

BOMBIN STUDIO MOBILE APP AND WEBSITE PRIVACY POLICY

At Bombin Studio, we take your privacy and your trust in us very seriously. This privacy policy provides you with information about how we collect, use and disclose your personal information.

1. PRIVACY POLICY

Effective as of January 1, 2023

This privacy policy (the “Privacy Policy”) applies to the Bombin Studio mobile application (“App”) and the bombinstudio.com website, <https://www.bombinstudio.com/>, (“website”), owned and operated by BOMBIN STUDIO LLC (“BOMBIN” “we,” “us,” or “our”). We have created this Privacy Policy to tell you what information the App and website collects, how we use that information, and who we will share that information with, if at all. This Privacy Policy does not address the privacy practices of any third parties that we do not own, control, or are affiliated with. Capitalized terms not defined in this Privacy Policy will have the meaning set forth in our Terms of Use. By visiting and/or using our App or website, you are agreeing to the terms of this Privacy Policy and the accompanying Terms of Use. We encourage you to read the Privacy Policy, and to use the information it contains to help you make informed decisions.

2. INFORMATION WE COLLECT OR RECEIVE

In the course of operating the App or Website, we will collect and/or receive the following types of information. You authorize us to collect and/or receive such information.

(a) Personal Information. We only receive or collect information that identifies you personally if you choose to provide such personally identifiable information to us via email or other means. When you sign up to become a user or contact us, you will be required to provide us with personal information about yourself (collectively, the “Personal Information”). Such Personal Information may include your name, e-mail address, physical address, and phone number. We do not collect any Personal Information from you when you use the App or Website unless you provide us with the Personal Information voluntarily.

(b) Payment Information. If you choose to make a purchase or subscribe to a feature or service ours that requires a fee, you will be required to provide us with your payment information, including, without limitation, bank account numbers, credit card or debit card numbers, account details, ACH information, and similar data (collectively, “Payment Information”). Such Payment Information will be collected and processed by our third-party payment vendors pursuant to the terms and conditions of their privacy policies and terms of use, and we do not obtain

access to any Payment Information in connection with such purchases or subscriptions.

(c) Geolocation Information. Certain features and functionalities of the App or Website are based on your location. In order to provide these features and functionalities while you are using your mobile device, we may, with your consent, automatically collect geolocation information from your mobile device or wireless carrier and/or certain third-party service providers (collectively, “Geolocation Information”). Collection of such Geolocation Information occurs only when the App or Website is running on your device. You may decline to allow us to collect such Geolocation Information, in which case we will not be able to provide certain features or functionalities to you.

(d) Third-Party Analytics. We and the third-party technology providers, ad exchanges, ad networks, advertisers, agencies, ad exchanges, and ad servers with which we work use third-party analytics services (e.g., Google Analytics) to evaluate your use of the App or Website, compile reports on activity, collect demographic data, analyze performance metrics, and collect and evaluate other information relating to the App or Website and mobile and Internet usage. These third parties use cookies and other technologies to help analyze and provide us the data. You consent to the processing of data about you by these analytics providers in the manner and for the purposes set out in this Privacy Policy. For more information on these third parties, including how to opt out from certain data collection, please visit <https://www.amazon.com/>. Please be advised that if you opt out of any such service, you may not be able to use the full functionality of the App or Website.

(e) Other Information. In addition to the Personal Information, Payment Information, and Geolocation Information, we may automatically collect or receive additional information regarding you and your use of the App or Website; your interactions with us and our advertising; and information regarding your computer and mobile devices used to access the App or Website (collectively, the “Other Information”). Such Other Information may include:

- (i) From You. Additional information about yourself that you voluntarily provide to us, such as your gender and your product and service preferences.
- (ii) From Your Activity. We may collect or receive information regarding:
 - (a) IP address, which may consist of a static or dynamic IP address and will sometimes point to a specific identifiable computer or mobile device;
 - (b) browser type and language;
 - (c) referring and exit pages and URLs;
 - (d) date and time; and

(e) details regarding your activity on the App or Website, such as search queries and other performance and usage data.

(iii) About Your Mobile Device. We may collect or receive information regarding:

(A) type of mobile device;

(B) advertising Identifier (“IDFA” or “AdID”);

(C) operating system and version (e.g., iOS, Android or Windows);

(D) carrier; and

(E) network type (WiFi, 3G, 4G, LTE).

(iv) From Cookies. We may use both session cookies, which expire once you close the App or Website, and persistent cookies, which stay on your mobile device until you delete them and other technologies to help us collect data and to enhance your experience with the App or Website. Cookies are small text files an App or Website can use to recognize a repeat visitor to the App or Website. We may use cookies for various purposes, including to:

(A) type of mobile device;

(B) personalize your experience;

(C) analyze which portions of the App or Website are visited and used most frequently; and

(D) measure and optimize advertising and promotional effectiveness.

If you do not want us to deploy cookies in the App or Website, you can opt out by setting your mobile device to reject cookies. You can still use the App or Website if you choose to disable cookies, although your ability to use some of the features may be affected.

3. INFORMATION COLLECTED BY OR THROUGH THIRD-PARTY ADVERTISING COMPANIES

We may share Other Information about your activity on the App or Website with third parties for ad distribution and ad optimization (defined as the tailoring, targeting (i.e., behavioral, contextual, retargeting, analyzing, managing, reporting, and optimizing of ads). These third parties may use cookies, pixel tags (also called web beacons or clear gifs), and/or other technologies to collect Other Information for such purposes. Pixel tags enable us and these third-party advertising companies to recognize a browser’s cookie when a browser visits the site on which the pixel tag is located in order to learn which advertisement brings a user to a given site. In addition, we may receive Other Information from advertisers and/or their service providers such as advertising identifiers, IP addresses, and post-conversion data.

4. HOW TO OPT OUT OF THIRD-PARTY INTEREST-BASED ADVERTISING

If you wish to opt out of third-party interest-based advertising, please visit <http://www.networkadvertising.org> and <http://www.aboutads.info/choices> for details on how to do so. Additionally, users of mobile Devices can follow the below instructions:

Android device - Open the Google Settings app on your mobile phone, tap “Ads” and enable “Opt out of interest-based ads.”

iOS: On your iPhone or iPad, go to “Settings,” then “Privacy” and tap “Advertising” to select “Limit Ad Track.”

5. HOW INFORMATION IS USED AND SHARED

(a) You authorize us to use the Personal Information, Payment Information, Geolocational Information, and the Other Information (collectively, the “Information”) to:

- (i) provide and improve our App or Website;
- (ii) provide our services;
- (iii) administer our promotional programs;
- (iv) solicit your feedback; and
- (v) inform you about our products and services.

(b) In order to provide our services and administer our promotional programs, we may share the Information with our third-party promotional and marketing partners, including, without limitation, businesses participating in our various programs.

(c) We engage third-party companies and individuals to perform functions on our behalf. Examples may include providing technical assistance, customer service, marketing assistance, and administration of promotional programs. These other companies will have access to the Information only as necessary to perform their functions and to the extent permitted by law

(d) In an ongoing effort to better understand our users, the App or Website, and our products and services, we may analyze certain Information in anonymized and aggregate form to operate, maintain, manage, and improve the App or Website and/or such products and services. This aggregate information does not identify you personally. We may share and/or license this aggregate data to our affiliates, agents, business and promotional partners, and other third parties. We may also disclose aggregated user statistics to describe the App or Website and these products and services to current and prospective business partners and investors and to other third parties for other lawful purposes.

(e) We may share some or all of your Information with any of our parent companies, subsidiaries, joint ventures, or other companies under common control with us.

(f) As we develop our businesses, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, sale of assets, dissolution, or similar event, the Information may be part of the transferred assets.

(g) To the extent permitted by law, we may also disclose the Information:

(i) when required by law, court order, or other government or law enforcement authority or regulatory agency; or

(ii) whenever we believe that disclosing such Information is necessary or advisable, for example, to protect the rights, property, or safety of us or others, including you.

6. ACCESSING AND MODIFYING INFORMATION AND COMMUNICATION PREFERENCES

If you have provided us any Personal Information, you may access, remove, review, and/or make changes to the same by contacting us as set forth below. In addition, you may manage your receipt of marketing and non-transactional communications by clicking on the “unsubscribe” link located on the bottom of any of our marketing e-mails. We will use commercially reasonable efforts to process such requests in a timely manner. You should be aware, however, that it is not always possible to completely remove or modify information in our subscription databases. You cannot opt out of receiving transactional e-mails related to the App or Website (e.g., requests for support).

We may also deliver notifications to your mobile device (e.g., push notifications). You can disable these notifications by deleting the relevant service or by changing the settings on your mobile device.

7. HOW WE PROTECT YOUR INFORMATION

We take commercially reasonable steps to protect the Information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases or the databases of the third parties with which we may share such Information, nor can we guarantee that the Information you supply will not be intercepted while being transmitted over the Internet. In particular, e-mail sent to us may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail.

8. IMPORTANT NOTICES TO NON-U.S. RESIDENTS

The App and Website and its servers are operated in the United States. If you are located outside of the United States, please be aware that your Information, including your Personal Information, may be transferred to, processed, maintained, and used on computers, servers, and systems located outside of your state, province, country, or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to

use the App or Website, you hereby irrevocably and unconditionally consent to such transfer, processing, and use in the United States and elsewhere.

9. APP STORES; EXTERNAL WEBSITES

Your app store (e.g., iTunes or Google Play) may collect certain information in connection with your use of the App, such as Personal Information, Payment Information, Geolocational Information, and other usage-based data. We have no control over the collection of such information by a third-party app store, and any such collection or use will be subject to that third party's applicable privacy policies.

The App or Website may contain links to third-party websites. We have no control over the privacy practices or the content of these websites. As such, we are not responsible for the content or the privacy policies of those third-party websites. You should check the applicable third-party privacy policy and terms of use when visiting any other websites.

10. CHILDREN

The App and Website is not directed to children under the age of 13. We adhere to the Children's Online Privacy Protection Act (COPPA) and will not knowingly collect Personal Information from any child under the age of 13. We ask that minors (under the age of 13) not use the App or Website. If a child under the age of 13 has provided us with Personal Information, a parent or guardian of that child may contact us and request that such information be deleted from our records.

11. CHANGES TO THIS PRIVACY POLICY

This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time. Any such changes will be posted on the App. By accessing the App or Website after we make any such changes to this Privacy Policy, you are deemed to have accepted such changes. Please be aware that, to the extent permitted by applicable law, our use of the Information is governed by the Privacy Policy in effect at the time we collect the Information. Please refer back to this Privacy Policy on a regular basis.

12. HOW TO CONTACT US

If you have questions about this Privacy Policy, please e-mail us at info@bombinstudio.com with "Privacy Policy" in the subject line.