



Privacy Policy

Last updated: 24/03/26

This Privacy Policy explains how B-Match collects, uses, and protects your information.

B-Match is operated by:

Grupo Alpom Importaciones S.L.

Calle Sajonia 19

28022 Madrid, Spain

Contact: support@bmatchapp.com

1. Information We Collect

We may collect:

Account information

- name
- email
- profile details
- city and country
- languages
- university
- role, stage, and interests

Profile content

- profile photos
- idea descriptions
- uploaded documents
- messages
- team information

Technical data

- device type
- app usage data
- crash reports

2. Analytics and Diagnostics

B-Match uses services such as:

- Firebase Analytics
- Firebase Crashlytics

These tools help us understand app usage and improve performance.

3. How We Use Your Information

We use data to:

- provide the B-Match service
- enable networking and collaboration
- operate matching and team features
- improve the platform
- maintain security
- communicate updates or marketing emails (with opt-out)

4. Marketing Communications

Users may receive:

- product updates
- platform announcements
- startup program opportunities

All marketing emails include an unsubscribe option.

5. Data Storage

User data is stored using secure infrastructure including:

- Firebase Authentication
- Google Cloud Firestore

Data may be processed on servers located outside your country.

6. Data Retention

We retain user data as long as necessary to provide the Service.

Inactive accounts may be deleted after 24 months of inactivity.

7. Account Deletion

Users can delete their account from within the app.

When an account is deleted:

- profile information is removed
- associated data is deleted where technically possible

Some data may remain temporarily in backups for security purposes.

8. User Safety and Moderation

B-Match actively monitors and moderates user-generated content to maintain a safe and respectful environment.

Users can report or block other users directly within the app.

When a report is submitted, B-Match may review relevant content and user activity to investigate potential violations.

If a violation is confirmed, B-Match may:

- remove content
- restrict or suspend accounts
- permanently ban users

Blocking a user prevents further interaction and removes their content from your experience.

9. Your Rights (GDPR)

If you are located in the European Union, you have the right to:

- access your data
- correct inaccurate data
- request deletion
- request restriction of processing

Requests can be sent to:

support@bmatchapp.com

10. Security

We implement reasonable technical measures to protect user data.

However, no online service can guarantee absolute security.

11. Changes to This Policy

We may update this Privacy Policy periodically.

Significant updates will be communicated via the app or email.

12. Contact

For privacy questions:

support@bmatchapp.com