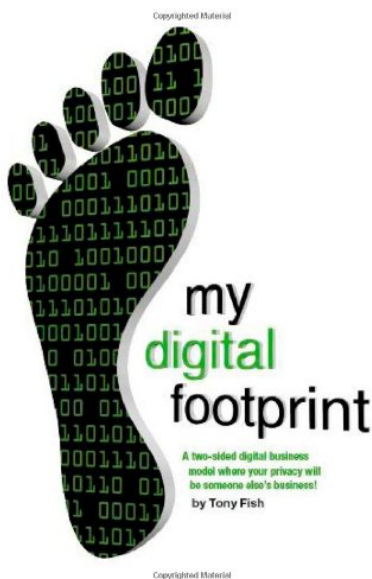


My Digital Footprint A two-sided digital business model where your privacy will be someone else's business! PDF



by by Tony Fish : **My Digital Footprint A two-sided digital business model where your privacy will be someone else's business!**

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PDF-4aaf3 | My Digital Footprint asks - Is privacy a two-sided digital business model where your privacy will be someone else's business? This book addresses the critical question of 'who owns the digital you'. The dark side of my digital footprint is big brother on steroids, no control, no trust, no privacy, no value. The enlightened view: 'consumers will have value in exchange for privacy as companies wres... *My Digital Footprint A two-sided digital business model where your privacy will be someone else's business!*

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