

AUDIODESIRES 2021 RECAP

December 20, 2021 - Audiodesires, a safe space for erotic audio experiences, looks back at a ground breaking year.

After launching in early 2020, Audiodesires has made significant strides in their mission to expand the world of erotic audio and challenge the misconceptions surrounding erotic content. The ultimate goal of the platform has been to empower users to explore their desires, focus on their pleasure and, ultimately, learn more about their sexuality.

In just under two years, hundreds of thousands of users around the world have found a safe space for intimate audio content at Audiodesires. The company has put an emphasis on realistic narratives of pleasure through immersive story-telling and educational sexual wellness guides.

AUDIODESIRES 2021 IN NUMBERS:





8.2M STORY LISTENS



2.4M USERS IN 231 COUNTRIES

227% USER GROWTH

MOST POPULAR STORIES

🛨 5-STAR RATING



BEND OVER, BABY

🛨 4.73





GAME NIGHT II



HAPPY ENDING MASSAGE



TAKEN BY SURPRISE



HOT FOR TEACHER II



EDGING YOU ON



ACT OF LUST



GAME NIGHT



ROPE & RELAXATION



A HOT GIFT

MOST POPULAR FANTASIES



ROMANTIC SEX 65%



SEX WITH PARTNER 54%



SEX WITH A STRANGER 51%



SEX IN PUBLIC 50%



ORAL SEX 49.5%



ROUGH SEX 49.3%



SENSUAL MASSAGE 49.2%



SEX AT WORK 49%



SEX IN AN UNUSUAL LOCATION 48.9%



MASTURBATION 47%



SEX AT HOME 48.3%



BEING DOMINATED 48%

AUDIODESIRES 2021 MILESTONES

Thank You for One Year! Today we celebrate Audiodesires' One Year Anniversary.



On **April 1, 2020** we launched the first version of Audiodesires.com to the world with its first few stories.

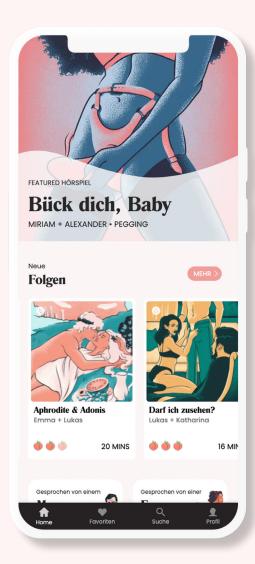
Today, we thank you, our beloved listeners, for supporting us through **one full year of Audiodesires**.

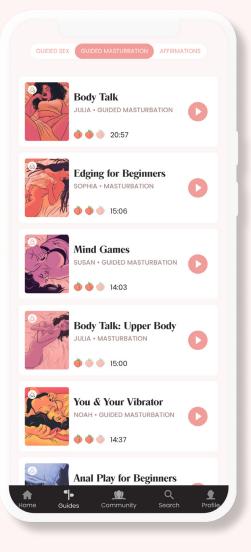
APRIL 2021 AUDIODESIRES CELEBRATES FIRST ANNIVERSARY

In April of 2021, Audiodesires celebrated the anniversary of its launch in a fun, exciting way by releasing more episodes each week, preparing to launch the company in a new language, and arranging exciting collaborations with large brands and influencers.

JUNE 2021 AUDIODESIRES LAUNCHES IN GERMAN

Did you know Germany is one of the top podcast countries in the world? With a whole new Germanlanguage team, Audiodesires Original episodes were translated and adapted for a German audience - and the reception was astounding. Germany has quickly become the fastest growing market in the history of Audiodesires, with 100% month-tomonth growth statistics.





JUNE 2021 AUDIODESIRES RELEASES GUIDED MASTURBATION & GUIDED SEX EPISODES

Audiodesires introduced sex and masturbation guides across all three languages shortly after launching in German. These short, informative, and educational episodes assist users in exploring their sexuality, learning new intimacy-based practices, and enriching their sex lives. In this sexual wellness hub, users (both single people and couples) are invited to learn more about their desires and their bodies in an online space safe from the problematic assumptions about bodyimage and gender relations often found in traditional pornography.

<

Sexy, Spooky Stories 9 STORIES • 2H 24M

Trick or Treat

My Mate

🍎 🍎 🍈 16:41

The Incubus

🍎 🍎 🍈 17:20

God of Mischief

ROSE + SOPHIA • MYTHICAL CREATURES

<u>\$</u>2

🍎 🍎 🍈 17:48

OVERS

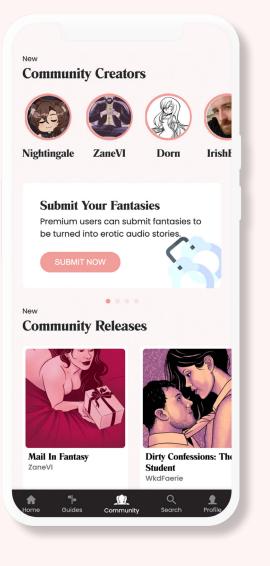
Fangs II

ROSE + DANIEL • FEMDOM

NOAH + SOPHIA • MYTHICAL CREATURES

JULY 2021 AUDIODESIRES RELEASES FANTASY & SCI-FI STORIES

Audiodesires became the first erotic audio platform to host sci-fi and fantasy stories in July 2021. When the first erotic story set in a fantasy world was released, the genre quickly began to generate positive reviews in the community. Audiodesires is now home to fantasy audio erotica full of lustful vampires, alluring sirens and ferocious lycans giving users who crave a sexy fantastical adventure the ultimate thrill.



JUNE 2021 AUDIODESIRES LAUNCHES THE COMMUNITY HUB

Audiodesires became a safe space for erotic audio artists around the globe to publish their audio creations in the Audiodesires Community Hub. The platform always aims to be an inclusive, diverse space - and now, all kinds of artists, content creators, and entertainers can inspire the community to indulge in their passions and live their happiest sex lives. In addition, Premium Audiodesires users can submit their own fantasies to the Audiodesires writing team for a chance to have their fantasy come to life in an Audiodesires Original episode.

NOVEMBER 2021 AUDIODESIRES RELEASES THE READER FUNCTION

Audiodesires decided to take erotica back to its literary roots with the new Audiodesires Reader in November 2021. This exciting read-along feature gives users another way to consume their favorite Audiodesires Original episodes. Did you know reading erotica can vastly improve your sex life? By arousing the mind and the body at the same time, you can experience greater and longer-lasting pleasure. Learn all about bringing mindfulness into your sex life through written erotica in our Reader Function press release.

Mistress Ruby Robert + Susan

Disclaimer: this episode contains consensual degradation and humiliation play. Please listen at your own discretion

It was wrapped neatly in a black box topped with a vibrant red ribbon. My early Christmas present from you. You were so excited watching me open it. When I slid off the top lid, all I found inside was a small card.

Printed in neat letters, it said: Confirmation of session. Mistress Ruby. December 30th. 9PM. Hos rt clie home.

SPREADING SEX POSITIVITY IN 2021

A udiodesires has had truly meaningful and exciting collaborations with a variety of international partners this year, combining our efforts in order to create a more sex-positive online space. Collaborations with the platforms, influencers, writers, and therapists listed below have enriched the content available on the Audiodesires platform.

Lustery

Lustery (Visual Porn for Women & Couples) - This collaboration aims to bring authenticity to erotic content from both audio and visual mediums. Several Audiodesires Original episodes are available (in text and audio) on Lustery, and in early 2022, audio versions of Lustery favorites will be available on Audiodesires.



<u>Kinky Karrot</u> (Designer & Influencer) - Kinky Karrot and the sex-positive community surrounding the artist have contributed towards making one of Audiodesires top ten episodes! <u>Taken By Surprise</u> was a fantasy submitted by a member of the Kinky Karrot community and the cover artwork was designed by the Kinky Karrot artist herself.



JoyClub (Sex-Positive Social Media Platform) - Audiodesires had the pleasure of collaborating with JoyClub, a sex positive social media site! In this mutually beneficial collaboration, Audiodesires and JoyClub were both able to grow their platforms and offer their community exciting new discounts. Stay tuned - this collaboration is ongoing.



<u>Nurture Your Vagina</u> (Pelvic Health Therapist) - Audiodesires was proud to be selected as one of the brands included in virtual gift baskets given out to participants of this pelvic floor therapy group.



<u>Sssh.com</u> Award-Winning Visual Porn for Women) - Audiodesires was pleased to collaborate with Sssh.com, an award-winning visual porn site for women, and their bi-monthly <u>"Sex Talk Tuesday"</u> event on Twitter to spread the word about audio erotica.



"Great story, great details! Love the realistic thoughts. Delicious voice acting."



HOT FOR TEACHER Joel + Alice • Dominance

"Yes! That's what I mean about setting a story and narrating it! Not just bodies in configurations but people in a scene with a bit of background. The lead-up is so important. All the narrators sounded like characters, not just readers. Background sounds were good. Appreciated the lube sounds. A keeper!"



TRIPLE PLEASURE Joel + Victoria + Noah • Threesome

"Wow that was so incredibly kinky and HOT! Thank you for putting out more kink and LGBTQ+ content! Love what this company does!"



GOOD PUP Daniel + Sophia • Pup Play

WHAT'S NEXT FOR AUDIODESIRES?

A udiodesires is excited to announce their plans to take the leap into stores in 2022 with an Android/ iOS app. Additionally, the platform intends to launch a sexual wellness blog and continue spreading sex positivity through collaborations with iconic brands, sex educators, and more.

For people all around the globe, 2021 has been an emotional rollercoaster of hope, frustration and feelings of isolation. With less opportunities for real life intimate encounters and the stresses of a global pandemic, the need for sensual self care is more important than ever - and Audiodesires is here to help.



If you're interested in reporting on the **immersive erotic audio content** on <u>Audiodesires.com</u> and keeping up to date with the latest news, you can find additional material (such as logos and promotional images of this press release) <u>here</u>.

Audiodesires wants to extend a sincere "thank you" to our wonderful community of listeners, supporters, voice actors, sound designers, and content creators. The accomplishments of Audiodesires and the positive growth of the audio erotica industry this year would not have been possible without this community. Audiodesires is excited to launch into the new year with a passionate mission of empowering happier, healthier sex lives - and the platform looks forward to the exciting times ahead with this ever-expanding community.

TH<mark>ANK Y</mark>OU!

ABOUT AUDIODESIRES

Audiodesires.com is a safe space for erotic audio experiences. While sexual pleasure and satisfaction can be linked to healthier sleeping habits, better skin, and an overall balanced lifestyle, there is a stigma attached to sexual pleasure that has left many people feeling ashamed of their desires.

These distorted images shape the perception of sexuality in society. Our mission is to create and promote realistic narratives of pleasure to encourage listeners to explore their deepest desires and embrace their sexuality.





jaimee@audiodesires.com

