



Community Guidelines for Bizfluence Beta Phase

Updated October 16, 2020

Bizfluence is built on the strength of our community engagement. It is a place to share ideas, network and ultimately do more business. The following are the guidelines for our beta phase.

During our beta period members are expected to post and engage on other members' posts **at least once a week**. Consistently active beta-members will receive a lifetime founding-member status.

Please be mindful that we have networks for every industry. Network posts will only be seen in the main feed by the members subscribed to that network.

If a post isn't relevant to a majority of our users, since it is highly technical or specific to a certain niche, then it belongs in a network. We rely on our members to set the tone and help guide others in using the platform effectively.

We believe that by implementing these guidelines we will build a foundation for a global professional community.

- Be courteous and professional. If you wouldn't say it at a business event, then it probably doesn't belong on Bizfluence.
- To engage on our platform a user must have a profile picture or an avatar that is a likeness of their picture. After a reminder, posts and comments from users without profile pictures may be removed.

- Bizfluence is for sharing real content. It is not for blatant advertisements and sales pitches. Do not just post your latest ad, without any additional compelling content.
- Do not post more than twice in a row. If you want to share three or more posts at the same time, allow another member to post in-between your posts.
- Currently we only support posts and content in English. If you want to include words in your post in another language you must translate them in the post.
- Do not abuse the direct messaging feature by spamming or soliciting multiple users with the same message.
- Bizfluence is for business. If you would like to post about a non-business topic then it should be posted in the Bizfluence Cafe network, or one of the other networks that may match that topic. We recommend keeping the non-business posts to a minimum.
- Please note that the “Bizfluence” interest tag should only be used for posts which are about the Bizfluence platform.
- Posts must be intelligible, properly formatted, and with the correct grammar. Posts that read like gibberish will be removed.
- Do not post about conspiracy theories or other odd topics. Images must be appropriate for a business setting. Images or videos of a graphic nature are not allowed.
- Do not leave comments, suggestions or platform feedback in a post. Please follow the links in the sidebar for this purpose.