

JEREMIAH NEWMAN

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GitHub



LANGUAGES

React
React Native
JavaScript
TypeScript
HTML
CSS (SASS / SCSS)
Python (Jupyter Notebook)

DATABASES

Firebase (Firestore)
Mongo DB
MySQL

RECOGNITION

DAWC Custom Designs
2012, 2013, 2017

Aetna SOP Manual
2012

TRANSFERABLE SKILLS

Corporate communications
Strategic approach to projects
Web design & development
SEO and Google Analytics
Social media strategy
Copywriting
Content creation
Project management
Layout design
Photo editing
Market research & analysis
Program origination
Process improvement
Metrics & reporting

ABOUT ME

Creative spirit
Professional & respectful
Organized & reliable
Team-player & fast-learner
Motivated & encouraging

EDUCATION

Software Engineering Career Course | 2022

Boca Code, FL

B.A Communication Studies | 2013

Grove City College, PA
Minor in Business, Finance

CERTIFICATIONS

Google Ads

Search, Display, Measurement,
Shopping, Video, Apps

Lean Six Sigma

Villanova University, PA
Certification active 2013-2014

WORK EXPERIENCE

Business Development Manager

Galactic Fed - Mountain Circle, TN | 2021–2022

- Commission sales in growth marketing optimizations using: Google Ads, SEO, Paid Social, Organic Social, CRO, Email Marketing, Custom Websites, and Content Creation.

Relationship Manager - Consultant

Haggard Newman - Wixom, MI | 2018–Present

- Created 2 dozen+ custom WordPress websites: Divi, WP Bakery, Canva, and Adobe.
- Setup and managed hosting, DNS, SSL, Email Migrations, and ongoing maintenance.

Contract Business Development Manager

Innovata Group - Livonia, MI | 2016–2021

- Successfully direct strategic development of agency partnerships, marketing, sales, and deploy WordPress website projects for executive clients.

Contract Business Analyst

Albatross Pros LLC - New Haven, CT | 2016–2017

- Created an international non-profit fundraising plan and secured a presentation with a Certified Fund-Raising Executive (CFRE) before implementation.
- Deployed new outbound communications campaigns for brand awareness, including print, digital, and event engagements.

Marketing Assistant

dSPACE Inc. - Wixom, MI | 2014–2016

- Launched an internal, weekly newsletter, increasing interdepartmental connectivity.
- Managed all social media accounts, boosted followers by 38%, surpassed competitors' social following scores by 30%, and achieved LinkedIn best-in-class.