

Job Description: Product/Project Manager – OptAI (Zürich)

OptAI makes businesses visible in AI answers. Search moved from links to answers – AI decides which businesses get suggested, and most never show up. We help companies ensure AI can read them, trust them, and include them when choices are made – automatically.

We're an early-stage team of fewer than 10 people – founders, engineers, and marketing – building in a fast-moving market. You'll own the roadmap end-to-end and drive delivery with a clear bias for shipping. We want someone who's excited to join early and be part of the journey from the start all the way to market leadership.

What you'll do

- Shape decisions and own the process: Define what we build and why based on market trends, customer feedback, and competitive intelligence – then drive execution from scope to ship.
- Set the product roadmap and prioritize features independently.
- Break work into sprints, unblock engineers, manage timelines, and ensure stuff ships on time.
- Track the AI + SEO/GEO landscape and translate it into product direction; understand where the market is heading and what customers need.
- Talk to customers when needed (feedback loops, onboarding insights).
- Coordinate clearly across founders, engineers, and marketing without needing handholding.

You should apply if you

- Have shipped products before (SaaS/tech/digital) and can balance product thinking (the "what" and "why") with execution discipline (the "how" and "when").
- Understand SEO well enough to anticipate market shifts and shape product strategy (not necessarily to execute every tactic yourself).
- Are genuinely curious about AI and motivated by building in a new category.
- Want real ownership and upside.

Location & setup

- Based in Zürich (remote now; office planned in a few months).
- Regular in-person presence desired thereafter, with flexibility as long as you deliver.

- Start date: ASAP or flexible.

Contact

- Write a mail to cedric@optai.com attaching your CV and answering in max. 3 sentences to the following question: “Look at OptAI.com and name one specific thing you would add or change right now to make a skeptical business owner sign up more quickly. “