

# BULLET PLANNING PRIVACY POLICY

## Privacy Overview

Bullet Planning is committed in ensuring privacy and security of the data stored on our application as we prioritize the privacy needs of our users in the highest regard.

About Bullet Planning (its most important features)

Our goal is to help you get organized aiding you to keep track of your daily events, expenses, while also reflecting on your habits and matters that are connected or contribute to your well being.

This privacy policy will outline the information collected or stored by Bullet Planning when you make use our website or application.

## Information we collect

In your usage of the features offered by Bullet Planning, we will be storing the following information, the content of which collectively be subject to this Privacy Policy and therefore secured under the terms outlined herein, and to the extent as stipulated herein.

**Information of the Subscriber** – The basic identification details in the likes of your personal details, email addresses, contact numbers, payment details and billing addresses, at the time of your subscription to the application.

**Data usage** - Information of the network through which you access the application. We may make use of cookies and similar technologies for accessing this information.

**Location and device** – Information of the IP addressed used to access the application and where the application is used through mobile, the details of your physical location, where you permit it.

In addition, we will be collecting the information of the device you used to access the application and our content, including the information about the operating systems (Android, IOS, Windows) of such devices

## How we use the information we store

The information we collect and store is solely for the purposes of improving the customer experience and to assist us with the administrative operations of the application, while ensuring that the customer is provided with a safe space. To this end, the information we collect and store will be utilized to assist you in the following ways:

- To ease your experience while using the service
- Recommending the most relevant information for you
- Recommending the most useful actions for you

- Protecting you against unnecessary threats and illegal activity or abuse of your information by detecting spams, malware or similar threats which could impede with your security.

### **Compliance with the law**

The information we collect will also be used to ensure that we are in compliance with the applicable laws and regulations, and in this respect, we will be furnishing the relevant information that is required by law enforcement agencies or the Governmental bodies, if and when applicable.

### **Will third parties have access to your content?**

The content and information you store with us will be highly confidential material between you and us, with the ultimate control of who can view those information being solely with you. As such, no third party will be able to view or access any of your information unless it has been duly authorized by you, save for the instances in which the information is provided in the course of compliance with the law.

### **Managing the information you store with Bullet Planning?**

Generally, you will be able to manage and edit all your information when you log into your account. Additionally, if you are unable to manage any information directly, you can simply write to us at [info@bulletplanning.com](mailto:info@bulletplanning.com) and seek our further assistance.

### **How long is your information stored with us?**

The information you store with us will be available with us and accessible to you for the entirety of the duration in which you choose to. Once you choose to delete your data due to your decision to deactivate your account and where we choose to deactivate your account for violation of the terms of usage, we will no longer have access to it. However, where your account is deleted for the cause of being in violation of the terms of service, we may retain some of your information depending on the legal requirements.

Notwithstanding the above, our back-up systems may retain copies of your deleted content for up to 3 months provided the requirements of the operating systems.