



# INSPIRE

WITH STANDOUT PRESENTATION  
& ELEARNING EXPERIENCES



# ENHANCE WITH TAILORED SOLUTIONS

Sometimes an off-the-shelf Learning Management System (LMS) just won't do.

With a bespoke LMS, you can be sure to get a piece of software with all the features and functionality you need, which integrates with your internal systems in the way only a bespoke LMS can.

The bespoke approach ensures that you retain brand and interface control, making the learning experience better-tailored to you and your audience.





# HEALTHCARE FOCUS: PATIENT CARE

09:00 - 09:10	Registration and refreshments
09:10 - 09:55	Welcome
10:00 - 12:45	Opening panel: Collaborating to build robust care systems for long-term impact
13:00 - 14:00	Lunch break
14:10 - 15:10	Keynote: Tackling care for older patients
15:10 - 15:30	Closing panel: Raising our standards to tackle care
15:35 - 15:45	Chair's closing remarks



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[www.patientcare.com](http://www.patientcare.com)

## AGENDA



# PRESENT AND IMPRESS

Well-considered presentation design merges compelling content with a polished delivery that will leave your audience informed and inspired. By tapping into our team's expertise, you can harness some of PowerPoint's more advanced features like interactivity and creative animations.

Through seamless visuals, engaging narratives and confident delivery, we transform your raw information into a truly unforgettable experience.

We also offer on-site PowerPoint support from our experienced team at your client's event. From attending rehearsals, managing last-minute amends, redraws and formatting requests, we will ensure that your presentation is optimised and accurate, leaving you free to focus on the important things.



# GAMIFY TO INCREASE ENGAGEMENT

Gamification is a great way to motivate users to interact with your product, offering rewards for participation and motivating users to keep coming back for more.

The addition of game mechanics into non-game environments like websites, online communities or Learning Management Systems can help to keep users engaged, deepening their connection to your product.

Through the use of points, badges and levels, we create a sense of progress and accomplishment that will incentivise your users to return to your learning platform again and again.







# LEARN ANYTHING FROM ANYWHERE

Our eLearning products are a fun and effective way to train your team.

With interactive animations, rich content, assessments and analytics, you'll be able to track the effectiveness of your training and the progress of your team instantly at the touch of a button.

The Artery approach to eLearning uses Storyline to deliver a rich SCORM-compatible learning experience, alongside PowerPoint templates and guidance on making the most of your content and design. eLearning empowers users to personalise their learning journey and motivates them to reach their learning goals at their own pace.



# ELEVATE YOUR PRESENTATIONS

Harness the full potential of PowerPoint with the help of our team's expertise.

With the use of features like interactivity and creative animations, we'll help to elevate your content into an engaging professional presentation with a solid narrative.

We'll also redraw diagrams and graphs so that any supporting content is free from copyright concerns, pin-sharp and sympathetically styled.



# CREATE SOMETHING SPECIAL

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