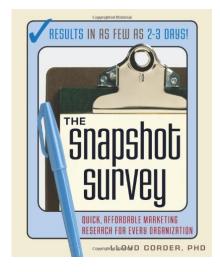
The Snapshot Survey: Quick, Affordable Marketing Research for Every Organization PDF



by by Lloyd Corder: The Snapshot Survey: Quick, Affordable Marketing Research for Every Organization

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Description:

PDF-679e4 | Companies know that market research can be crucial to retaining customers and winning new ones. Yet many avoid undertaking survey research because they consider it expensive, slow, and difficult to administer. "Not so," says author and research ace Lloyd Corder. "There are powerful, affordable ways to conduct surveys-in just two to three days." In The Snapshot Survey, Corder gives business profess... *The Snapshot Survey: Quick, Affordable Marketing Research for Every Organization*





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