

mCommerce PDF



by by Rupert Potter : **mCommerce**

ISBN : #1908293276 | Date : 2013-08-01

Description :

PDF-d991e | mCommerce is gaining traction and all of the recent surveys on the subject expect it to continue to grow quickly.

However it is little understood. For example, what is the difference between mCommerce and eCommerce on a mobile device? When should a browser based solution be used and when should an app be used? Should a solution include a digital wallet? And, if so, what type of wallet? Too many o... *mCommerce*

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