

PRIVACY POLICY

Bolesale.com and its mobile application platform (each a “**Platform**”) is a platform which allows the users to buy goods directly in Bulk from Sellers who have on boarded on our Platform. Bolesale recognizes the importance of privacy as well as the importance of maintaining the confidentiality of personal information. This Privacy Policy applies to all products and services provided by Bolesale and sets out how Bolesale may collect, use and disclose information in relation to Users of the Platform.

User may use Bolesale’s services and products via a mobile device either through mobile applications or mobile optimized websites. This Privacy Policy also applies to such use of Bolesale’s services and products.

Contracting entity shall be Bolesale Technologies Private Limited (herein after referred to as ‘**Bolesale**’ or ‘**us**’ or ‘**our**’)

1. COLLECTION OF INFORMATION

- a. User(s) privacy is important to Bolesale and Bolesale have taken steps to ensure that Bolesale do not collect more information from User than is necessary for Bolesale to provide User(s) with Bolesale’s services and to protect User(s) account.
- b. Information including, but not limited to, User name, address, phone number, fax number, email address, gender, date and/or year of birth and user preferences ("Registration Information") may be collected at the time of User registration on the Platform.
- c. In connection with any communication or transaction and payment services or any other services that you may avail using the Platform, information, including but not limited to, bank account numbers, billing and delivery information, credit/debit card numbers and expiration dates and tracking information from cheques or money orders ("Account Information") may be collected, among other things, to facilitate the sale and purchase as well as the settlement of purchase price of the products or services transacted on or procured through the Platform.
- d. Bolesale record and retain details of Users’ activities on the Platform. Information relating to communication or transactions including, but not limited to, the types and specifications of the goods, pricing and delivery information, any dispute records and any information disclosed in any communication forum provided by us and/or other affiliated companies of Bolesale (“Activities Information”) may be collected as and when the

communication and / or transactions are conducted through the Platform.

- e. Bolesale record and retain records of Users' browsing or buying activities on Platform including but not limited to IP addresses, browsing patterns and User behavioural patterns. In addition, we gather statistical information about the Platform and visitors to the Platform including, but not limited to, IP addresses, browser software, operating system, software and hardware attributes, pages viewed, number of sessions and unique visitors (together "Browsing Information").
- f. Registration Information, Account Information, Activities Information, and Browsing Information are collectively referred to as Personal Data.
- g. It is mandatory for Users of the Platform to provide certain categories of Personal Data (as specified at the time of collection). In the event that Users do not provide any or sufficient Personal Data marked as mandatory, Bolesale may not be able to complete the registration process or provide such Users with Bolesale's products or services.

2. USE OF PERSONAL DATA

If you provide any Personal Data to Bolesale, you are deemed to have authorized Bolesale to collect, retain and use that Personal Data for the following purposes:

- a. Verification of User's identity;
- b. processing User's registration as a user, providing User with a log-in ID for the Platform and maintaining and managing User's registration;
- c. providing User with customer service and responding to User(s) queries, feedback, claims or disputes;
- d. to facilitate communication between Users on the Platform and / or processing Users transactions on the Platform;
- e. performing research or statistical analysis in order to improve the content and layout of the Platform, to improve Bolesale's product offerings and services and for marketing and promotional purposes;
- f. subject to applicable law, Bolesale (including our affiliated companies and their designated Service Providers may use User's name, phone number, residential address, email address, fax number and other data ("Marketing Data") to provide notices, surveys, product alerts, communications and

- other marketing materials to User(s) relating to products and services offered by Bolesale or Bolesale's affiliated companies;
- g. if User voluntarily submit User information or other information to the Platform for publication on the Platform through the publishing tools, then Users are deemed to have given consent to the publication of such information on the Platform; and
 - h. making such disclosures as may be required for any of the above purposes or as required by law, regulations and guidelines or in respect of any investigations, claims or potential claims brought on or against us or against third parties.

3. DISCLOSURE OF PERSONAL DATA

- a. User further agrees that Bolesale may disclose and transfer User's Personal Data to third party service providers (including but not limited to data entry, database management, promotions, products and services alerts, delivery services, payment extension services, authentication and verification services and logistics services) ("Service Providers"). These Service Providers are under a duty of confidentiality to Bolesale and are only permitted to use Users Personal Data in connection with the purposes specified in clause 2 herein above.
- b. User(s) agree that Bolesale may disclose and transfer User(s) Personal Data to Bolesale's affiliated companies and/or their designated Service Providers.
- c. When necessary Bolesale may also disclose and transfer User's Personal Data to our professional advisers, law enforcement agencies, insurers, government and regulatory and other organizations.
- d. Any Personal Data supplied by User will be retained by Bolesale and will be accessible by our employees, any Service Providers engaged by Bolesale and third parties referred to in clause 3 herein, for or in relation to any of the purposes stated in Clause 2 herein above.
- e. All voluntary information may be made publicly available on the Platform and therefore accessible by any internet user. Any voluntary information that User disclose to Bolesale becomes public information and User relinquish any proprietary rights (including but not limited to the rights of confidentiality and copyright) in such information. User should exercise caution when deciding to include personal or proprietary information in the voluntary information that User submit to Bolesale.

- f. Bolesale may share User's Personal Data with third parties, including without limitation, banks, financial institutions, credit agencies, or vendors to enable such third parties to offer their products or services to such Users. While Bolesale shall endeavour to have in place internal procedures to keep User's Personal Data secure from intruders, there is no guarantee that such measures/procedures can eliminate all of the risks of theft, loss or misuse.
- g. Bolesale may establish relationships with other parties and websites to offer User the benefit of products and services which Bolesale does not offer. Bolesale may offer you access to these other parties and/or their websites. This Privacy Policy does not apply to the products and services enabled or facilitated by such third parties. The privacy policies of those other parties may differ from Bolesale, and Bolesale has no control over the information that User may submit to those third parties. User should read the relevant privacy policy for those third parties before responding to and availing any offers, products or services advertised or provided by those third parties.

4. RIGHT TO UPDATE PERSONAL DATA

Under the applicable laws, User have the right of access to personal information held by Bolesale and to request updating / correcting the information.

5. MINORS

The Platform and its contents are not targeted to minors (those under the age of 18). However, Bolesale have no way of distinguishing the age of individuals who access our Platform. If a minor has provided Bolesale with personal information without parental or guardian consent, the parent or guardian should contact support@bolesale.com in any of such cases.

6. SECURITY MEASURES

Bolesale employ commercially reasonable security methods to prevent unauthorized access to the Platform, to maintain data accuracy and to ensure the correct use of the information Bolesale hold. No data transmission over the internet or any wireless network can be guaranteed to be perfectly secure. As a result, while Bolesale

try to protect the information Bolesale hold, Bolesale cannot guarantee the security of any information User transmit to Bolesale and Users do so at their own risk.

7. CHANGES TO THIS PRIVACY POLICY

Any changes to this Privacy Policy will be communicated by us posting an amended and restated Privacy Policy on the Platform. Once posted on the Platform the new Privacy Policy will be effective immediately. User agree that any information Bolesale hold about User (as described in this Privacy Policy and whether or not collected prior to or after the new Privacy Policy became effective) will be governed by the latest version of the Privacy Policy.