

As a team of innovators, experience designers, developers and marketers, we enable resorts and destinations to craft meaningful travel experiences. With our *Omni Platform* we're building a next generation digital experience platform for the travel industry. By leveraging the power of gamification and personalized communication, we create more valuable and sustainable customer relationships. We shape the digital landscapes of leading Swiss alpine destinations such as Laax, Lenzerheide and Zermatt, with many more in the pipeline.

Digital Campaign Creator (80-100%)

What you'll do

- Work directly with clients to educate them on mobile marketing strategies and tech tools
- Create, execute and analyse marketing campaigns with and for our clients
- Develop a deep understanding of our "Omni" product and its Marketing Tech Stack
- Develop domain expertise of the digital marketing landscape
- Contribute to the Customer Success Team by owning best in class client strategy examples and creating relevant content
- Support our team on our mission to create meaningful travel experiences with our state-of-the-art technology

Who you are

- You are human, kind and a true team player
- You take initiative
- You welcome feedback
- You have excellent written and verbal communication skills in German and English
- You have first experiences in digital marketing
- You manage projects and tasks to completion
- You are intellectually curious and are known as a problem solver, you're not afraid to tackle technical problems
- You interested in and eager to learn more about both technical and marketing concepts with real world applications
- You interests include marketing strategy, digital marketing, technology and mobile trends
- If you're interested in mountain / freestyle sports and travel, this is a plus:)

What we offer

As a member of the inside labs team, you'll have the opportunity to work with a group of young and passionate people building world-class web and mobile apps using cutting edge technologies. You will be part of a full stack team of digital engagement specialists, experience designers, developers, project heros and data scientists.

We expect all team members to see their job description as a guideline, not a task list. We're looking for people willing and able to learn, adapt and grow into the roles needed to pursue our vision of connecting humans and technology in a meaningful way.

Sounds like the perfect environment for you? Send us a motivational letter and your CV to talkto@insidelabs.tech.