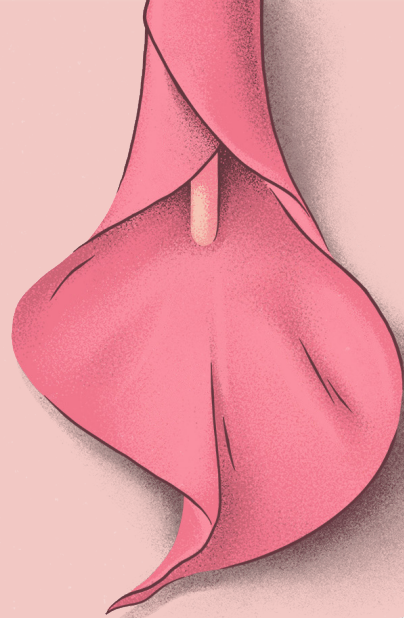




AUDIODESIRES

PRESS RELEASE



VALENTINE'S DAY, COVID & SEX

**COVID COULD TURN OUT TO BE A VALENTINE'S DAY KILLER THIS YEAR
BUT IT DOESN'T HAVE TO... AS THIS NEW SURVEY SUGGESTS!**

Worried about COVID getting in the way of your Valentine's Day plans this year? Love, sex and intimacy might look different in the time of the COVID-19 pandemic, but there's plenty of safe ways to indulge in pleasure, whether with your partner or on your own.

With the recent rise in Omicron-variant COVID cases, many couples might be feeling hesitant about celebrating Valentine's Day indoors at a restaurant or movie theater this year. Studies have shown that 85% of men and women, both couples and singles, consider having sex or experiencing some form of romantic intimacy to be a vital part of Valentine's Day. A whopping 50% claim they'll be disappointed if they don't get lucky on the 14th.¹

¹ <https://edition.cnn.com>

The last two years have been rough for everyone, especially those of us looking for love. Despite online dating platforms reporting steady traffic, feelings of loneliness continue to spread, much like the virus, when we can't safely engage in sex and intimacy. However, sex, much like a good diet and getting plenty of exercise, is essential to our overall physical and mental health. So, even if COVID gets in the way of you going out to celebrate with your partner or getting cozy with someone new this Valentine's Day, you can still give yourself or your partner the gift of pleasure without leaving your home. Whether you've got the entire bed to yourself or a partner or two to share it with, cultivating an intimacy practice is an important way to get in touch with your body and your desires.

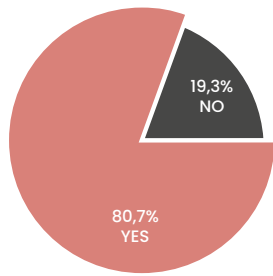
It comes as no surprise that the adult entertainment industry has been booming as people look for intimacy, escapism, and pleasure during this strange time in our lives. Audio porn platforms have specifically seen immense growth over the last two years, likely due to the more intimate and personal approach to sex and pleasure compared to traditional porn. Audio porn producers have reported a spike in interest since the outbreak of the pandemic in early 2020 when people, especially women, started turning to audio erotica as a form of self-care and discovery. When polled about their sexual practices, 90% of women² reported using 'mental framing', a technique for reaching orgasm that involves fantasizing and shifting one's mindset, as a way to get the most out of their solo masturbation sessions. Audio erotica's ability to create an aroused mental space without distracting from physical sensations is likely why so many women have flocked to this new pleasure practice.

INDULGING IN SEXUAL SELF-CARE BENEFITS YOUR OVERALL MENTAL & PHYSICAL HEALTH

In 2021, 2.4 million people around the world listened to Audiodesires' immersive erotic audio content - and the benefits show. The majority of users surveyed expressed that they felt more comfortable in their own body, gained a better understanding of their sexual desires, and that listening to erotic audio stories ultimately improved their sexual wellbeing. The results are on the next page!³

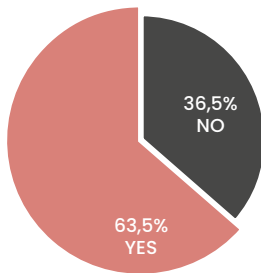
² <https://www.bustle.com/>

³ Audiodesires User Satisfaction Survey (Premium Listeners), January 2022



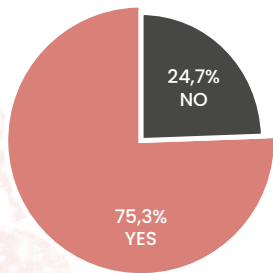
DO YOU BELIEVE AUDIODESIRE HAS IMPROVED YOUR SOLO SEX PRACTICES?

80.7% of respondents claim solo sex practices have improved after listening to Audiodesires' erotic audio stories. By taking the time to better understand themselves and their bodies, listeners have been able to develop a deeper understanding of their own desires and pave the way towards better sex with others.



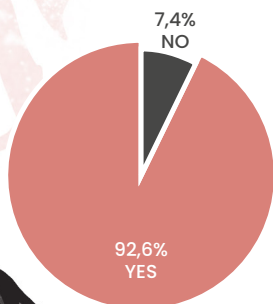
HAS AUDIODESIRE HELPED YOU COMMUNICATE MORE OPENLY ABOUT SEX?

Communication is key when it comes to sex and intimacy. 63.5% percent agree that they find it easier to talk more openly about sex with other people. Listening to audio erotica is a great way to tune into your body, get to know yourself, and help express your desires to others.



DO YOU BELIEVE AUDIODESIRE HAS HELPED YOU EXPLORE YOUR SEXUALITY AND BECOME MORE COMFORTABLE WITH YOUR BODY?

Taking time for sexual self-care with erotic audio stories helped 75.3% of surveyed users with their body image and sexual exploration.



DO YOU BELIEVE AUDIODESIRE HAS IMPACTED YOUR SEX LIFE IN A POSITIVE WAY?

It's a strong 'yes' when people were asked if Audiodesires has impacted their sex life in a positive way. An impressive 92.6% reap the benefits of making their sexual health a priority by listening to erotic audio stories.



CELEBRATE THIS VALENTINE'S DAY WITH SELF-CARE THAT LASTS

Like so many other things, COVID-19 has changed the way we celebrate Valentine's Day. Even if you have to give up that coveted dinner reservation, there are plenty of ways to explore intimacy and sexual desire with your significant other or alone. Try immersing yourself in a steamy erotic audio story for some solo action or experiment with an exciting sex guide for you and your partner.

This Valentine's Day, Audiodesires wants to challenge users to indulge in self-care that really matters. The goal of Audiodesires Original Stories and Wellness Guides is to offer long-lasting benefits to users around the world who want to learn more about their sexuality and embark on a journey to a happier, healthier sex life - on Valentine's Day or any other day of the year.

Visit audiodesires.com to listen for yourself and help us spread the news about sensual self-care that can benefit your overall wellbeing. You can find additional material (such as logos, promotional images and previous press releases) [here](#).

ABOUT AUDIODESIRES

Audiodesires.com is a safe space for erotic audio experiences and invites everyone on the journey towards a happier, healthier sex life. With immersive Audio Stories and Guides, the platform creates realistic narratives of pleasure to encourage listeners to explore their deepest desires and embrace their sexuality without any feelings of guilt or shame.



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