



# PioneerMaps – Sales & Marketing Partner (Side-Hustle)

## About PioneerMaps

We turn creators' TikToks, Reels, and YouTube videos into interactive maps their fans can buy. The platform is live and already making sales. See <https://pioneermaps.com/>

## Your Role

- Bring in more creators from travel, outdoor, and food niches.
- Help those creators sell more maps—craft promos, emails, reels, etc.
- Test offers and user journeys to boost conversion and double-down on what works.

## What You Get

- A working product you can scale today.
- A tech founder (me) who'll build any feature we need and shape the roadmap with you.
- Equity first, cash later (both negotiable).

## Time Commitment

Side-hustle for now (≈ 5–10 h/week), with room to grow as traction grows.

## You Might Be a Fit If...

- You're studying Economics, Sales, or Marketing at HSG and want a real-world playground.
- Or you just love selling, growth-hacking, and travel content.

## How to Apply

Email [christof.gerber@pioneermaps.com](mailto:christof.gerber@pioneermaps.com) with:

1. One sentence on how you'd land our next 5 creators.
2. One sentence on how you'd turn free-trial users into paying PioneerMap buyers.