

#### PELICAN PROPERTY BUILDERS

Pelican Property Builders are the most quality and luxury focused privately held real-estate development group in Pakistan. The company is actively progressing in the construction of commercial and residential buildings employing renowned architects, specialty consultants and contractors.

We choose prestigious locations, futuristic designs, and the best quality material; develop properties encompassing the latest construction methods and technologies by treating each Pelican property as if it were a precious composition of art. Our projects are quintessential, designed to generate a higher return on investment and to ensure every owner the Pelican guarantee of owning a prestigious property shaping up an excellent financial stability for their loved ones.

## **OUR BRAND COLLABORATIONS**

































#### ABOUT

The Pelican Mall is one of the leading shopping destinations in the Southern Punjab and it is strategically located on Main Boulevard's key junction in front of DHA Bahawalpur Main Office. It will allow families to experience world's leading brands, a diverse range of shopping outlets, entertainment facilities and dining options in a pleasant and convenient manner.





# SHOPPING EXPERIENCE

A relaxing and non-bothering feeling defines the mood of the ambience, while the chic setting emerges a feel of finesse and class, creating ones style, casual or of latest trending fashion. Pelican Mall will be the essential South Punjab destination, where you will always sense homely, refreshing and returning feel, time and again. All major brands with their best offers negotiated by the Pelican Mall's Brand Management Department (BMD) in your best interest will make it a matchless destination for shoppers.

The Pelican Mall will be offering you all the best facilities of the large international malls, right in the center of DHA Bahawalpur. It will be a modern lifestyle and shopping destination for residents, visitors and tourists of Bahawalpur.















# FUN, ENJOYMENT AND CELEBRATION

The Pelican Mall has been artistically carved by one of the best team of Architects lead by Mr. Hussain Raza. We are creating a grandeur and relaxed environment that transforms your time into ultimate enjoyment. You will be absolutely free to be yourself for fashion and casual couture. At the prestigious Pelican Mall, every day is a day of celebration with large variety of refreshing activities, attractive offers, bargain deals, recreational promotions, diverse food cuisines and all day long shows of blockbuster movies.













## ADVENTURELAND

The Pelican Mall features Adventureland – an extensively entertaining theme park exhibiting thrilling rides and charismatic activities for every family member. Adventureland attractions include custom built rides, redemption winning games, concession stands and in totality a complete family amusement hub that caters large variety of games and leisure for everyone with a secure and supervised environment.

Challenge yourself with the latest games based on artificial intelligence (AI) and the newest arcade games. Test your courage at the adrenaline-pumping rides and advance simulators at Bahawalpur's Prime Family Adventureland in the Pelican Mall.

Register for an Adventureland card and win amazing prizes and rewards for having fun. Every winning moment will move you to the levels of Silver, Gold, Titanium and Platinum memberships.







# CINEMAS

The Pelican Mall offers two IMAX and one 4DX real-screens cinemas, spacious VIP seats, state-of-the-art Cinema Surround System and variety of snacks for maximum enjoyment. You will enjoy thrilling action and most trending blockbuster movies with your loved ones in these lavish cinema theaters.



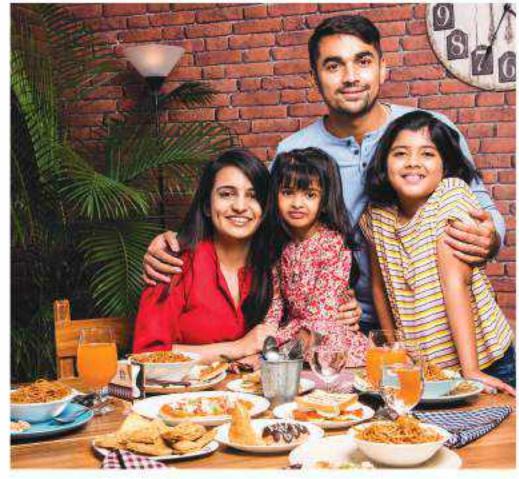


# **FOOD COURT**

A wide range of quality foods of different cuisine and beverage outlets will be available on large scale in the food court. Diners will enjoy an array of yummy food from Pakistani, Arabic, Iranian, Italian, Asian and American famous dishes based on authentic ingredients.











Energize yourself by taking a leisurely coffee or tea with a tasty snack at one of the Pelican Mall's café in the richness of leisure and fun all around.









## CASUAL DINING

From traditional dishes to international cuisine, all food outlets and restaurants at the Pelican Mall cater to the wants and taste buds of everyone.

# **FAST FOOD**

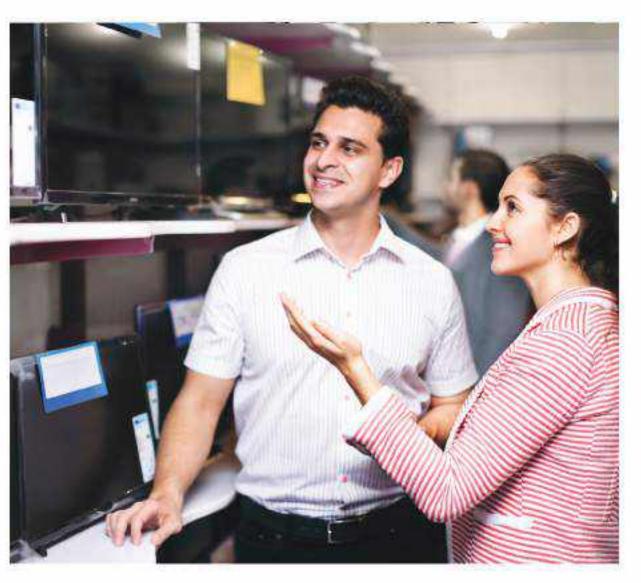
From juicy Burgers, Pastas and Pizzas to European and Arabic fast food bites, our food court has something to satisfy all your loved ones.

## **ICE CREAM & DESSERTS**

Fulfill your sweetie craving at one of the outlets offering fresh juices, smoothies and milk shakes or the premium cakes, ice-creams, sundaes and beverages.







# **FACILITIES**

Thoughtfully planned and designed paradise for shopping, fun and lifestyle quest for DHA Bahawalpur residents, visitors and tourists.

Large scale 140 plus outlets and anchor stores spread over a gross leasable area spanning around 280,000 sq. ft. among seven levels that bring together local and international luxury brands, high-street fashion outlets, aspirational couture, indoor and all fresco dining in front of shimmering DHA Bahawalpur landscaping, cinematic thrills to watch latest blockbuster movies at the three cinemas, alluring Adventureland and the convenience of hypermarket. Valet parking and large number of parking spaces on multiple floors dedicated to parking.





# CONNECTED TO SWISS INTERNATIONAL HOTEL DHA BAHAWALPUR

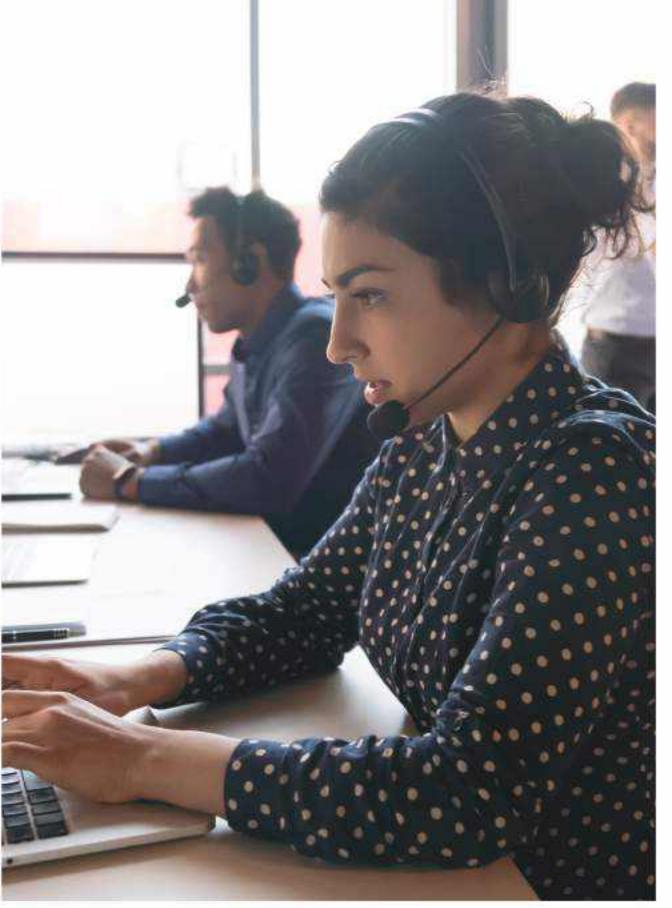
The Pelican Mall will be seamlessly connected to the premium luxury hotel, The Swiss International Hotel DHA Bahawalpur (Four Star Hotel) and allows access to an inspiring lobby, banquet halls, business center, board rooms, fine dining restaurants, coffee shops, infinity pool, spa, sauna, Jacuzzi, massage rooms, ladies and gents separate gyms, sky deck barbecue restaurant and five floors of ultra-luxurious hotel rooms and beyond.



#### CUSTOMER CARE

We deal with our customers pleasantly, efficiently and settle their needs timely at Pelican Mall. We politely direct our shoppers to the correct part of the mall and assist them with a product issue. Remembering and appreciating our repeat customers is very important for all employees of Pelican Mall and we try to call our customers by name for a relaxing and homely feeling. Our powerful CRM tool helps our employees in managing this excellent chore.









## SAFETY AND SECURITY

Looking after the safety and security of our visitors and employees is our priority. Our surveillance and action teams are experienced, highly-trained, fully active and courteous. Security Procedures of the Pelican Mall are detailed and highly proactive that includes:

- 24/7 Monitoring through IP-based Closed Circuit TV Cameras
- · Greet and manage controlled Access Control of Employees, Contractors, Vendors, Patrons
- · Regularly do patrolling of premises all main or side areas, parking lots, hidden areas and ensure safety
- · Eliminate and deter any danger or vulnerable actions, immediately
- · Report and alert action team to cater illegal activities, hazards and potential issues for timely action
- · Keep Firefighting systems up to date for immediate response in need

## **HEALTH AND HYGIENE**

The Pelican Mall will be a big public venue that will attract large crowds and special measures will be taken to maintain health and hygiene safety. The system of cleanliness to preserve health is called Hygiene. We take special measure and:

- · Manage chillers, heater and ventilation through professional (HVAC) equipment to optimize healthy environments
- · Mark floor direction signs to control visitors' traffic flow
- · Limit the number of users and occupants in restrooms, elevators or escalators by blocking off whenever required
- Regular cleaning and washing of restrooms with quality cleansing equipment
- · Remove pests, molest and fungus with professional treatments during off hours
- · Control the number of individuals allowed in a given time at the Pelican Mall to ensure proper physical distancing













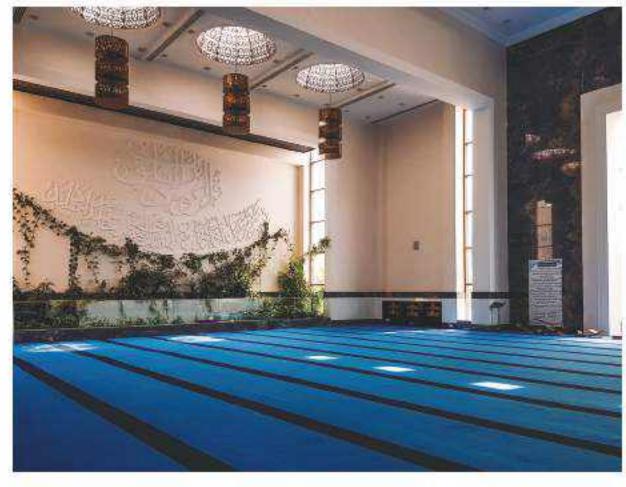


## THE PELICAN MALL AMENITIES

- ✓ High-end Luxury Branded Outlets
- ✓ Huge Atrium & Circulation Area
- ✓ Fashion Avenue
- ✓ Gold Souk
- ✓ Electronic Appliances & Equipment stores
- ✓ Food Court having Famous Food Chains
- Hyper Market for Grocery Shopping
- ✓ Adventureland Thrilling Rides & Swings
- ✓ Three Cinemas equipped with best technology & Comfort
- ✓ Major Banks & Money Changers
- Access to Four Star Swiss International Hotel
- ✓ Ladies & Gents Separate Prayer Areas
- Ample Parking with Anti-theft system
- ✓ Multi Layered Safety & Security
- √ 100% Electricity Back-up
- ✓ Central Air Conditioning
- ✓ CCTV, Full Security Cover, Fire Alarm & Fighting Systems







# SECURE & THE BEST PROPERTY INVESTMENT IN DHA BAHAWALPUR

The Pelican Mall is a premium destination for shoppers. Exceptional facilities and large scale shopping and entertaining activities will attract big footfall of affluent customers. Investment in the shops of this mall will provide huge returns on investment. You have limited time opportunity to invest in a shop on an easy payment plan till the inventory is available with Pelican Property Builders. Reasons that make investing in the mall shops of this luxury mall desirable are:

- It will be the first Five Star standard Mall in Bahawalpur approved by DHA.
- Safety and security of the project due to its location inside DHAB and Intimation Letter will be provided from DHAB in the name of buyer.
- It is located on a prime junction on the Main Boulevard at DHA Bahawalpur in front of DHA main office.
- The Pelican Mall will be operated directly by a professional mall operating team through the Brand Management Department (BMD) – Top Quality International Standards, European feel etc.
- Worldwide marketing on all travelling portals, airlines platforms and hotel rooms booking applications will be done and managed by Swiss International Hotel & Resorts, directly for the hotel resulting promotion of the Pelican Mall as well.
- Combination of the Swiss International Hotels & Resorts and Pelican Mall in one building will result in attracting more affluent visitors, shoppers, tourists' footfall and higher ROI.
- · Stronger capital-gain and exceptional rental yield.





