

Alexandra Hall

West Palm Beach, FL
HallStrategyGroup@gmail.com
(561) 601 – 4261



EDUCATION

Software Engineering April 2022 - June 2022
Boca Code, Boca Raton, FL
400+ Hr Full-Stack Development Course

Master of Science in Real Estate Development October 2015 - May 2017
Nova Southeastern University, Hollywood, FL
Real Estate Development Student Association Chairperson
& Urban Land Institute Leadership Academy

Bachelor of Arts in Arabic and Middle Eastern Studies December 2006 - August 2010
Florida State University, Tallahassee, FL
Kappa Alpha Theta, Panhellenic & Phi Eta Sigma Honor Society

PROFESSIONAL EXPERIENCE

Owner and Lead Consultant June 2018 - Present
Hall Strategy Group LLC West Palm Beach, FL
Business operations and growth models, Communications, Data Analysis, Logistics, Professional Writing & Research.

Land Use and Real Estate Development Analyst June 2019 - March 2022
Law Offices Delray Beach, FL
Client Relations, Feasibility and marketability studies, Land-Use Regulations, Proposals for investors and project approvals, Problem Solving & Special Development Programs.

Director of Development Incentives August 2017 - May 2019
Engineered Tax Services, Inc. West Palm Beach, FL
Feasibility and marketability studies with tax credits and abatements, Governmental Liaison For Special Programs, National Marketing and Promotions, In-person & Media & National Historic Registry Designations.

VOLUNTEERING

Mentor June 2022 - Present
Code Palm Beach West Palm Beach, FL

Foster Parent October 2020 - March 2022
ChildNet, Inc. West Palm Beach, FL

Fundraiser June 2015 - June 2019
Homeless Coalition of Palm Beach County West Palm Beach, FL

PROJECTS

CO+PARENTING App, Owner & Lead Developer June 2022

Midi Modo App, Contributing Developer June 2022

More projects in Hall Strategy Group Github Est. April 2022