

Marry me?

Just kidding. Be my co-founder.

DAN is a system of fractional investment in art that democratises art valuation and access to art. It helps artists and investors actually make money.



The Project

DAN is driven by a strong vision of democratising the art market.

It is a system of fractional investment in art that puts art in the hands of the public. It allows investors to buy tokenised fractions (pieces) of physical or digital art, fractionally investing in art. People themselves decide what to invest in - there are no mysterious experts telling them what "good" art is.

Artists actually get paid. Investors can actually invest and make money.

You

Are results-focused but mission-driven

Have strong knowledge of fractionalisation, distributed networks, transparency logs, and trading platform design

Can and want to drive critical choices about how and where to build this project (you are a decision maker, not just an executioner)

Can lead a technical team in the future

Are emotionally intelligent, can navigate disagreements and make decisions, are a great communicator

Detail-oriented and results-driven

Do not need to be more the art world - though it would probably help

Are very good at managing multiple priorities and projects

Your role

This is a lead software development role that will lead to a core co-founder/CTO role

This (and all) roles in the project begin as part-time with the plan of becoming full-time after securing funding

Until then, this and all co-founding roles are unpaid, equity-share arrangements

There is a lot of flexibility both in the schedule and in how you want to shape this role - you will have a lead role in shaping both the role and the project!

Me

Combine experience in the art with global client-facing innovation experience in global finance - I left the banks to decentralise the art market

Extensive PhD-level research on the topic

Am a big-picture, conceptual thinker who always looks to the future

Balance a drive for excellence with a commitment to mission-oriented, healthy processes

Am building a tech startup without being techno centric (aka I don't think solves everything)

INFJ/ENFJ

My role

As the co-founder and CEO, I drive the strategic vision and direction of the company, and am currently leading business development and product development

Committed to building a success-oriented mission-driven startup that also prioritises social responsibility and a positive, people-focused work environment

Let's talk!

If you see yourself in this role (or have other ideas of how you can contribute!), get in touch with your CV at anna@dan.capital