

Md Rubaitul Ahsan Rhythm

A 21-year-old optimist who thinks himself crazy enough to make a change in this world.

Presidential Scholar, Gettysburg College | Outstanding Student, Topical Talk 2021 | Full Level Award (2022-24), ISA by British Council

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EDUCATION

Incoming Freshman and Presidential Scholar (Fall 2024), Gettysburg College, PA, USA; Intended Major: Mathematical Economics
HSC (Higher Secondary Certificate), Faujdarhat Cadet College, Chattogram; Graduation date: 17 December 2022; Group: Science
GPA: **5.00** (Weighted on a 5.00 scale); Weighted Average Mark: **95.61**; Rank: **2 of 51 students (Top 5%)**

PROFESSIONAL EXPERIENCE

Marketing Executive, Wisdom Academy

Duration: Feb 2022-Present

- A Higher Secondary educational assistance and Study Abroad counseling platform, presently serving **15,000+** connected members.
- Organized Bangladesh's first-ever International Climate Action Olympiad in August 2021 and some of the biggest virtual competitions like The Wisers 1.0 (**3000+** participants) and British Educare presents The Wiser's Delight (**2000+** participants).
- Hosted **30+** seminars, interviews and workshops based on study abroad, education, skill development and career counseling.

Founding Member and Head of Marketing, Instant Job Hunt Ltd. (Formerly Instant School)

Duration: Dec 2020-Apr 2022

- Started as an online education platform to provide free lectures and interactive sessions during the COVID-19 pandemic for Defense services selection test, University admission tests, HSC (Higher Secondary Certificate) and SSC (Secondary School Certificate) exam.
- Arranged **50+** virtual competitions and events based on Public Speaking, Debate, Olympiads etc. and seminars based on Skill Development, Armed Forces, Admission Tests.
- Presently serving more than **40,000** people of the country regarding the Government Job application and Defense services selection test, named as 'Instant Job Hunt Ltd.' through online courses at a very low cost and free consultation.

English Instructor, Dynamic English with AR

Duration: Feb 2021-Oct 2021

- Started as an online English learning platform, especially for the children who were interested in improving their skills in English through Facebook live streaming.
- Connected **20,000+** people in the official Facebook page and **4000+** members in Facebook group, where some of them used to be invited for our interactive English learning session which were directly broadcasted as live streaming.
- Conducted **100+** online interactive learning sessions with children from different schools, teenagers from different colleges and madrasa, and also some proficient guest speakers.

Strategic Advisor, Learn English Together-LET

Duration: Sep 2020-May 2021

- Founded with a view to teaching Basic English Skills to a broader range of people from any corner of the country via social media (Facebook, Whatsapp, Zoom).
- Specifically focused on the underprivileged youth, mostly from the rural areas who can't afford an English course but have the ardor to learn English to enhance both education and professional life.
- Served **5000+** enthusiasts with English skill development support in terms of speaking, writing and basic grammar through helpline.

Social Media Manager, Youth Talents

Duration: Mar 2020-Nov 2022

- A non-profit youth organization, founded to serve the youth with free skill development programs through various international competitions, seminars, workshops and interviews.
- Connected **20,000+** people on the official Facebook page, organized 25+ competitions, seminars and workshops, interviewed 12 most influential figures of the country, connected to people from 30+ countries and donated to 250+ families during the COVID-19 pandemic.
- Collaborated with some of the biggest brands and organizations like 10 Minute School, Prothom Alo, Interactive Cares, RYC Global etc.

SKILLS

MARKETING: SEO, SMO, Market Analysis, Content Creation, Social Media Management, Brand Endorsement, Website Management, Data Visualisation, PR advisory, Community Outreach, Client Relation, Collaboration, CRM and Marketing Automation.

FINANCE AND PRODUCT MANAGEMENT:

Financial Analysis, Corporate Advisory, Risk Analysis, Financial Forecasting, Data Analysis, Cash Flow Management, Strategic Communication, Compliance, Business Intelligence, Investment Banking, Business Modelling.

TOOLS / TECH:

Premiere Pro, Canva, Notion, Powerpoint, Adobe Photoshop, Excel, Confluence, Figma, Asana.

HONORS AND AWARDS

- Outstanding student (Ranked 3rd worldwide), Topical Talk from The Economist Foundation, Project: COP26: the power of perspectives
- Full Level Award (2022-24), International School Award by British Council, Project: Save Water, Save Earth
- Cultural Captain, Best Cultural Award (Best Speaker, Best Debater, Best Reciter, Best Painter, Best Actor), Faujdarhat Cadet College
- 2nd Runner Up in Asia, Green Idea Challenge, Virtual Green Festival 2020: International Edition by Notre Dame College
- Outstanding Delegate, UNSC, BUPIMUN 2020 (Bangladesh University of Professionals International Model United Nations 2020)
- Divisional Champion, Chattogram, NDF BD International Virtual Debate Festival' 21 by National Debate Foundation