

Radity is a Zurich-based global software engineering company delivering innovative digital solutions to clients worldwide. We are passionate about fostering a collaborative and dynamic work environment where talent thrives. Join us as a Business Development Intern and gain hands-on experience in business development within the IT and technology landscape, working directly with senior management.

Your Role

As a Business Development Intern, you will support strategic growth initiatives by identifying business opportunities, engaging with potential partners, and analyzing market trends. This role offers a hybrid work model, requiring presence in the Zurich region while also allowing remote work. You will work closely with senior management, gaining valuable exposure to high-level decision-making and business strategy.

Key Responsibilities

- Conduct market research to identify potential clients, partners, and new opportunities.
- Engage with startups, scaleups, and enterprises, understanding their technology and business needs.
- Support business development efforts, including outreach, networking, and partnership discussions.
- Work directly with senior management to refine growth strategies and explore new business models.
- Prepare presentations and reports that support decision-making and client discussions.
- Analyze business trends, competitive positioning, and financial aspects to support strategic initiatives.

What We Are Looking For

- Fluency in German and English (written and spoken)
- Ready for Hybrid work (Zurich office + remote).
- University student or recent graduate in Business, Marketing, IT, or a related field.
- Self starter, can work independently yet can operate with teams.
- Digital-savvy individual with a strong understanding of modern business tools and platforms.
- Strong communication and presentation skills to engage effectively with stakeholders.
- Analytical mindset, capable of researching and identifying new business opportunities.
- Affinity for technology is required; familiarity with IT services and digital products is a plus.
- Marketing and sales experience is preferred.
- Finance affinity is a plus, with an ability to understand business models and pricing structures.

What We Offer

- A hands-on internship in a dynamic and technology-driven business environment.
- Opportunities to develop business development and strategic skills in IT and technology.
- Exposure to startups, scaleups, and established companies in various industries.
- Direct mentorship from senior management, providing real-world business insights.
- A hybrid work model (remote + office in Zurich).
- A (competitively) paid internship.

If you're eager to develop business development skills in IT and technology, while working directly with senior management on strategic initiatives, we'd love to hear from you. Apply now and start your journey with Radity!