

# Dan Boudet

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Full Stack Software Engineer

## EDUCATION

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Software Engineering Career Course, **Boca Code** — SEP 2021  
B.A., Business Administration, **University of Florida** — DEC 2004

## EXPERIENCE

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### Cultural Council for Palm Beach County

*Director of Marketing and Research* — NOV 2019–JUN 2021

- Ongoing management of [palmbeachculture.com](http://palmbeachculture.com)
- Oversight of internal marketing team and creative agency partners
- Strategy and execution of a \$1mm+ marketing budget

*Senior Interactive Manager* — FEB 2019–NOV 2019

- Ongoing management of [palmbeachculture.com](http://palmbeachculture.com)
- Designed and built three distinct online directories using Knack

*Interactive Manager* — APR 2013–FEB 2019

- Migrated [palmbeachculture.com](http://palmbeachculture.com) to WordPress CMS, hosted on AWS
- Implemented Google Analytics and Tag Manager, tracking conversion and attribution
- Launched white-labeled third-party events calendar platform

### The Palm Beach Post

*Ad Ops (multiple roles)* — JUN 2006–MAR 2013

- Website analytics using SiteCatalyst (Adobe Analytics) and Google Analytics
- Email production and database management
- Website administration
- Ad trafficking
- Mobile landing pages
- Online contest production and administration
- GQL and Excel report building

## SKILLS

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### Languages:

JavaScript, CSS, HTML, PHP

### Frontend:

React, React Native, Material-UI, Sass, Bootstrap

### Backend:

Node.js, Express, Linux

### Databases:

MySQL, Firestore, MongoDB

### Cloud Services:

AWS, GCP/Firebase

### Workflow:

Git, Agile/SCRUM

### Other:

Knack, WordPress, Cloudflare, Excel, Adobe Creative Cloud, Google Analytics / Tag Manager