



# Student Node Presents

## Tech Year 2023

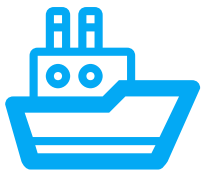
Tech Boat • Tech Leaders Boat • Tech Tower

# Tech Year 2023

The IT talents today get too much social med noise and are overwhelmed by job offers. As an employer you therefor have to become more personal and memorable to distinguish yourself from other employers. At unique and creative tech events such as Tech Boat and Tech Tower, selected IT talents gather to meet good employers. Do you want to take the opportunity to build your brand and attract the talents or will you continue to be part of the noise?



## Why should you take part?



### Become memorable

The experience at the events is something very unique. You will be remembered and get to meet the IT talents that you need to strengthen your brand towards to get more applications.



### Get more applications

Millennials are attracted by a workplace with great colleagues. At the tech events you will be able to spend time with the IT talents that want to work with you.

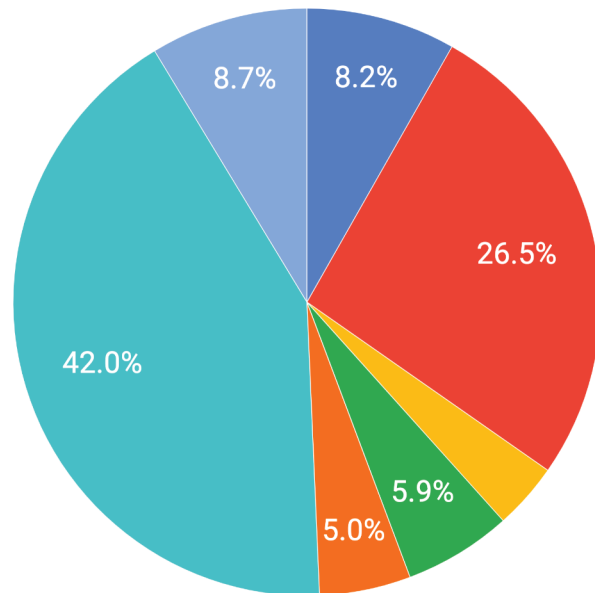


### Statistics & report

You will get a report after the event detailing how we have promoted the event and statistics showing what and where the IT candidates have studied along with their graduation year.

# Statistics from Tech Tower

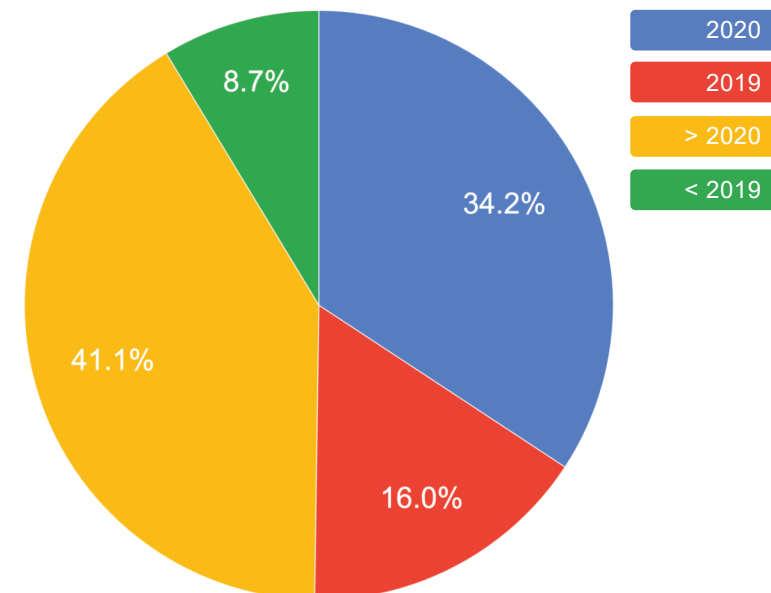
## EDUCATION



## THE MAIN SCHOOLS

1. KTH Royal Institute of Technology (Campus Vallhallavägen)
2. Computer Science, Stockholm University (Kista Campus, Stockholms universitet)
3. Vocational universities with code-educations (Stockholm)

## GRADUATION YEAR



## CANDIDATES ACCEPTED

91

## APPLICATIONS

232

## Communication to candidates

E-mails sent

 2 457

SMS sent

 1 483

Invited candidates

 443

Visitors to TechTower.se

 2 107

## Other Statistics

Uploaded CVs

 88

LinkedIn profiles

 90

GitHub profiles

 26

Video filmed

 7,7 min

Photos taken

 638



# Photos From Our Events





# Companies We Work With

**EVRY**

**Cordial** 

 **Cinnober**<sup>®</sup>

 **ETIMO** **navetti** **WTMC**  **accenture** 

 **Trustly**

 **pwc**

**FUJITSU**

 **spp**

**TELE2**

 **ECHO  
STATE**

*Max Matthiessen*  
Willis Towers Watson

**SOFIGATE**

 **SOGETI**

**AVIDA**  
FINANCE

**p:e** | accounting

**Beamon** 

# Prices

...to help you attract and recruit talents in tech

## MEET RELEVANT IT-TALENTS



### ONE EVENT

Tech Boat or Tech Tower

Meet and recruit selected IT candidates. A few employers get all the attention during a memorable evening.

35 000 kr  
VAT excluded



### TWO EVENTS

Tech Boat & Tech Tower

Save 5 000 SEK per event.  
That means a total discount of  
10 000 SEK.

60 000 kr  
VAT excluded

## Calendar for Tech Year 2023





# Contact

We are always looking to find good employers for our IT talents. Contact us for a coffee, lunch or a meeting.

## Make a preliminary booking

We have a limited number of places for exhibitors.

Preliminary book a place at our events before they run out. Contact Erik or Henrik to the right.

You can also check out our website:  
<https://www.studentnode.com/blikund>



Erik Sturesson  
CEO

076 207 06 62

[erik.sturesson@studentnode.com](mailto:erik.sturesson@studentnode.com)



Henrik Dahlin  
Key Account  
Manager

070 763 05 88

[henrik.dahlin@studentnode.com](mailto:henrik.dahlin@studentnode.com)