit status for Care for Caregivers. This was granted in May 2021, effective February 16, 2021. Tax exemption status was granted from the State of Texas in August 2021.

### **Care to Treat**

Showing appreciation to caregivers with treats financed by care-campaigns, bringing individuals together who each contribute a share of the total cost.

Throughout our first year, we successfully set up at least one care-campaign per month. The goal was to recognize different types of caregivers in multiple organizations, some of whom might not traditionally receive recognition for their hard work. This included those caring for vulnerable people, from children to seniors, veterans, and also pets and wildlife.

The treats were purchased from small businesses at their published prices and we recognized the businesses on social media to boost support. It is a policy never to seek a discount, yet occasionally a business generously offered one.

- **1150** treats from **24** small businesses
- **170** Girl Scout cookie boxes
- 80 treats from community partner HEB
- Delivered to **30** groups caring for both people & animals

### **Ripple of Kindness**

Caregiver burnout is a real concern, particularly in current times, with many pushed to their limits. Being appreciated and supported can stem that feeling, creating a positive glow that is in turn passed onwards. We were honored to create a community partnership with HEB. Our team helped with several of their community outreach projects and benefited from advice and expertise from Area Community Coordinator Angie Wierzbicki. HEB generously donated gift cards to supplement our August campaign for seniors.

A partnership with several local Girl Scout troops enabled us to deliver cookie boxes to Texas Children's Hospital Katy, Houston Methodist Sugar Land, Oakbend Medical Center, Child Advocates of Fort Bend and Cinco Ranch Alzheimers Special Care.

A full list of recipients is included in our financial statement. For further information on completed and upcoming care-campaigns, check out our website and social media sites. On Facebook, we have photo albums for each individual campaign.





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### **Care to Color**

Creating care-greetings of symbolic images with messages of support and appreciation for caregivers.

As parents ourselves, it was important to include children in the mission of Care for Caregivers, and for that purpose introduced our Care to Color initiative.

- Over **2500** greetings delivered to **65** organizations/groups
- Created by children from **12** schools and community groups
- •100+ masks sewn by June Fryters

We created 10 coloring pages, each with a symbolic line-drawing representing a wish for

We created 10 coloring pages, each with a symbolic line-drawing representing a wish for caregivers with a blank space for a personal message. Our first design was a Panda representing 'gratitude' for the service of caregivers. The Panda is also our mascot.

Care greetings have been created by students from LCISD schools: Adolphus, Austin, Carter, Culver and Hubenak Elementary Schools, Fulshear High School, Navarro Middle and Reading Junior High, as well as from Aristoi Classical Academy, Fort Bend Taekwondo and various Cub and Girl Scout groups. The strength of feeling shown in the messages from these sweet students has been extremely heartwarming!

### **Ripple of Kindness**

Opportunity for multiple teachers and counselors to discuss with students how to show gratitude and support to different groups of people who step up within our community to help us in our daily lives.



The care greetings are always delivered with our care-campaigns and have also been delivered to additional groups of caregivers in 35 other organizations as a small token of appreciation. They have always been received with exclamations of happy surprise! Many of our greeting packets were accompanied by double-sided masks sewn by carefriend June Fryters who made over 100 for caregivers.

### **Care for Small Business**

Treats for caregivers are purchased from small local businesses to support them financially and to raise awareness.

Having once researched the idea of starting a small business, we recognize the overwhelming commitment required. Local small businesses are the backbone of our communities, frequently supporting multiple community initiatives. They rallied, hustled and innovated when the pandemic hit, blindsided by a direct hit on their livelihoods. Through Care to Treat we are able to provide a little financial support and strive to boost awareness of their business.

### **Ripple of Kindness**

When we support small business, we are supporting the hopes and dreams of individuals, many are also our neighbors. Small business owners support our community in multiple ways.





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### **Care and Community**

# Supporting other non-profits and kindness initiatives in our local community of Fort Bend County.

With each care-campaign, we set a goal to purchase a set number of treats for a specific group of caregivers. That goal is limited to what we feel we as a family could comfortably cover should we not collect sufficient funds through our social media campaigning. Our 3rd campaign in February 2021 for the volunteer team at Lunches of Love collected an additional \$60. We decided to donate to their mission rather than carryover to a future care-campaign.

Subsequent campaigns through March to May did not have any surplus funds, however our June campaign for caregivers of rescued pets had a significant surplus of just over \$150. We donated this to the Citizens for Animal Protection, split equally as a check and a donation to Pack 10 Den 4 Cub Scouts to buy fleece to make animal blankets.

We then realized our care-campaigns were an opportunity to support the work of key nonprofits related to our care-campaign honorees. From July onwards we set a goal for a triple benefit for each care-campaign: treats for caregivers, supporting small business and with a minimum 20% donation to a related non-profit.

### Non-profits supported

- Lunches of Love
- Citizens for Animal Protection
- March of Dimes
- Alzheimer's Association
- Texas Wildlife Rehabilitation
  Coalition
- The Wildlife Center of Texas
- Susan G. Komen
- The Warrior's Refuge
- Candlelighters

Within our home neighborhood, we recognized 6 individuals with coffee house gift cards, who were nominated for stepping up as 'Ice Heroes', helping their neighbors navigate the trials of the February 2021 ice-storm. In March, we took lunch to our community blooddrive team from Hummus Bistro. Additionally through our valuable partnership with HEB, we worked together on a number of community initiatives for Nurses Week, Senior Citizens Day, Veterans Day and Thanksgiving Week.

### **Ripple of Kindness**

Creating awareness of needs in our community, and helping to address those needs through partnership of individuals and groups.

### **Care to Sponsor**

Our kindness initiative works by multiple people coming together to cover a small share of the total cost.

"Alone we can do so little; **Together** we can do so much more!"

-Helen Keller



76 people sponsored different sized shares to cover the cost of over 1400 treats for caregivers We are so thankful for the many sponsors who contributed to our care-campaigns. Many of whom do not know us personally, yet shared the same need to show appreciation and trusted us to follow through on our promise. Some did so every campaign!

We are also very thankful to our care-friends who provided practical support preparing deliveries, sorting care-greetings and assisting with deliveries.

There are so many worthwhile causes to support and it's often hard to choose where to share our hard-earned money. It is worth remembering there are many other ways to show support for a cause if you are unable to make a donation.

Reacting to and sharing social media posts is one excellent way. There is a short shelf-life to each post - any activity prolongs that and allows it to be shared with a wider audience who may be in a position to make a financial contribution. It also provides valuable moral support to those running the organization!!

We would truly love to do more, reach more people. To do so, we need help and support in these different ways.

### **Ripple of Kindness**

Giving has been proven to decrease blood pressure, reduce stress, promote social connection. Generosity is often continued down the line to someone else.







## **Financial Statement**

A record per care-campaign of total donations received, total expenses and details of the donations made to other non-profits.

2021	CAMPAIGN	#	DO	ONSOR NATIONS CEIVED	FUI CA	TOTAL NDS FOR MPAIGN (plus rryover)		IOTAL PENSES	DC T	UNDS DNATED ONP* ncl.fee)	ov	RRIED ER TO IEXT IPAIGN	*NON PROFIT
JAN	Covid ICU Team	1	\$	495.91	\$	495.91	\$	454.26	1	\$-	\$	41.65	n/a
FEB	Breakfast Treat for Healthcare	2	\$	564.55	\$	606.20	\$	591.57	1	\$-	\$	14.63	n/a
FEB	Lunches of Love	3	\$	185.00	\$	199.63	\$	139.90	\$	59.73	\$	-	Lunches of Love - \$60* (rounded)
FEB	Covid Vaccination Team	4	\$	400.99	\$	400.99	\$	400.99			\$	-	n/a
MAR	ER Heroes	5	\$	152.68	\$	152.68	\$	152.68			\$	-	n/a
APR	Easter Bunny Treats for Healthcare	6	\$	138.54	\$	138.54	\$	138.12			\$	0.42	n/a
MAY	Nurses Week/Mental Health Month	7	\$	214.12	\$	214.54	\$	213.33			\$	1.21	n/a
JUN	Animal Caregivers	8	\$	358.67	\$	359.88	\$	199.44	\$	152.91	\$	7.53	Citizens for Animal Protection \$75 (+fee)+ \$74.91 pet blankets
JUL	NICU & Pedatric Cancer Unit	9	\$	373.94	\$	381.47	\$	284.49	\$	79.29	\$	17.69	March of Dimes - rounded to \$100* (personal donation)
AUG	Senior Caregivers	10	\$	489.44	\$	507.13	\$	395.08	\$	100.00	\$	12.05	Alzheimer's Association - \$100
SEP	Wildlife Caregivers	11	\$	280.00	\$	292.05	\$	227.87	\$	60.00	\$	4.18	TWRC & TWC - \$30 gift card each
SEP	Grateful Patient Day	11x	\$	299.28	\$	303.46	\$	302.91			\$	0.55	n/a
ОСТ	Breast Cancer/Women's Care	12	\$	255.00	\$	255.55	\$	185.08	\$	62.40	\$	8.07	Susan G. Komen - \$60 (+fee)
NOV	Veterans Day	13	\$	286.15	\$	294.22	\$	252.69	\$	62.14	\$	(20.61)	The Warrior's Refuge - \$60 (+fee)
DEC	Pediatric Oncology	14	\$	571.20	\$	550.59	\$	439.80	\$	100.00	\$	10.79	Candlelighters - \$100
													Total (less fees/plus round-up): \$690
	TOTAL DONATIONS RECEIVED IN	2021	\$	5,065.47									
			LE	SS TOTA	LΕ>	<b>KPENSES</b>	\$	4,378.21					
					LE	SS FUNDS	S DC	NATED*	\$	676.47			
					BA	ALANCE (	CAR	RIED OVE	ER 1	FO 2022	\$	10.79	

Reconciliation statements for individual campaigns can be found on our website in the wrap-up documents:

www.CareforCaregiversTexas.org/campaigns



## **Financial Statement**

A record of the honorees and the small business vendors for each care-campaign.

Organization/ Group Name	#	Small Business Vendor
Memorial Hermann Sugar Land (ICU)	1	Old Hickory Inn (lunch)
Memorial Hermann Sugar Land (nurses)	2	The Grove (donuts)
Lunches of Love	3	Papa Johns NY Deli (lunch) and Baked by Rosa (cookies)
Memorial Hermann Sugar Land (Smart Financial vaccine drive)		Decadent Richmond (cookies) and The Grove (donuts)
St. Michael's ER (Sugar Land) & Memorial Hermann Convenient Care (Katy)	5	Baked by Beena (cakepops) and Decadent Richmond (cookies)
Memorial Hermann Sugar Land (ICU & Housekeeping)	6	Symphony House of Cakes (cupcakes) and The Grove (donuts)
Westpark Springs Behavioral Health	7	Cup of Cheer: Blockhouse Coffee, Dulcedo Coffee, OTT Waffle Shoppe and Young Hustler
Citizens for Animal Protection	8	Bag of Treats: Witty Cookie Co (cookies) and Woofgang Bakery (pet treats)
Women's Hospital of Texas (NICU) & Children's Memorial Hermann (Oncology)	9	Dessert Bar: Cookies by Christen, Decadent Richmond and Three Brothers Bakery, plus The Grove (donuts)
Mamie George Community Center & Brazos View Healthcare Center	10	Balanced Foods Katy (lunch) with snacks by HEB
The Wildlife Center of Texas & Texas Wildlife Rehabilitation Coalition	11	Kernel Corner (popcorn)
Memorial Hermann Sugar Land (covid)	11x	The Sweet Boutique Bakery (lunch box cakes)
Solis Mammography (Katy & Sugar Land) & Fort Bend Women's Center	12	Aroma Bath House (healing & muscle balms)
Veterans Affairs Sugar Land & Richmond	13	The Hippie Cakery (cake pops) and Kernel Corner (popcorn)
Texas Childrens, MD Anderson & Children's Memorial Hermann (Medical	14	Mrs. Claus Cookie Co (cookies), Decadent Richmond (brownies & magic bars) and Crumbl Cookies
Extra kindness initiatives: Ice Heroes & Blood Drive Team	-	Perfect Latte & Young Hustler (gift cards) and Hummus Bistro (lunch)

ORGANIZATIONAL EXPENSES *						
Expense	Amount					
Domain name (.org, .com)	\$30.00					
Stock photo subscription (40 credits)	\$39.95					
Corporate filing	\$324.68					
Registered Agent fee	\$149.00					
Application 1023-EZ (Tax exempt status)	\$275.00					
Assumed Name Certificate	\$25.00					
Tshirt x 3	\$46.23					
Window envelope (3 pkts of 50)	\$76.47					
TOTAL	\$966.33					

Expenses incurred in setting up Care for Caregivers-Texas Inc, plus miscellaneous non carecampaign expenses.





\*covered by Founder investment

### Care to Color addendum

Care greetings were delivered to the following organizations, as well as to our 'Care to Treat' care-campaign honorees.

Our goal was for each organization to receive a packet of greetings that included at least one of each of our 10 designs. Occasionally our artists chose to create their own designs these were also added to the packets. Our hope is that these will be posted to the wall of a relaxation area/lunch room to brighten the day of a caregiver!

Next Level Urgent Care Carrus Care ER Fire Departments - Richmond #3 & Pecan Grove Grocery - Aldi, HEB & Kroger Foundation Endodontics Smile Studio Orthodontics Indigo Orthodontics Grand Parkway Pediatric Dental Fossum Dental Waterside Dental Eye Needs Long Meadow Veterinary Clinic Covid Testing Site (Gallery Furniture) Oakland Surgery Center - Grand Pky West Houston Allergy & Asthma The Legacy at Long Meadow Army Recruiting - Katy Adolphus - nurse, custodian & cafeteria DaVita Dialysis Pediatric Center - Grand Pky Texas Children's Urgent Care Katy Katy Healthcare Center Houston Methodist Sugar Land (20 departments) Access Health - Richmond & Sugar Land (with HEB) Oakbend Healthcare (with HEB) Ft Bend Health Care Center, Cambridge Rehab & Richmond Health Care (with HEB)

### **Ripple of Kindness**

These thoughtfully created greetings, while perhaps a small gift, have always been received with joy. An affirmation to our caregivers they are not forgotten.

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## Care for more information?

Check out our website and follow us on social media.

Scan the QR codes for quick links.



www.CareforCaregiversTexas.org General information, care-campaign wrap-up documents, sponsor & vendor lists



www.CareforCaregiversTexas.org/Donate/ Direct link to donate page



@CareforCaregiversTX Facebook posts with current activities and care-campaign photo albums



@CareforCaregiversTX Instagram posts with current activities

**Contact** <u>rachel@CareforCaregiversFBC.org</u> Tel: 832-613-5097

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-Scott Adams



