



# PITCH PERFECT

**Instructions:** Visit the Accounting+ website [[www.joinaccountingplus.com/pitch-perfect](http://www.joinaccountingplus.com/pitch-perfect)] and explore the page to learn more about what an elevator pitch is, why it's important, and tips for creating one. In the next 8 minutes, craft a 30-60 second elevator pitch (no more than a paragraph) that's clear, confident, and persuasive. Please prepare to share with the class!

---

**Who Are You?** Start with your name and then give context by sharing what grade you're in.

**What Makes You Stand Out From the Crowd?** Think of this as your unique mix of skills and experiences. Most likely, there isn't one individual experience or skill that only you have, but no one else has your specific blend of skills and experiences. This can include personality traits, achievements, classes and programs you've been a part of, extracurriculars, hobbies, family background, and more!

**What Are Your Goals?** Demonstrate what future opportunities and experiences you're looking for and what impact you want to make. This can be as specific as stating how you're looking for an accounting internship in a specific industry or as broad as stating your interest in the accounting field.



**Here's an example of an industry specific goal:** I'm excited to pursue impactful opportunities that allow me to help non-profits maintain their finances and accountability, so that they can continue to successfully uplift our communities.

**Here's an example of a broad goal:** I'm excited to pursue opportunities where I can help implement new projects that support my community.

## THE PITCH