



Join the Talent Revolution!

A Web 3.0 Professional Network for the Future of Work

Lite Paper V 1.8

Talent Network & Marketplace + Blockchain = Web 3.0 Bondex Ecosystem

Snapshot

Bondex is a Web 3 Professional Network focusing on disrupting the demand and supply of talent for the blockchain industry. Our innovative distributed business model implements tokenized rewards to optimize the recruitment process by aligning the incentives of all the participants in the talent markets, bringing higher transparency and engagement than the legacy talent platforms of today.

Bondex is built on a global talent network with >300k users as of Dec 2021 and powered by its native cryptocurrency BNDX. The first professional network leveraging blockchain and gamification within a unified end-to-end experience across key elements of sourcing and managing talent, professional profile building and educational opportunities all within a unique tokenized revenue-sharing model.

On the demand side the Bondex Talent Network facilitates companies finding and hiring the right talent making it more accessible, safer, and cheaper to exchange their skills and time for compensation. On the supply side it provides greater professional and economic opportunities to professionals who can trade their services to companies and monetize their data and professional networks.

Our Mission

Our vision is to create a decentralized global community where professionals connect to find jobs, stay informed, learn new skills, build productive relationships, and support each other to succeed. Our mission is to democratize the access to talent and professional opportunities leading to a more efficient global labor market. Our Web 3 network engenders a new model by sharing more profits amongst the global talent pool and hiring companies; better aligning incentives for long-term growth and value creation; and redefining the economic model of a professional network - a network partly owned and governed by its community of users.

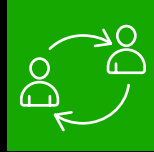
Why Now?

1. Covid-19 has accelerated several long-term trends in the transformation of how work is performed, hastening the transition from extractive work models to on-demand, remote and distributed workforce models. The existing Talent markets and its players have not kept up with the pace of change, remaining costly and inefficient which is exacerbating the disconnect between the supply and demand of talent, thereby creating the need for new disruptive solutions.
2. The blockchain industry lacks a professional platform to interact with, leading them to Web 2.0 social media networks which are not built for talent exchange. The historic labor shortage and skills gap is amplified in the blockchain industry due to its early stage, fragmented and displaced talent pools. There is a need for a Web 3 platform that unifies the existing blockchain professional community and enables education to expand its talent base.

These secular trends are having a catalytic impact which economists are calling the “Great Resignation”:



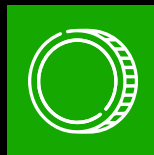
Up to 25 percent more workers than previously estimated potentially needing to switch jobs.



41% of workers globally are considering changing jobs (Indeed).



Blockchain developer roles rose by 33x in 2018 (LinkedIn)



Crypto job listings have risen 615% since August 2020 (Coin Telegraph)

Blockchain is the ideal beachhead market due to considerable current size and massive growth. In 2022 higher levels of institutional adoption are set to stimulate even greater demand for expertise in the sector which already greatly outpaces supply.

Why Bondex?

1. Aligns incentives for all users via revenue sharing

- Incentivizes the users to grow the size and value of the network
- The alignment of incentives results in a highly engaged user base and streamlined talent acquisition process for employers

2. Ownership & Governance

- The user has control of its data and professional history vs their data being the product
- The community makes decisions about the evolution of the network
- For employers higher transparency and lower fees

3. Fastest growing industry on the planet

- Demand for blockchain jobs continues to rise exponentially as the world increases its adoption
- Despite its tremendous growth its talent acquisition markets have yet to mature leaving an attractive gap to fill

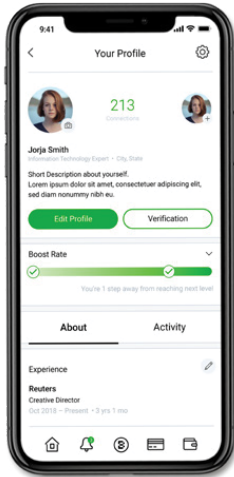
4.2 The Bondex Roadmap 1.0

PRODUCT ROADMAP



Bondex Website

- White & Lite Paper
- Buy Tokens Functionality



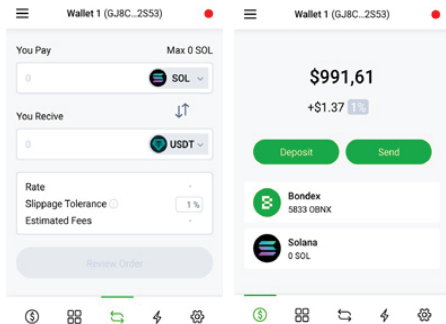
Nov - Dec 2021

Origin update to Bondex App

- Professional Profiles
- Tokenised Incentives
- Ads capability integration
- Buy Tokens Functionality
- >300k users

Phase 3

- Cross Chain Crypto wallet
- Access a global suite of 25+ 3rd party payment options, 220 countries and 135+ currencies



August 2021



Launch Genesis of Bondex with Origin App

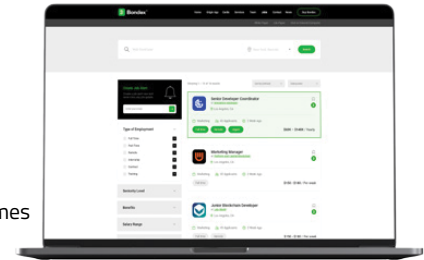
- Mobile Mining
- Resume Upload
- Inviting Contacts / Network

Phase 1 - 2021 - Complete

Phase 2 - 2022

Job Portal

- Job listing for recruiters / companies / staffing firms
- Mass profile search with resumes
- Professional Profile building
- Launch Beta Client Program
- Bondex App - User Discovery & Messaging

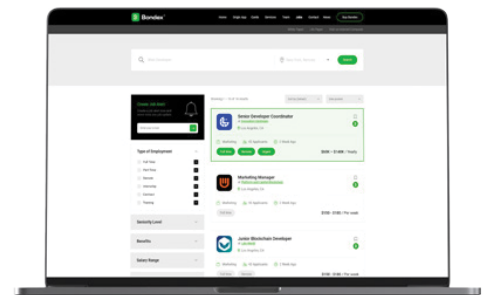
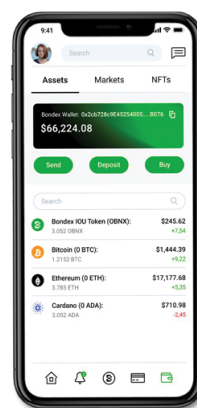
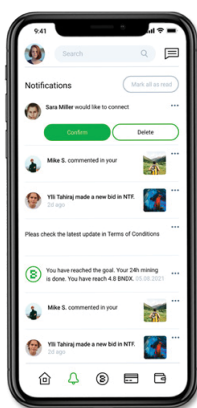
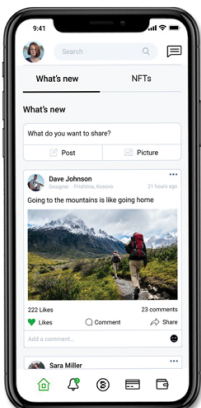


Phase 4

- Freelancer talent exchange
- Direct-to-path
- P2P Professional rating Skill tests & Validation

Full Vision of Roadmap1.0 Robust Version of Bondex

- Demand gamification
- Proof of participation NFTs
- Demand-side-revenue



Team

Our team consists of leading experts in the fields of talent solutions, marketing, finance and computer science including blockchain-based protocols. Their track records and breadth of hands-on experience give the Bondex team a unique competitive edge to execute the vision of the Web 3.0 Talent Ecosystem.

Staff: 19

(Tech, PR, Marketing, Legal, Business Development)

Advisors: 6



Tamim Khan

CEO



Ignacio Palomera

COO



Martin Eyries

Chief Strategy Officer



Yu Chen

CTO



Arthur Sabintsev

VP of Engineering



Eduardo Fonnegra

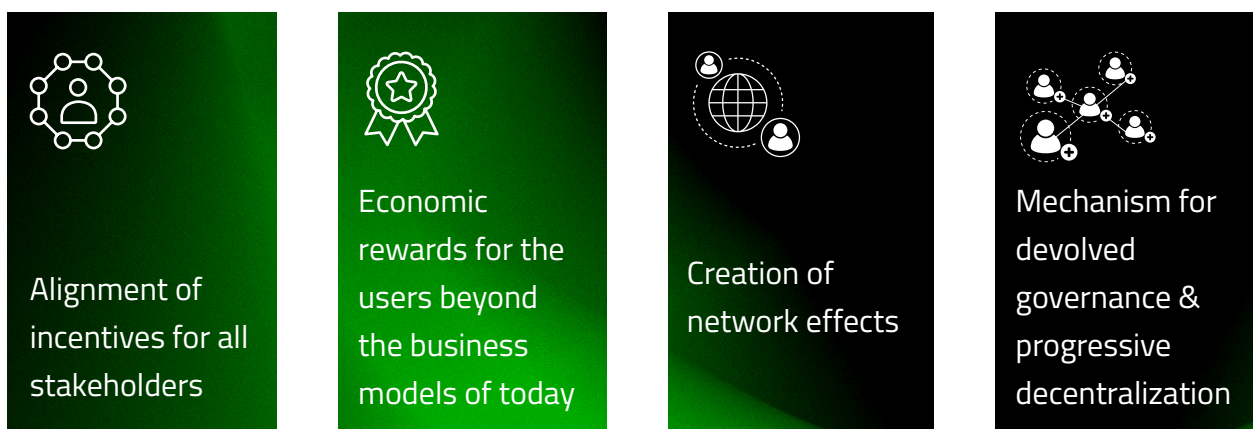
VP of Marketing



The BNDX Token

Transactions on the ecosystem will occur in various currencies, including fiat, depending on the use case. A portion of the ecosystem's net income will be allocated to network bonuses and rewards, enabling the users to partake in the value of the ecosystem they help grow and succeed. The redistribution will be done via 1) Value sharing pool for BNDX holders and 2) Performance value pool for users that maintain high ratings.

The Bondex token economic model is designed to maximize:



BNDX is our native currency and will be a medium of exchange to pay for Bondex network jobs, premium features and staking. BNDX is a utility token enabling network participants to access premium services and features within the ecosystem. It will also be used to drive participation through incentives and as a means for holders to participate in key governance decisions affecting features of the platform, fees charged, value redistribution, and tokenomics

Uses of the token include:

- Data monetization and value distribution
- Network rewards and incentives
- Governance

Fundraising

Token Sale Plan

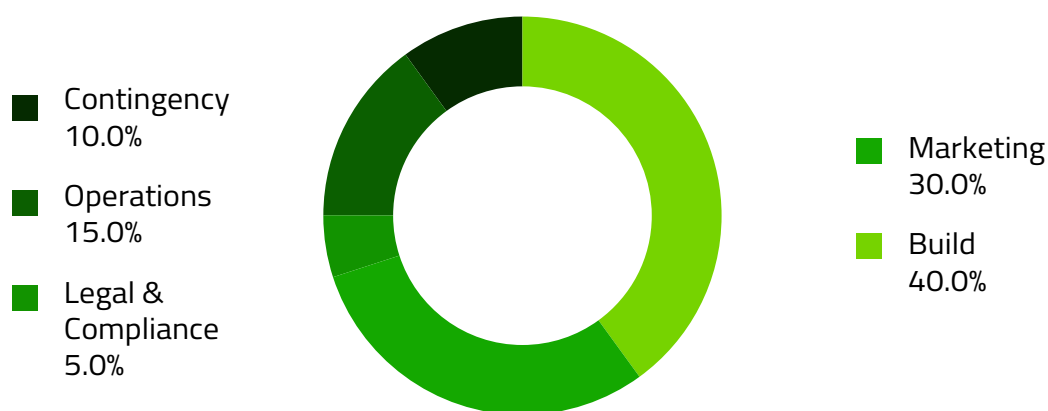
Token sales*	Tokens
Seed Pre-sale	35m
Private Pre-sale	90-120m
Initial Exchange Offering	TBD
Max Supply	500m

*Please refer to the White Paper section 7.3 for token lockup and vesting schedules

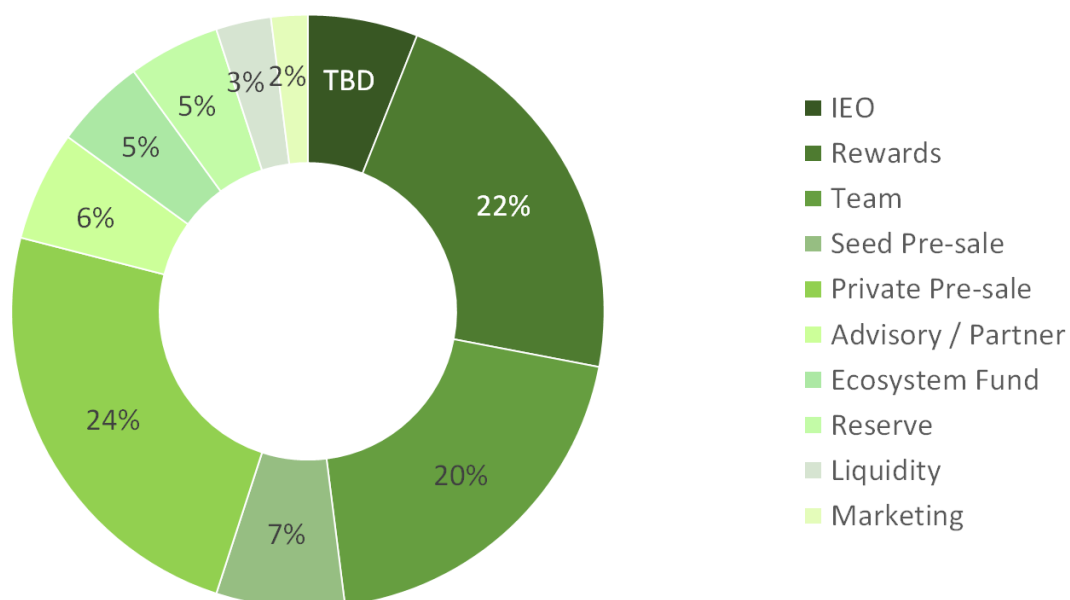
*Timing for token financing events are subject to market conditions

*Token pre-sale prices will be available on our website

Use of Proceeds from the raise



Target Bondex Token Distribution



Connect with us

