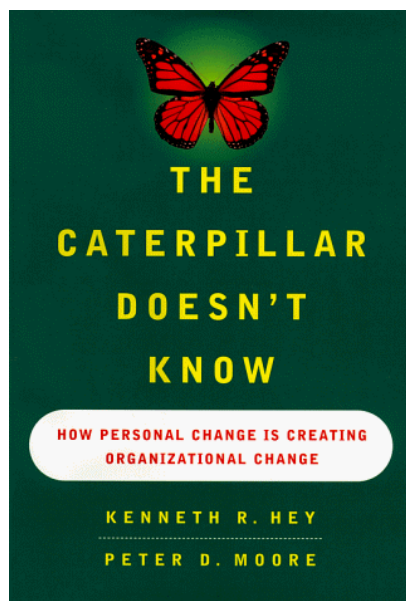


The CATERPILLAR DOESNT KNOW: HOW PERSONAL CHANGE IS CREATING ORGANIZATIONAL CHANGE PDF



by by Kenneth Hey : **The CATERPILLAR DOESNT KNOW: HOW PERSONAL CHANGE IS CREATING ORGANIZATIONAL CHANGE**

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Description :

PDF-a8b00 | "The caterpillar doesn't know that he'll come out as a butterfly. All he knows is that he's alone, it's dark, and it's a little scary." -- Mort Meyerson, Chairman, Perot Systems
The caterpillar doesn't know that it must transform itself to stay alive. This imperative, according to leading detection-change experts Kenneth Hey and Peter Moore, now confronts American corporations, political institutio... *The CATERPILLAR DOESNT KNOW: HOW PERSONAL CHANGE IS CREATING ORGANIZATIONAL CHANGE*

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